

Suggested Program Course List - Business Management - Marketing Emphasis 2, Ashland, Spring 2024

Term	Class Nbr	Catalog	Course Title	Credits	Start Date	End Date	Location	Instructional Mode	Days of Week	Start Time	End Time
1242	22543	10104102	Marketing Principles	3	01/22/24	05/15/24	ASH	On Site	MW	12:30	2:20
1242	22544	10104104	Selling Principles	3	01/22/24	05/17/24	ONLN	Online	M-F	7:00	7:30
1242	22476	10114107	❖Principles of Finance OR	3	01/22/24	05/15/24	ASH	Your Choice	MW	2:30	3:50
1242	22481	10114107	❖Principles of Finance	3	01/22/24	05/15/24	ONLN	Your Choice	MW	2:30	3:50
1242	22545	10104110	Technological Applications in Marketing	3	01/22/24	05/17/24	ONLN	Online	M-F	7:00	7:30
1242	20718	10801196	Oral/Interpersonal Communication	3	01/22/24	05/17/24	ONLN	Online	M-F	7:00	7:30
1242	20907	10103151	❖*MS Excel A OR	1	01/24/24	03/13/24	ASH	Your Choice	W	4:00	5:50
1242	20929	10103151	❖*MS Excel A	1	01/24/24	03/13/24	ONLN	Your Choice	W	4:00	5:50

❖ This class is offered in the “Your Choice” format for which you may choose to attend class in person, complete the class online, or a combination of the two.

You can expect the following from the class:

- Class attendance is not required.
- There are lectures from the instructor that will be uploaded to Blackboard for online viewing.
- You will be responsible for work team collaboration throughout the course as scheduled.
- Assignments are submitted online through Blackboard unless otherwise required by the instructor.
- There are strict deadlines and assignment requirements.
- Your instructor will support your efforts throughout your learning experience.
- You determine your own level of success!

*This class requires a specified amount of time online in addition to regularly scheduled face-to-face classroom hours.

Actual online class participation is determined by you based on your schedule or as communicated by your instructor.

Online classes appear on your schedule from 7:00 to 7:30 a.m., but you are not required to log in at that time.

Actual class participation is determined by you based on your schedule or as communicated by your instructor.

Please be advised that low-enrollment class sections may be canceled.

[For the most up-to-date course listing, go to the Northwood Tech Homepage and click on 'Find a Class'](#)

[To view instructional Mode definitions, click here](#)

[To view your curriculum checklist, click here](#)