

Suggested Program Course List - Business Management - Marketing Emphasis 4, Ashland, Spring 2024

Term	Class Nbr	Catalog	Course Title	Credits	Start Date	End Date	Location	Instructional Mode	Days of Week	Start Time	End Time
1242	22547	10104125	Multi-Media Marketing	3	01/22/24	05/17/24	ONLN	Online	M-F	7:00	7:30
1242	22548	10104148	Sales Management	3	01/22/24	05/17/24	ONLN	Online	M-F	7:00	7:30
1242	22546	10104180	Business and Marketing Field Study	2	01/22/24	05/17/24	ONLN	Online	M-F	7:00	7:30
1242	20860	10809198	Introduction to Psychology OR	3	01/26/24	05/17/24	ASH	On Site	F	8:30	11:20
1242	20842	10809198	Introduction to Psychology	3	01/22/24	05/17/24	ONLN	Online	M-F	7:00	7:30
Need 3-credit elective											
Suggested 3-credit elective											
1242	22362	10196189	❖*Teambuilding and Problem Solving OR	3	01/23/24	05/14/24	ASH	Your Choice	T	2:00	3:20
1242	22358	10196189	❖*Teambuilding and Problem Solving OR	3	01/23/24	05/14/24	ONLN	Your Choice	T	2:00	3:20
1242	22549	10145101	Entrepreneurship	3	01/22/24	05/17/24	ONLN	Online	M-F	7:00	7:30

❖ This class is offered in the “Your Choice” format for which you may choose to attend class in person, complete the class online, or a combination of the two.

You can expect the following from the class:

- Class attendance is not required.
- There are lectures from the instructor that will be uploaded to Blackboard for online viewing.
- You will be responsible for work team collaboration throughout the course as scheduled.
- Assignments are submitted online through Blackboard unless otherwise required by the instructor.
- There are strict deadlines and assignment requirements.
- Your instructor will support your efforts throughout your learning experience.
- You determine your own level of success!

*This class requires a specified amount of time online in addition to regularly scheduled face-to-face classroom hours.

Actual online class participation is determined by you based on your schedule or as communicated by your instructor.

Online classes appear on your schedule from 7:00 to 7:30 a.m., but you are not required to log in at that time.

Actual class participation is determined by you based on your schedule or as communicated by your instructor.

Please be advised that low-enrollment class sections may be canceled.

[For the most up-to-date course listing, go to the Northwood Tech Homepage and click on 'Find a Class'](#)

[To view instructional Mode definitions, click here](#)

[To view your curriculum checklist, click here](#)