



19th Annual Caregiver Conference

Creating Moments of Joy



Don't miss this exciting and educational conference for caregivers! Join us for an engaging and informative conference featuring keynote presenter Jolene Brackey, author of **"Creating Moments of Joy"** and educator on Alzheimer's for almost 30 years. This event is hosted by the Five County Regional Caregiver Coalition. This conference is offered:

- **In-Person** at the **New Richmond** campus.
- **Online Live via Zoom** | 8:30 - 11:30 a.m.
 - Watch privately from your home or office.
 - **Local watch party** at Sawyer County ADRC. For details and to RSVP, call 866.663.3607.

Conference Registration Fees:

- **Family Caregiver:**
 - In-Person: \$35 | \$12.07 (62+)
 - Online Live: \$20.29 | \$5 (62+)
- **Professional Caregiver (CEUs):**
 - In-Person: \$65 | \$42.07 (62+)
 - Online Live: \$35 | \$19.71 (62+)

Thank you to our
conference sponsors.
For a full list, please
visit the event page.



Friday, September 26, 2025

8:30 a.m. - 3 p.m.

Northwood Technical College – Conference Center
1019 S. Knowles Ave., New Richmond, WI

Conference Agenda

(*indicates sessions included in Online Live option)

7:30 - 8:20 a.m.	Registration/Resource Fair/Breakfast
8:20 - 8:30 a.m.	*Welcome & Opening Remarks
8:30 - 10 a.m.	* Keynote Presentation: Moments of Joy
10 - 10:15 a.m.	Break
10:15 - 11:15 a.m.	Breakout Sessions: <ul style="list-style-type: none">• *Family Moments• How To Be With Others in Grief
11:15 a.m. - 12 p.m.	Lunch/Resource Fair
12 - 1:30 p.m.	Breakout Sessions: <ul style="list-style-type: none">• Diving Deeper Into Dementia• Common Scams & Fraud
1:30 - 1:45 p.m.	Break
1:45 - 2:45 p.m.	Closing Presentation: Communication Throughout the Different Generations
2:45 - 3 p.m.	Wrap-up, Evaluations, Door Prizes

Register online at: bit.ly/caregiver_sept2025

Caregiver Conference

Session Descriptions



Keynote Presentation: Moments of Joy

Jolene Brackey, author of *Creating Moments of Joy* and nationwide speaker on Alzheimer's education

In this presentation, you'll be sure to see the vision. A vision that we will soon look beyond the challenges of Alzheimer's disease and focus more of our energy on creating moments of joy. It's impossible to create a perfectly wonderful day, but you can create perfectly wonderful moments. Catch Jolene's energy and obtain fun, simple ways to bring joy and hope into everyday.

Jolene Brackey is author of *Creating Moments of Joy* and educating on Alzheimer's for almost 30 years. Come be inspired, laugh and learn.

10:15 a.m. - 11:15 a.m.

Family Moments | Jolene Brackey, author of *Creating Moments of Joy* and nationwide speaker on Alzheimer's education

Families have the knowledge to build a bridge between the care provider, and the person with Alzheimer's. Families can share missing details, create links to a person's mind, and assist in giving back their greatness. This will educate families how to move, what to move, how to visit, and what to expect. Helping families understand dementia and how to apply that knowledge.

How To Be With Others in Grief | Kimberly McDonald, MSW, LCSW, CPG, Gerontology – Aging Services Professional Program Instructor, Northwood Tech

The presentation will include discussion of all aspects of grief – from understanding grief, the types of grief, and how we support others throughout the grief process. We will also discuss how we can engage in self-preservation and set boundaries during the grief journey.

12 p.m. - 1:30 p.m.

Diving Deeper Into Dementia | Sheri Fairman, MSW, Certified Advanced Consultant, Trainer and Champion Teacher, owner of Dementia Care Solutions

How do I know what is causing changes in the brain? Is it dementia, or something else? Let's dive in and learn more about dementia and signs of typical aging brain changes. Let's explore what we CAN do to reduce our risk.

Common Scams & Fraud | Jeff Kersten, Outreach Specialist, Bureau of Consumer Protection within Wisconsin Department of Agriculture, Trade and Consumer Protection (WI DATCP)

The Wisconsin Bureau of Consumer Protection will discuss the details of common scams, the warning signs of a scam, and what to do if you or someone you know falls victim to a scam or fraud. Helpful factsheets from The Bureau of Consumer Protection will be available. As Wisconsin's lead agency for consumer protection, the Bureau of Consumer Protection at the Wisconsin Department of Agriculture Trade and Consumer Protection, provides information and education, mediates complaints, investigates cases, and takes enforcement actions to fight fraudulent and deceptive practices that harm consumers and honest businesses.

1:45 p.m. - 2:45 p.m.

Communication Throughout the Different Generations
Brad Gingras, professional trainer, facilitator, generational strategist and consultant; Executive Director of Northwest Wisconsin Area Health Education Center (NWAHEC).

Communication has always been difficult and a frustration in the workforce, but with wild advances in technology the rate of change across the generations the frustration and confusion has increased rapidly. This session will identify where communication was, where it is, and where it's headed, but most importantly leaves the participants with knowledge and skills to adapt appropriately.



REGISTRATION FORM

for Continuing Education (non-credit) Courses

Last Name First Name M.I. Former Last Name (if applicable) Date of Birth

Age 62+?

Employer

Northwood Tech Student ID No.

Social Security No.

☐ I've taken classes at Northwood Tech in the past.

*Why do we ask for SSN? NorthwoodTech.edu/SSN

Email address (required for college alerts and important communication)

Home phone

Cell phone

Home address

City

State

ZIP

Resident of (check one): ☐ Township ☐ Village ☐ City ☐ County

School District where you live

Last High school attended

Highest grade
COMPLETED (K-12):

Gender: ☐ Male ☐ Female Ethnicity: Hispanic/Latino origin? ☐ Yes ☐ No

Race (check all that apply): ☐ American Indian/ Alaska Native ☐ Asian ☐ Black/African American ☐ Native Hawaiian/Other Pacific Islander ☐ White

Highest Credential Earned:

☐ 01 = No Credential

☐ 02 = GED

☐ 03 = HSED

☐ 04 = High School Diploma

☐ 05 = Some college credit

☐ 06 = Short-term diploma or certificate

☐ 07 = 1yr Diploma

☐ 08 = 2yr Diploma

☐ 09 = Associate Degree

☐ 10 = Associate Degree
Plus Additional Credential

☐ 11 = Baccalaureate

☐ 12 = More than Baccalaureate

☐ 99 = Student Declined/Unknown

OFFICE USE ONLY

Term: _____

☐ 38.14 Contract # _____

☐ Employer # _____

Course Fees \$ _____

Senior Fee \$ _____

Other _____

Received By/Ext. _____

Date/Time _____

*It is your responsibility to contact Northwood Tech to officially drop a class. If you decide to drop, you should do so immediately as a single day can affect your refund amount. A full refund will be given if you notify Northwood Tech prior to the first scheduled class meeting.

CLASS NO.	CATALOG NO.	CLASS TITLE	LOCATION	START DATE	CLASS FEE
	47-520-405	Regional Caregiver Conference	In-Person or Online Live	Sept 26	
Once registered for a course(s), you have created a liability with Northwood Tech and a promise to pay.				TOTAL	

Check the appropriate box below before proceeding to payment method:

Professional Development/CEU Options:

☐ In-Person: \$65 | \$42.07 (62+)

☐ Online Live: \$35 | \$19.71 (62+)

Family Caregiver Options:

☐ In-Person: \$35 | \$12.07 (62+)

☐ Online Live: \$20.29 | \$5 (62+)

*For registration questions, or if you're registering a group and a business requires an invoice, please contact
melissa.buxton@NorthwoodTech.edu or call 715.788.7133.*

PAYMENT METHOD: ☐ Check or money order payable to Northwood Tech ☐ Cash ☐ Mastercard ☐ Visa ☐ Discover

Exp. Date _____ Security Code _____

Month/Year

☐ Agency Bill/Sponsored Registration - complete information below; attach required authorization

Credit Card No.

Name on Card

Cardholder Signature

Northwood Tech does not discriminate on the basis of race, color, national origin, sex, disability, or age. The following person manages inquiries regarding non-discrimination policies: Amanda Gohde, Vice President; 1900 College Drive, Rice Lake, WI 54868; Amanda.Gohde@NorthwoodTech.edu; 715.645.7042.

Northwood Tech
1019 S. Knowles Ave.
New Richmond, WI 54017

Friday, September 26, 2025

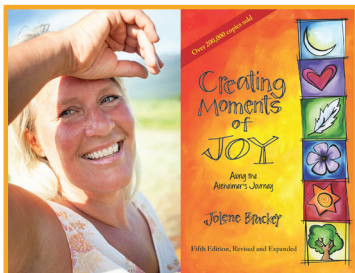
Attend Virtually or In-Person!

CAREGIVER CONFERENCE



Creating Moments of Joy

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REGISTER



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