

# BAAS in Leadership

Do you have an associate degree from a technical college that you would like to leverage into a career advancing degree in leadership?



University of Wisconsin  
**Whitewater**

| Online

## Career path

UW-Whitewater's online leadership program is ideal for students looking to move into positions in management, community development, nonprofit organizations or government — or for additional career advancement opportunities within their current profession.

Leadership is one of the areas of emphasis available with UW-Whitewater at Rock County online Bachelor of Applied Arts and Sciences (BAAS), specifically designed for working adults to offer them a flexible degree completion pathway. Most students will complete their degree in just 60-65 credits — internships and credit for prior learning help shorten time to degree completion.

### At a glance

**Delivery** • Fully online

**Transfer credits** • Transfer up to 72 technical college credits (additional UW System credits considered)

**Time frame** • About 2 years

### Questions?

**Talk to a program representative:**

[uwwrockinfo@uww.edu](mailto:uwwrockinfo@uww.edu) • 608-758-6541

## Program highlights

- The 60-credit online program can be completed in about two years
- Curriculum is designed to build on the practical knowledge gained in the technical degree
- Degree emphasizes universal skills such as writing, communication, critical thinking and adaptability
- Flexible option to attain a degree for career advancement

## Program features

- At least 60 credits from an applied associate degree can be applied to the BAAS
- Accredited by the Higher Learning Commission

## Prerequisites

- Completed applied associate degree (technical college)
- Minimum GPA 2.0
- For details visit [uww.edu/online/bachelors/applied-arts-and-sciences](http://uww.edu/online/bachelors/applied-arts-and-sciences)

## Apply

[uww.edu/online/admissions](http://uww.edu/online/admissions)

# BAAS: Leadership Emphasis Program Format



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## Core courses (28 credits)

The Bachelor of Applied Arts and Sciences offers core liberal arts courses designed with career advancement in mind.

### Integrative Learning (7 credits)

#### Introduction to BAAS (3 credits)

- Understand your degree pathway

#### BAAS Capstone (3 credits)

- Demonstrate an integration of your knowledge and skills

#### BAAS Portfolio (1 credit)

- Demonstrate achievement of degree objectives

### Cognitive Skills (9 credits)

Choose from a variety of courses in each of the following skill areas: Writing (3 credits), Communication (3 credits) and Ethics (3 credits)

### Knowledge of Human Cultures and the Natural World (12 credits)

#### World of Ideas (3 credits)

#### Global Studies (3 credits)

- Choose from courses such as International Economies, Politics of Development and International Relations

#### Human Cultures (3 credits)

- Choose from classes such as: War and Society and History of the American Midwest

#### Knowledge of Natural World (3 credits)

- Choose from classes such as Culture, Health, and Globalization and Resources and Sustainability

## Leadership courses (15 credits)

In addition to the core coursework for the BAAS, the leadership emphasis includes options designed to give you the skills you need to further your career confidence.

### One of the following courses (3 credits):

- COMM 373: Communication and Leadership
- MANGEMNT 369: Leadership in Management

### Choose 12 credits from the following:

- COMM 345: Persuasion (3 credits) or CTA 368: Theory and Practice of Persuasion (3 credits)
- PSY 440: Leading Groups and Organizations: Organizational Psychology (3 credits)
- COMM 328 Communication Conflict Resolution (3 credits)
- COMM 322: Listening (3 credits)
- COMM: 424 Cross Cultural Communication (3 credits) or CTA 410: Intercultural Communication (3 credits)
- MANGEMNT 301: Organizational Behavior (3 credits)
- MANGEMNT 310: Organization and Management (3 credits)

## Elective courses (17-22 credits)

Select electives to reach 120 total credits, including credits awarded for previous learning or internships. For most students, that's just 17-22 elective credits.

For more information about

UW-Whitewater's BAAS programs, visit

[www.edu/online/bachelors/applied-arts-and-sciences](http://www.edu/online/bachelors/applied-arts-and-sciences)