Wisconsin Indianhead Technical College Board Proceedings February 15, 2021

The Wisconsin Indianhead Technical College Board's regular meeting was held on Monday, February 15, 2021, at 8:30 a.m., at the WITC-Administrative Office, located at 505 Pine Ridge Drive, Shell Lake, WI 54871. The use of technology to access the meeting was available to Board members as needed.

CALL TO ORDER/ROLL CALL/DETERMINATION OF QUORUM

Chairperson Josh Robinson called the meeting to order at 8:31 a.m. with the following Board members present at the WITC-Administrative Office in Shell Lake: Andy Albarado, Carol De Young, and Josh Robinson. James Beistle, Brett Gerber, Janelle Gruetzmacher, Lori Laberee, and Troy Lambert joined the meeting via BlueJeans technology. A quorum was established. *Chris Fitzgerald was unable to attend this meeting.*

The following WITC employees were in attendance during the meeting at the WITC Administrative Office in Shell Lake: Steve Decker, Kim Olson, and John Will.

David Dahlberg, Julie La Guire, Kim Pearson, and Angela Scott joined the meeting via BlueJeans technology during a portion of the meeting.

The following WITC student ambassadors also joined the meeting via BlueJeans technology during a portion of the meeting: Bill Thompson (Ashland), Tammy Williams-Starzinski (New Richmond), Alexa Robinson (Rice Lake), and Jon Fritsche (Superior).

OPEN MEETING STATEMENT

Kim Olson, Executive Assistant to the President and Board, read the following open-meeting statement: "The February 15, 2021, meeting of the Wisconsin Indianhead Technical College Board, and all other meetings of this Board, are open to the public and in compliance with state statutes. Notice of the meeting was sent to the press on February 12, 2021, in an attempt to make the general public of Wisconsin aware of the time, place, and agenda of the meeting."

APPROVAL OF AGENDA

Chairperson Robinson reserved the right to modify the order of the agenda to accommodate persons making presentations, live or via technology.

James Beistle moved, seconded by Carol De Young, to approve the agenda and authorize the use of electronic signatures for all Board documents. Upon a unanimous vote of all members present, motion carried.

AUDIENCE RECOGNITION ANNOUNCEMENT

Time was reserved for Chair Robinson to recognize people in the audience if needed. The Audience Recognition Board policy (II.L.) was included in the Board book as a reference.

MEETING MINUTES

1. Approval of the January 18, 2021, Regular Meeting Minutes

Carol De Young moved, seconded by Troy Lambert, to approve the regular meeting minutes as printed. Upon a unanimous vote of all members present, motion carried. The signed contract listing from the January meeting will be attached to the official minutes. Ms. Olson will forward the approved minutes (without attachments) to the newspaper of record per Wisconsin Statutes §38.12(4) and §985.01(4)(6).

CONSENT AGENDA

Chairperson Robinson asked if there were any items to be pulled off the Consent Agenda and acted on separately; however, there were none.

Andy Albarado moved, seconded by Carol De Young, to approve the Consent Agenda. Upon a roll-call vote, all members present voted yes; motion carried (8-0).

- 1. <u>Personnel</u>:
 - A. **New Hire:** Hilary Peterson, Health Science Technician; Support and Technical Personnel; \$19.25/hour, Ladysmith, effective February 22, 2021.
 - B. **Resignation:** Kayla Jackson, Educational Technology Specialist; Ashland, effective February 10, 2021.

There were a total of 1.5 years of service from those who resigned (will retire/leave the College); Ms. Jackson served 1.5 years. The Board expressed its appreciation for this service to the College.

- 2. <u>Contracts</u> The contract listing was approved (see attached list).
- 3. <u>Financial/Cash Position Report</u> The College's Financial and Cash Position Report, as of last month, was approved.
- 4. Approval of Bills

Expenditures and revenue from the budget, covering check numbers 256325 through 256720, and electronic transfer payments totaling \$4,296,337.39 were approved.

- 5. <u>Bids/Purchases</u>
 - A. Logo Redesign Project Collegewide: The Board gave approval of a logo redesign project to align with the upcoming branding and name change in the total amount of \$50,000 from KW2 of Madison, WI, under RFP 21-96300-CW-LOGOREDESIGN. The agreement is for a project start of February 17, 2021, and will finish up by mid-summer. President Will mentioned that every ten years the college goes through a review of our logo.

CORRESPONDENCE AND INFORMATION

1. Meeting Information Sharing

Time was reserved for Board members to report on any meetings they attended.

A. National Legislative Summit Update

Time is reserved for updates from those who attended the virtual 2021 National Legislative Summit on February 8 – 10, 2021. A *Tech College Effect – WTCS Federal Priorities* flyer was shared. President Will, Chair Robinson, Mr. Beistle, and Ms. Laberee attended the virtual conference, met with Congressman Tiffany, and shared key highlights. Chair Robinson thanked Ms. Olson for registering the WITC attendees for the National Legislative Summit.

Chair Robinson also thanked Mr. Albarado, Mr. Beistle, and Ms. Laberee for their time, commitment, and participation in the meetings that were scheduled with district legislators.

2. Travel Sign Up

A. Board Events Schedule

Time was reserved for Board members to update administration on their plans for upcoming Board events. A copy of the *Board Events Schedule* was included in the Board book, and Board members were requested to notify the Executive Assistant as soon as plans are confirmed. Links to state and national Board meetings and events were included in the Board book.

3. Monitoring Schedule Review and Updates

A. Monitoring Schedule

Time was reserved to review and update the Board Monitoring Schedule as needed. There were no recommended updates from Administration.

B. Budget Projection Update Presentation

Time was reserved for Steve Decker, Vice President, Administrative Services/Chief Financial Officer, to present the Board with an FY22 budget projection update. A PowerPoint was provided for this presentation.

Andy Albarado moved, seconded by Brett Gerber, to accept the budget projection update. Upon a unanimous vote of all members present, motion carried.

4. President's Updates:

A. Enrollment Update

President Will provided a brief update on the most recent enrollment information, noting the College is down 11% in registered FTE. A Cognos report was provided.

B. COVID-19 Update

President Will noted the COVID-19 numbers have been trending in the right direction in the last month. After spring break, in-person services will be more accessible for students who currently only have access to virtual services. Mandating vaccinations is not possible according to our legal counsel, but we expect more employees will return to traditional work arrangements as the vaccine becomes more widely available and safety protocols can be relaxed.

C. Advocacy Update

President Will provided an advocacy update. A schedule of various advocacy meetings was shared. There is a lot of general support, and people believe in what we do in the technical college system. Our WITC group met with the staff of Senators Bewley and Petrowski as they got called into caucus. The group also met with Congressman Tiffany. Chair Robinson thanked everyone for taking the time to attend the meetings.

5. Legislative Updates

Time was reserved for legislative updates. *Note: District legislators have an open invitation to attend WITC Board meetings to provide legislative updates.*

6. Board Appointment Update

The Board Appointment Hearing is scheduled on Thursday, March 18, 2021, at 2 p.m., at the WITC-Administrative Office. The appointment committee will be required to give equal consideration to the distribution of populations within the district. President Will announced that we received applications for each of the available categories; therefore, it does not appear that we will need another Board appointment hearing. Appointments made at the hearing will require final approval by the WTCS Board on Tuesday, May 18, 2021. The WITC appointments will be effective July 1, 2021.

7. President's 2021 Evaluation Planning

Time was reserved for the Board to discuss plans for the 2021 President's evaluation. According to the Monitoring Schedule, the Board will designate a Board subcommittee to review the President's Evaluation Process and components/resources. The "Process for the Evaluation of the President" document is scheduled to be reviewed and finalized annually. The process document and evaluation form were included in the Board packet for the Board's review. Prior to the April Board meeting, a President's Evaluation Subcommittee is designated by the Board to review the evaluation process. The subcommittee will be chaired by the Board Vice-Chair and supported by the Executive Assistant to the President and Board and the Director, Human Resources. The subcommittee will submit its recommendations regarding the President's Annual Evaluation to the Board for consideration at the April Board meeting during Executive Session.

The subcommittee meeting will take place following the regular Board meeting on Monday, March 15, and will be chaired by Ms. Gruetzmacher. Mr. Albarado and Ms. Laberee volunteered to serve on this subcommittee. Ms. Olson will work with Vice-Chair Gruetzmacher on the meeting agenda and invite the Human Resources Director to the meeting.

8. <u>District Boards Association Nomination Recommendations for Association Officer Positions</u> The District Boards Association's (DBA) Nominations Committee requested the WITC Board's assistance in identifying any member to be considered for nomination as a candidate for Association officer (President, Vice President, and Secretary/Treasurer). Before being placed on the ballot, the member must consent to serve if elected. If nominations are made, a District Recommendations for 2021-2022 Association Officers form needs to be completed by the WITC District Board stating that the nominees have agreed to serve if elected. The District Boards Association will need to receive the nomination form by Friday, April 9, 2021. This year's election of 2021-2022 officers will take place at the District Boards Association's virtual annual meeting on Friday, April 16, 2021.

It was decided that this item will be brought back to the March Board meeting. Ms. Laberee will attend the District Boards Association (DBA) By-Laws meeting to get clarification on how many people from a technical college can serve on the District Boards Association's Board of Directors.

9. Student Updates and News

Time was reserved for the following updates:

A. Cable's Laberee Receives Board Award

WITC announced that Lorraine "Lori" Laberee of Cable received the 2021 Board Member of the Year Award from the District Boards Association on January 15. A *Hayward Sawyer County Record* article was provided.

B. WITC Announces Mid-Year Graduates

WITC released the list of students who graduated in December. Mid-year graduates will have the opportunity to participate in the spring commencement ceremony. Graduates will be listed in their hometown newspapers. A *Barron News-Shield* article was provided.

We are exploring some blended graduation options. We will be inviting this year's graduates as well as last year's graduates who couldn't participate due to COVID-19.

C. WITC Awards Over \$87,000 in Scholarships for Spring Term

WITC's loyal and generous donors continue to provide important financial assistance to student WITC services. The WITC Foundation awarded 191 scholarships for a total of \$87,810 toward spring semester scholarships. Scholarship recipients will be listed in their hometown newspapers. A *Chetek Alert* article was provided.

10. Capital Equipment Purchases

A. Driver's Education Vehicles – A purchase was made of two 2021 Ford Escapes in the total amount of \$48,980 from Ewald Automotive Group in Oconomowoc, WI, under Wisconsin State Contract 505ENT-M19-2019VEHICS-04. The vehicles are for the Driver's Ed program at all WITC campuses.

B. Police Academy Vehicles – A purchase was made of two vehicles – a 2021 Dodge Durango and a 2021 Ram Classic SSV 4x4 with a topper in the total amount of \$60,635.00 from Ewald Automotive Group in Oconomowoc, WI, under Wisconsin State Contract 505ENT-M19-2019VEHICS-04. The vehicles are for the Police Academy program at the Rice Lake Campus.

Note: The Board Chair recessed the meeting at 9:40 a.m. and reconvened the meeting at 9:46 a.m.

INFORMATION REPORT

Note: Chair Robinson announced that the student ambassador presentations, questions, and answers will be recorded.

1. Annual Ambassador Presentations

A list of the student ambassadors was provided for the Board's information. David Dahlberg, Alumni and Donor Engagement Specialist, gave a brief overview of the Ambassador Program and introduced the 2021 Student Ambassadors.

The student ambassadors shared stories about their WITC experiences and why they chose a technical college education. A brief question and answer period for the students followed their presentations.

President Will thanked the students for being great representatives of the college and expressed his appreciation for them representing the college in a positive way. He noted that we will work on their graduation request. Each ambassador will receive a plaque and a \$100 check from the WITC Foundation that will be delivered to them at their campus.

Kim Pearson, Executive Director - WITC Foundation; Angela Scott, Annual Giving Specialist; and Julie La Guire, Foundation Associate, were also in virtual attendance for these presentations. President Will noted that they are critical to this program.

OTHER ITEMS REQUIRING BOARD ACTION

 Approval of Resolution 21-08 - Petition to the Wisconsin Technical College System Board Requesting Approval to Change the College Name Resolution 21-08 was provided for the Board's review (see attached). Administration

Resolution 21-08 was provided for the Board's review (see attached). Administration requested Board approval of the resolution to petition the Wisconsin Technical College System (WTCS) Board to change the college name to Northwood Technical College. Pending WITC Board's approval, the resolution and other materials will be submitted to the Wisconsin Technical College System Board for final approval at its March 17, 2021 meeting.

President Will presented the Board with a recommendation to change the college's name. A link to the president's video on the final four names was provided in the Board book. The survey results from staff and students were reviewed. Northwood was ranked #1 as the most popular name, and Northwood had the highest probability of being ranked as the second choice. The Northwood name received the highest scores for the following five key attributes: easy to understand and pronounce, potential to be branded in a "short" way, appeal to those outside of the district, reasonable and sustainable given the mission and vision of the College (Learning First; An Innovative Journey), and reflect WITC's heritage in some way. A "Northwood" slide with audio was shared at the meeting. Chair Robinson thought the video used in the survey was well done, and it was helpful that the positive aspects for each name option were introduced.

President Will discussed the process that will be triggered if the WITC Board takes action on the resolution. The resolution will go to the WTCS Board for approval. President Will has reviewed all of this information with the WTCS Board with no issues. The WITC Board would be petitioning the WTCS Board to change the name no later than August 31, 2021. The legal

switchover date would be sometime before August 31, 2021. Once the WTCS Board approves the name on March 17, that's when the clock starts ticking. Students would be starting under the name Northwood Technical College in September 2021.

One Board member expressed some concern about having the same name as a K-12 school in the district. President Will made contact with the superintendent of the K-12 school, who was accepting and fine with the change. President Will plans to e-mail the superintendent after this WITC Board meeting, and the superintendent will be informing his Board.

Troy Lambert moved, seconded by Andy Albarado, to approve Resolution 21-08 - Petition to the Wisconsin Technical College System Board Requesting Approval to Change the College Name as recommended. Upon a roll-call vote, all members present voted yes; motion carried (8-0).

President Will talked about his communication plans and expectations moving forward. A communication will be going out to the Rebranding Leadership Committee this afternoon and to employees and students after that to let them know the name change is not official until March. No press releases will go out until after the WTCS Board gives its approval on March 17. President Will is hopeful that Ms. Vogtman can work with the logo consultant to have some possible items available for the March 17 WTCS Board meeting.

President Will thanked the Board members for their support. Chair Robinson thanked Dr. Will and the team on this process and for seeking input from stakeholders.

Troy Lambert moved, seconded by Andy Albarado, to approve Resolution 21-08 - Petition to the Wisconsin Technical College System Board Requesting Approval to Change the College Name as recommended. Upon a roll-call vote, all members present voted yes; motion carried (8-0).

ESTABLISH BOARD AGENDA ITEMS FOR FUTURE MEETINGS

1. <u>Review Meeting Dates, Locations, and Start Times</u>

Time was reserved for the Board to confirm its plans for the regular meeting scheduled on Monday, March 15, 2021, beginning at 8:30 a.m., at the WITC-Administrative Office in Shell Lake. The Board meeting schedule was provided for the Board's information.

2. <u>Review/Add Agenda Items</u>

Time was reserved for the Board to add or review agenda items for the next Board meeting. Board agenda items for the next meeting were listed on the Board's Monitoring Schedule. Additional agenda items for this meeting were discussed.

Note: Board members may add additional items to next month's Board agenda by contacting the Chair before Thursday, February 25, 2021. This request does not obligate the Chair to include these items on the agenda. The Chair will notify the administration of agenda items before the Board book is prepared.

MEETING EVALUATION

PLUS +/DELTA ^

- + Great to see Andy in person
- + Very impressed with each student ambassador
- + I am honored to be able to say I played a part in the rebranding and look forward to the rollout.
- + Josh did a great job of leadership again.
- ^ None

James Beistle moved, seconded by Janelle Gruetzmacher, to adjourn the meeting at 10:55 a.m. WITC Board Proceedings ~ February 15, 2021 6 Respectfully submitted,

en

Board Secretary

ko

Wisconsin Indianhead Technical College Contract Estimated Full Cost Report

2/1/21

9:38 15 am

The Board is requested to ratify the President's action in entering into a contractual arrangement with the following agencies:

2021

State Designated Indirect Cost Factors: Off Campus = 35.06 % On Campus = 42.12%

				*		-ESTIMATED		*						
Contract Number	Account Name	Location of Training	On/O	On/Off Contract Revenu		Est.Salary/Fringe +		direct Cost	+ Other Direct Cost Totat		=	Full Cost	Difference	
Approval Dat	te: June 2020 (1 record)													
721307	Northern Clearing Inc Employees of Northern Clearing will rec Vegetation Safety Training.	Allied Health Services eive but not limited to Safety Training, EMS Training and Arborist &	Off	\$	18,750.00 \$; <u>-</u>	\$	-	\$	360.00	\$	360.00	\$	18,390.00
Approval Dat	te: October 2020 (1 record)													
721376	Unity High School Nursing Assistant Training for 8 students	Unity s from Unity High School.	Off	\$	5,280.00 \$	387.20	\$	141.37	\$	80.00	\$	608.57	\$	4,671.43
Approval Dat	te: December 2020 (1 record)													
721388	St Croix County Public Health	New Richmond	Off	\$	836.00 \$	477.40	Ś	174.30	Ś	56.00	Ś	707.70	Ś	128.30
	AHA BLS for Healthcare Provider CPR Rer session. One session will be on 12/17 fro	newal for 14 staff members. WITC will provide 2 sessions at 3.5 hours om 8:30 am to 12:00 pm and session 2 will be on 1/12 from 12:30 pm C can not have more than 9 students in a class.	per	Ţ			Ţ		Ţ		Ţ		Ţ	
Approval Dat	te: January 2021 (19 record)													
721407	North Hudson Police Dept	North Hudson	Off	\$	282.00 \$	484.00	\$	176.71	\$	-	\$	660.71	\$	(378.71)
	TI Training for up to 10 officers.													
721394	Polk County Sheriff's Dept Training for 28 deputies for POSC Refres	Polk County sher Training. WITC will run two different class times for the training.	Off	\$	838.00 \$	1,355.20	\$	494.78	\$	-	\$	1,849.98	\$	(1,011.98)
721400	Cooper Engineering Co Up to 15 employees of Cooper Engineer Cooper Engineering's building.	Cooper Engineering Building ing will receive 8 hours of MSHA refresher training. Training to be hel	Off d at	\$	1,709.00 \$	484.00	\$	176.71	\$	249.00	\$	909.71	\$	799.29
721395	Rice Lake Police Dept 18 officers to complete training with the	Rice Lake e TI trainer.	Off	\$	508.00 \$	671.02	\$	244.99	\$	-	\$	916.01	\$	(408.01)
721401	Lac Courte Oreilles Ojibwe College Up to 15 students from Lac Courte Oreil Zoom.	Lac Courte Oreilles College ies Ojibwa College will attend Flagger Training. Training to be offered	Off on	\$	400.00 \$	363.00	\$	132.53	\$	-	\$	495.53	\$	(95.53)
721399	Christian Community Homes	Hudson	Off	\$	1,677.00 \$	492.80	\$	179.93	\$	396.00	\$	1,068.73	\$	608.27
	Provide CBRF 1st aid & choking class and a CBRF Fire Safety class													
721402	Lac Courte Oreilles Ojibwe College Up to 15 students from Lac Courte Oreil to be offered on Zoom.	Lac Courte Oreilles College ies Ojibwa College will attend 24 hours of CDL Test Prep training. Trai	Off	\$	2,657.00 \$	1,265.00	\$	461.85	\$	525.00	\$	2,251.85	\$	405.15
721396	Hayward Dental Clinic Provide CPR for Healthcare recertificatio	Hayward	Off	\$	452.00 \$	145.20	\$	53.01	\$	24.00	\$	222.21	\$	229.79
721404	GRD Masonry Up to 15 employees will receive (10 hou	GRD Masonry	Off	\$	1,870.00 \$	580.80	\$	212.05	\$	146.00	\$	938.85	\$	931.15
721398	Christian Community Homes Provide CBRF Medication Class	Hudson	Off	\$	2,527.00 \$	831.60	\$	303.62	\$	296.00	\$	1,431.22	\$	1,095.78
721226	CESA 11 Wphsos		Off	\$	1,020.00 \$	167.20	\$	61.04	\$	517.00	\$	745.24	\$	274.76
721400		of True Color assessments for CESA 11's event.	0"	ć	1 801 00 6	484.00	Ś	170 74	ć	120.00	ć	700 71	ć	1 020 20
721408	Christian Community Homes	Hudson	Off	\$	1,801.00 \$	484.00	Ş	176.71	\$	120.00	\$	780.71	\$	1,020.29

Provide 2 CPR for Healthcare recert classes and 2 Heartsaver Adult/AED CPR classes

Fiscal Year:

721405	Green Brach Dental		Off	\$	1,022.00 \$	387.20	\$	141.36	\$	155.00	\$	683.56	\$	338.44	
	CPR Healthcare Providers Renewal for up to 14 em	ployees													
721391	Northlakes Community Clinic	WITC Ashland	Off	\$	2,562.00 \$	774.40	\$	282.73	\$	248.00	\$	1,305.13	\$	1,256.87	
	CPR for Healthcare Provider full class for 8 student	ts and Renewals for 16 students(8 per class)													
721406	Aves Studio	Hudson	Off	\$	1,146.00 \$	501.60	\$	183.13	\$	189.00	\$	873.73	\$	272.27	
	Forklift Safety, Practical Skills, and Practice for up to 7 employees.														
721392	Ventures Unlimited	Shell Lake	Off	\$	740.00 \$	193.60	\$	70.68	\$	138.00	\$	402.28	\$	337.72	
	ASHI Adult CPR/AED & Basic 1st aid														
721397	Christian Community Homes	Hudson	Off	\$	1,498.00 \$	415.80	\$	151.81	\$	298.00	\$	865.61	\$	632.39	
	Provide CBRF 1st aid and Choking, and CBRF Fire s	afety class													
721403	Lac Courte Oreilles Ojibwe College	Lac Courte Oreilles College	Off	\$	1,455.00 \$	871.20	\$	318.07	\$	345.00	\$	1,534.27	\$	(79.27)	
	Up to 15 students from Lac Courte Oreilies Ojibwa	College will attend 10 hours of OSHA training. Training to be													
	held at Lac Courte Oreilies Ojibwa College.														
721393	Trussworks Inc	WITC Campus - Hayward	On	\$	3,796.00 \$	1,929.40	\$	830.69	\$	416.00	\$	3,176.09	\$	619.91	
	Up to 10 employees will attend 8 hours of supervi	sor training. Training to be held at WITC's Hayward Outreach													
	Center. Lunch will be provided by Trussworks for a	ittendees.													
Grand Totals	Grand Totals (22 records)				2	0	1								
*indicates an amended contract						M	0 .								
					1 Netter Lucas					2-15-21					
				Beaud Constant					-						

Board Secretary

Date

RESOLUTION #21-08

PETITION TO THE WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD REQUESTING APPROVAL TO CHANGE THE COLLEGE NAME

WHEREAS, the Wisconsin Indianhead Technical College Board obtained the services of a national higher education consulting firm, Clarus Corporation, to conduct market research on college name perceptions and meet with focus groups to determine if a college name change was necessary.

WHEREAS, the Wisconsin Indianhead Technical College Board provided an open and transparent process to gather input from the community, staff, and students on suggested college names.

WHEREAS, the Wisconsin Indianhead Technical College Board created a Rebranding Leadership Team to vet all of the names that were submitted from stakeholders.

WHEREAS, the Wisconsin Indianhead Technical College Board created focus groups to provide feedback on the top names that were moved forward by the Board of Trustees.

WHEREAS, the Wisconsin Indianhead Technical College Board surveyed the staff and students on the final four college name recommendations and based on the survey data has identified the top college name for recommendation to the WTCS Board.

NOW, THEREFORE, BE IT RESOLVED that the Wisconsin Indianhead Technical College Board goes on record petitioning the Wisconsin Technical College System Board to allow the district Board to change the college name from <u>Wisconsin Indianhead Technical College</u> to <u>Northwood Technical College</u> no later than August 31, 2021.

Adopted and approved this 15th day of February 2021.

District Board Chairperson

ATTEST:

District Board Secretary