



Business Management - General Emphasis Pathway

EXPERIENCE. SUCCESS. ONE STACKABLE CREDENTIAL AT A TIME.



Career Pathways are an innovative model that connects progressive levels of education allowing you to build upon your education in increments. Along the way you develop job skills, have potential for higher earnings, and become more marketable to employers. Northwood Tech also has support services available to help you along the pathway, including Study Skills, Employment Services, Accommodations, Financial Aid, and others.

Customer Service Manager
Technical Diploma (one-year)

CAMPUSES
Ashland*, New Richmond*, Rice Lake*, Superior*

OUTREACH CENTERS: Hayward*, Ladysmith*, Balsam Lake*

CREDITS 30

ESTIMATED 2022-2023 TUITION
\$4,658
Financial Aid Eligible

POTENTIAL CAREERS
Account Coordinator, Customer Service Specialist, Help Desk Specialist, Account Representative



Business Management - General Emphasis
Associate Degree (two-year)

CAMPUSES
Ashland*, New Richmond*, Rice Lake*, Superior*

OUTREACH CENTERS: Hayward*, Ladysmith*, Balsam Lake*

CREDITS 60
30 Credits Remain – If successfully completed the Customer Service Manager Technical Diploma

60 Credits - Total Credits Needed to Receive Business Management-General Emphasis Associate Degree

ESTIMATED 2022-2023 TUITION
\$9,493
Financial Aid Eligible

POTENTIAL CAREERS
Store Manager, Customer Service, Assistant Manager, Management Trainee, Department Manager, Branch Manager, Operations Assistant, Coordinator, Owner/Entrepreneur, Sales, Agent, Client Services

RANGE OF YEARLY SALARY[^]
\$37,437 - \$62,395 annually

NORTHWOOD TECH GRADUATES[^]
Employed Within 6 Months 92%
Employed in a Related Field 100%



BEYOND NORTHWOOD TECH

Transfer Options
UW Stout
UW Superior+
UW Whitewater
Bellevue University
Concordia University Wisconsin
Franklin University+
Lakeland University+
Milwaukee School of Engineering (MSOE)
Northland College+
UM-Crookston+

Important Notes on Transferring:

- Check out NorthwoodTech.edu/transfer for details on specific agreements listed above
- The colleges listed above have developed an Associate Degree to Bachelor Degree Articulation Agreement with Northwood Tech
- + These colleges have developed an agreement directly related to a Business Administration / Business Management degree
- To learn how your education, or previous college credits, will transfer, talk to a transfer coordinator, at any of the four year colleges listed, to learn how to maximize your credit transfer opportunities
- Transferology, www.transferology.com, or Transfer Evaluation System (TES), may be helpful tools to assist your transfer process

*Combination of Online, Your Choice, and On Site Instruction. Select courses are available at the Northwood Tech Outreach Centers. Please contact your local campus for specifics.

If you have completed previous credits that transfer into the more advanced program, your costs may be less. Please speak with Northwood Tech staff if you have questions on how costs are determined. Tuition is an estimate and does not include any miscellaneous fees for various courses, tools, books, supplies or uniforms. Program book costs are in addition to tuition and fees and vary depending on course selection and where the books are purchased or rented.
**2020-2021 Wisconsin Technical College System (WTCS) Program Snapshot Report (this statewide data may or may not include Northwood Tech's graduates' responses).
^Northwood Tech 2020-2021 Graduate Follow-Up Survey





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PATHWAYS TO NORTHWOOD TECH:

START COLLEGE IN HIGH SCHOOL

Take dual credit or advanced standing courses in high school. To find out what courses are available at your high school, go to: NorthwoodTech.edu and enter "Advanced Standing/Dual Credit" in the search button. Click on "Advanced Standing/Dual Credit" and scroll down to review the Articulation Agreements. Additional opportunities may be available through AP courses, Online Programming, or High School Academies.

ACADEMIC SUPPORT CENTER

Basic Education Courses: Basic Education Communication, Basic Education Reading, Basic Education Math
General Studies Courses: Writing Foundations, Reading Foundations, Math Foundations

Additional Academic Support Services Include: GED/HSED Preparation, Study Skills Strategies, Test Taking Strategies, Peer Tutoring, Personal Readiness, Career Exploration, (ELL) English Language Learner, Computer Literacy

CREDIT FOR PRIOR LEARNING

National Exams (AP, CLEP, DSST, IB) or Industry Credentials
Work/Life Learning, Challenge Exams, Military, Credit from Other Colleges
For specifics on Credit for Prior Learning Options, please go to NorthwoodTech.edu and enter "Credit for Prior Learning" in the search button

Getting Started is Simple:

Associate Degree or Technical Diploma (Full or Part-Time):

- Apply Online at NorthwoodTech.edu/apply
- Schedule and Attend an Admissions Meeting

Take one class: Register during Open Enrollment (no application required). Depending upon the course, you may be required to assess or submit other eligible college entrance scores.

Certificate: Apply (no fee) and Register for courses

Reasonable accommodations for persons with disabilities will be made to ensure access to academic programs, activities, services and employment in accordance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA), Amendments Act of 2008 (ADAA). For more details and to contact an Accommodations Specialist, visit our website.

[Accommodation Support Services](#)

Class Formats Offered

To view specific class times within the programs:

1. Go to www.NorthwoodTech.edu
2. Click on "Find a Class" on the top of the webpage
3. Search for courses.

Upcoming Start Dates

FALL 2022: August 29, 2022

SPRING 2023: January 23, 2023

FALL 2023: August 28, 2023

SPRING 2024: January 22, 2024

Financial Assistance

Financial Aid (FAFSA stands for Free Application for Federal Student Aid, including loans, grants, and workstudy): www.fafsa.ed.gov
Northwood Tech Scholarships: www.NorthwoodTech.edu; enter "scholarships" in the search button

- Northwood Tech Promise Scholarship: Tuition assistance for qualifying high school graduates

2022-2023 Cost Per Credit

(WI and MN Residents) \$157.65/credit. (plus books and supplies)

[Additional tuition/fee information](#)

Contact a Northwood Tech Admissions Advisor and Get Started:

Ashland: 715.685.3039

New Richmond: 715.752.8119

Rice Lake: 715.788.7144

Superior: 715.319.7331

E-mail: admissionadvisors@NorthwoodTech.edu

If you have difficulty accessing this content or notice any accessibility problems, please contact the Northwood Tech Curriculum Office at curriculum.office@NorthwoodTech.edu or 715.788.7090. You will receive a response within 5 business days.



Contact an Admissions Advisor to get started!
800.243.9482 | AdmissionAdvisors@NorthwoodTech.edu