

Fact Book

2020-2021



Northwood
Technical College

NorthwoodTech.edu

800.243.9482



Northwood Technical College

FACT BOOK

2020-2021

[College Overview](#) . [College Data](#) . [Demographics](#) . [Enrollment](#) . [Budget/Finance](#)



Prepared by
Institutional Effectiveness
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I. COLLEGE OVERVIEW

Why Rename the College?



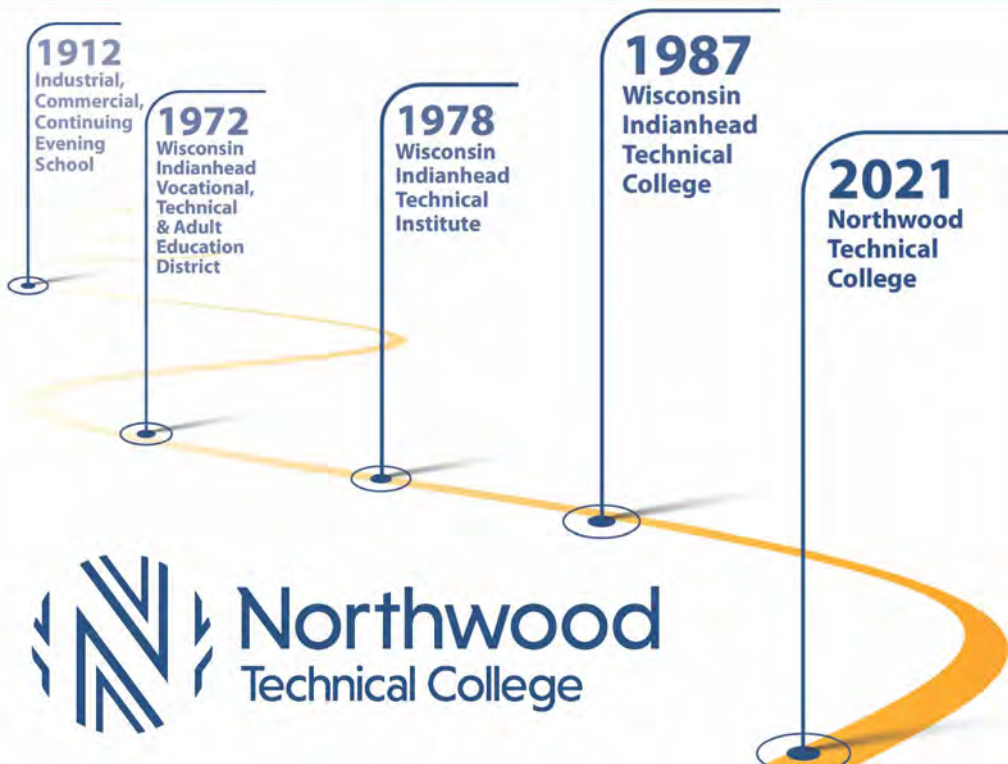
Research found the term "Indianhead" is tied to a geographic region that lacks recognition, is out-of-date, and creates confusion.

38% of residents in the WITC District recognize the term "Indianhead" as a geographic region; it holds even less recognition amongst younger people and residents outside the District

25% of 18 to 34-year-olds in the WITC District associate the college name with a tribal college

20% of people from outside the WITC District associate the acronym "WITC" with a radio station

1/2 of the groups surveyed rated the name was more "out-of-date" than "modern", with none rating it strongly as "modern" on a five-point scale



The Process

The College pursued a research-driven process both in the decision to rename and in choosing the new name and mascot, based on desired attributes for each.

- **Nov/Dec 2020:** The College completed a public process to collect submissions for names, mascots, and mascot names resulting in 187 name submissions. The Rebranding Leadership Task Force, made up of staff, faculty, students, alumni, and community members from all campuses, met with the task of narrowing down the names to 10 to send to the WITC Board of Trustees. The Board used task force comments and vetting data analysis to reduce the names to five.
- **Jan 2021:** Eleven student focus group sessions were conducted to gain insight into student perceptions. The Board analyzed the results and dropped one more name. Then more than 750 students and staff took a survey on the final four. Results showed a consistent preference for Northwood Technical College. It was the most popular choice and was also selected as the best fit in each of pre-selected key attributes.
- **Feb/March 2021:** Results from the staff and student survey were presented to the Board. The Board unanimously approved the name Northwood Technical College, followed by unanimous approval from the WTCS Board.
- **Mascot Process - March 2021:** With the name chosen, the Rebranding Leadership Task Force narrowed down the mascot submissions from November to 10, based on desired mascot attributes and four themes: grit/resilience, quality, technology and journey. Thirty Student Senate members then took a survey to help narrow the mascots to three. All current students were asked to participate in a final survey, resulting in the "bear" getting the most rankings as number 1. A total of 419 students participated. The bear represents themes of quality and grit/resilience.

The Meaning Behind the Name, Logo, Mascot and Seal



The **"Northwood Technical College" name** refers to the relative geographic location of the District in Wisconsin while also embracing the many regional students from just outside the District's 11-county borders. The College will go by "Northwood Tech" for short to help differentiate it from similar brands.

The **logo** was designed with the primary theme of the student journey and the secondary theme of technology. The journey is represented in the many paths throughout the mark and the arrows indicating direction. The technology theme is more abstract and is represented by the blue, the sharp corners and clean, minimalistic lines and font.



The **mascot** carries four themes. The bear represents quality as well as grit/resilience, which many students felt represented the student body well. The name "Blaze," short for "Trailblazer" gives a nod to innovation and technology, as well as the student journey.

The new **seal** honors the College's legacy, with the College's mission "Learning First" and the vision, "An Innovative Journey." A ribbon frames the District in Wisconsin with the date the first campus was established in 1912.



The heritage **blue and mango colors** are carried over from the previous color palette for the College and the **new graphics** (shown on the right) are representative of both students' paths and tree trunks. The College also kept **the tagline "Experience. Success."**

Learn more at NorthwoodTech.edu/name-change



NORTHWOOD TECHNICAL COLLEGE OVERVIEW

One of 16 districts in the Wisconsin Technical College System, Northwood Technical College began serving Northwest Wisconsin in 1912 in Superior, and now has locations in Ashland (1921), Rice Lake (1941), and New Richmond (1967). Northwood Technical College has outreach centers in Balsam Lake, Hayward, and Ladysmith. In May 2021, construction began on the Shell Lake building for the Health Education Center (HEC). The HEC will serve as a centrally located simulation center used primarily to support Health Sciences and related programs.

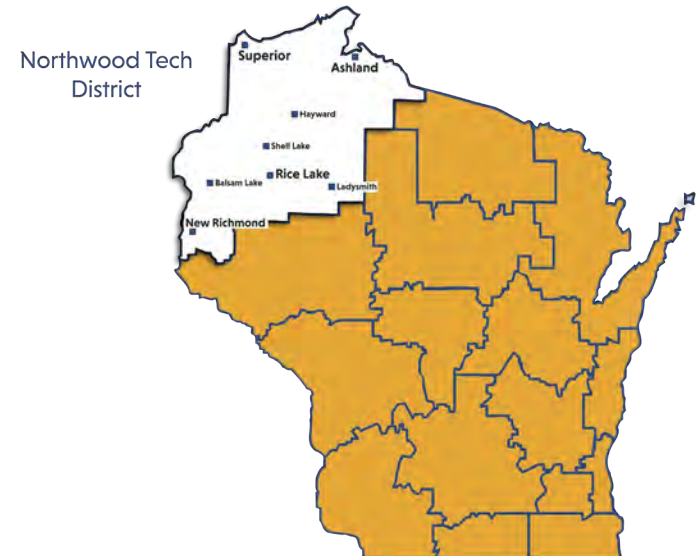
Today the College employs a staff of more than 850 and provides education to over 4,000 credit students in more than 70 full time programs, technical certificates, and apprenticeship programs. Over 6,500 residents enroll in continuing education courses at the College.

The Northwood Technical College district encompasses 10,500 square miles with over 300,000 residents. Of the nearly 14,000 students served in 2020-2021, 48 percent were female, 8 percent were ethnic minorities, 4 percent were veterans, and 64 percent were 20 years old or older.

The College is accredited by the Higher Learning Commission (<https://www.hlcommission.org>), an institutional agency recognized by the U.S. Department of Education. The College offers a variety of associate degrees, technical diplomas, short-term certificate programs, continuing education courses, and customized business training designed to help start or advance a career.

Operating under the direction of the Board of Trustees and the state technical college system, the College generates its revenue through student tuition and other student fees, local government, state and federal aids, and institutional revenue. The Northwood Technical College Foundation also supports the College with scholarships, staff development training, and equipment donations.

The College works closely with local businesses, other educational institutions, and government and service agencies to develop partnerships. The Career Prep initiative, interactive television (ITV) networks, the Northwest Wisconsin Manufacturing Outreach Center (NWMOC), and the local Workforce Investment Boards (WIB) are just a few examples of Northwood Technical College's collaboration for the benefit of its students and the community.



NORTHWOOD TECHNICAL COLLEGE CAMPUS HISTORY AND CURRENT INFORMATION

➤ Campus History

Please visit the pages below to learn more about Northwood Technical College's extensive and rich [history](#).

History of Northwood Technical College

[Administrative Office](#)

[Ashland](#)

[New Richmond](#)

[Rice Lake](#)

[Superior](#)

[Chronological Highlights in the History of Northwood Technical College](#)

[Chief Executive Officers \(1967-2021\)](#)

[College Board Membership \(1977-2021\)](#)

➤ Current Campus Information

Please visit the pages below to learn more about Northwood Technical College's current programs and services, course descriptions, tuition and fees, and policies.

[2020-2021 College Catalog](#)

[2020-2021 Student Handbook](#)



MISSION, VISION, AND VALUES

Mission

Learning First

Learning is our passion. As Northwest Wisconsin's leader in technical education, Northwood Technical College creates dynamic opportunities for career preparation and personal growth. We are committed to making each and every experience with us meaningful and professional.

Vision

An Innovative Journey

Education is a lifelong journey of learning and discovery. We embrace innovative theories, techniques, and technologies to ensure success in a changing world.

Values

Empowerment: We value an engaging and supportive environment that inspires learners to achieve their personal and professional goals.

Excellence: We value high-quality training, professional development, and customer service in a dynamic learning environment.

Innovation: We value flexible delivery options and embrace the latest theories and technologies to meet individual learners' needs.

Integrity: We value honesty, accountability, and diversity in an open and ethical environment.

Collaboration: We value partnerships that enhance learning, promote economic development, and improve the quality of life.



NORTHWOOD TECHNICAL COLLEGE PURPOSES

As an accredited public postsecondary educational institution serving Northwest Wisconsin, Northwood Technical College is committed to achieving our mission of "Learning First" by:

- Providing comprehensive programming to include certificates, diplomas, and associate degrees in occupational fields.
- Providing general studies courses to empower learners to become active and productive members of society.
- Providing support services to assist learners in achieving occupational, educational, and personal enrichment goals.
- Providing academic support to prepare learners for successful transition into employment or postsecondary programs.
- Northwood Technical College is a local unit of government. More information can be found in Chapter 38 of Wisconsin State Statutes.



Mission

Learning First

Learning is our passion. As Northwest Wisconsin's leader in technical education, Northwood Technical College creates dynamic opportunities for career preparation and personal growth. We are committed to making each and every experience with us meaningful and professional.

Vision

An Innovative Journey

Education is a lifelong journey of learning and discovery. We embrace innovative theories, techniques and technologies to ensure success in a changing world.



Transferability:

Increase awareness of transfer and higher education partnership opportunities.

Strategies:

- Develop and strengthen awareness and promotion of seamless transfer opportunities through collaborative partnerships and technology
- Develop transfer opportunities that are meaningful to students within our region
- Promote new University Transfer Degree



Program Optimization:

Establish programming that focuses on flexibility and leverages technology to serve regional employment needs.

Strategies:

- Expand access to learning and support through flexible delivery methods, schedules and credentials to increase enrollment and retention
- Cultivate innovative teaching and learning practices utilizing emerging technology, methodologies, facilities and equipment



Perception:

Improve recognition of the College to become a first choice college.

Strategies:

- Promote Northwood Technical College as the key provider of high quality, life-long learning
- Strengthen connections with K12 partners, parents/guardians, community organizations and business and industry to expand awareness of programs and services available to meet high school and working adults' needs



Rebranding:

Branding tools reflect new name, mascot, and logo for Northwood Technical College.

Strategies:

- 100% of branding and marketing material utilize new name, mascot and logo for Northwood Technical College



Diversity, Equity, Inclusion:

Create an environment welcoming to everyone through diversity awareness and removing barriers in the learning and working environment.

Strategies:

- Improve access and outcomes for all learners, especially populations with demonstrated gaps in student success
- Attract, recruit, hire, onboard, train and retain a diverse staff that mirrors student and county populations of the region

II. COLLEGE DATA

COLLEGE FACT SHEET 2020-2021

(Various Departments)

FTE

(Cognos: CSWSR001 Enrollments and FTE by Campus and Plan)

Undergraduate	1849.73
Extended Education	50.52
Continuing Education	151.3

TOTAL FTE 2051.55

ENROLLMENT (Unduplicated)

(Cognos: CSWSR001 Enrollments and FTE by Campus and Plan)

Undergraduate	5,195
Extended Education	529
Continuing Education	8,910

TOTAL UNDUPLICATED ENROLLMENT 13,798

ENROLLMENT (Duplicated)

(Cognos: CSWSR001 Enrollments and FTE by Campus and Plan)

Undergraduate	22,380
Extended Education	1,505
Continuing Education	15,659

TOTAL DUPLICATED ENROLLMENT 39,544

GRADUATES (Unduplicated)

(Graduate Follow Up Survey)

1,333

TOTAL NUMBER OF CREDENTIALS EARNED 1,902

(Cognos: SR8023)

FULL-TIME STAFF

360

PART-TIME STAFF

615

(Human Resources)

NUMBER OF PROGRAMS

79

(Associate and Technical Diplomas)

(Curriculum & Articulation Coordinator)

TOTAL BUDGET

\$79,433,737

(District Controller)

EQUALIZED VALUATION

\$38,516,704,017

(District Controller)

MILL RATE

0.37453

(District Controller)

Operations

0.17870

Debt Service

0.19583

FACILITY SQUARE FOOTAGE

470,483

(Ashland, New Richmond, Rice Lake, Superior)

(Facilities & Procurement Director)

LAND OWNED IN ACRES

131.6

(District Controller)



FINANCIAL AID DISBURSED TO STUDENTS 2020-2021

(Financial Aid Director)

FINANCIAL AID AWARD	TOTAL DISBURSED	NUMBER OF RECIPIENTS
Pell Grant	\$3,816,505	1,141
Federal Supplemental Educational Opportunity Grant (FSEOG)	\$257,679	584
Federal Work Study (FWS)	\$0	0
Talent Incentive Program Grant (TIP)	\$88,800	68
Wisconsin Grant – Technical Colleges	\$805,172	899
FFWS (Funds for Wisconsin Scholars)	\$1,800	1
Stafford Loans (Subsidized and Unsubsidized)	\$4,683,439	1,027
Minority Retention Grant	\$3,765	3
Wisconsin Indian Grant (WIG)	\$6,050	6
Bureau of Indian Affairs Grant (BIA)	\$10,125	7
Parent Loan for Undergraduate Students (PLUS)	\$8,000	2
Academic Excellence Scholarship (AES)	\$6,750	3
Technical Excellence Scholarship (TES)	\$64,125	31
Gear Up Scholarship	\$2,875	2
Division of Vocational Rehabilitation Training Grant (DVR)	\$23,896	21
Institutional/Private Grants and Scholarships	\$604,205	640
TOTAL	\$10,383,186	4,435



PROGRAM FEES (Cost Per Credit)

(District Controller)

YEAR	DISTRICT RESIDENT	NON-RESIDENT (OUT-OF-STATE)
2010-11	\$106.00	\$159.00*
2011-12	\$111.85	\$167.80*
2012-13	\$116.90	\$175.35
2013-14	\$122.20	\$183.30
2014-15	\$125.85	\$188.80
2015-16	\$128.40	\$192.60
2016-17	\$130.35	\$195.53
2017-18	\$132.20	\$198.30
2018-19	\$134.20	\$201.30
2019-20	\$136.50	\$204.75
2020-21	\$138.90	\$208.35

*On June 29, Governor Doyle signed the 2009-11 budget bill. The budget bill amended the total out-of-state tuition rate to 150% of the program fee rate, effective the fall 2009 semester.



III. DEMOGRAPHICS

STUDENT DEMOGRAPHICS OVERVIEW

The data table on the following pages shows the breakdown of Northwood Technical College program students by gender and race/ethnicity.

Key Findings

Analysis of this data led to several key findings related to the program student population at Northwood Technical College:

Gender

- Female students made up 60% of the total 2020-2021 program enrollees.
- Thirteen programs (11.6% of all 2020-2021 programs) were 100% male, while only three programs (2.7%) were 100% female.
- Fifty-eight programs were 50% or more female and forty-two programs (38% of all 2020-2021 programs) were over 75% female.
- Fifty-six programs (50% of all 2020-2021 programs) were 50% or more male.

Race/Ethnicity

- The race/ethnicity of all 2020-2021 program enrollees was:
 - White: 88.61%
 - American Indian/Alaskan Native: 4.23%
 - Hispanic/Latino: 2.51%
 - Multiple Ethnicities: 1.18%
 - Black/African American: 1.31%
 - Asian: 1.06%
 - Unknown: 0.94%
 - Native Hawaiian/Other Pacific Islander: 0.16%
- Thirteen programs (12% of all 2020-2021 programs) were made up of only White students. Fifty-eight programs (25% of all programs) were represented by more than 90% White students.



GENDER, RACE/ETHNICITY BY PROGRAM

(WTCS OLAP Cubes – Program Enrollment)

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
101011	Accounting	111	83	28	4	2		7	1		1	96
311011	Accounting Assistant	170	131	39	7	2		8	1		1	151
101066	Administrative Professional	62	59	3	1	1		1	3		1	55
305316	Advanced EMT	9	4	5					1			8
610801	Agricultural Business Fundamentals	17	10	7	1							16
320701	Agricultural Power & Equipment Technician	9	1	8								9
314091	Architectural Woodworking Cabinetmaking	20	3	17	1			1				18
106144	Architectural-Commercial Design	26	10	16				1		1		24
324541	Automated Packaging Systems Technician	16		16			1				1	14
106312	Automation for Industrial Systems	9	1	8								9
304041	Automotive Maintenance & Light Repair Technician	11	2	9					1			10

Program Number	Program	Total Headcount	Gender		Race/Ethnicity								
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White	
314042	Automotive Service Technician	14	3	11	1				1	1			11
324042	Automotive Technician	14	2	12	1		2		1				10
301014	Billing and Posting Clerk	153	116	37	6	2			9	2		1	133
614511	Broadband Customer Service Specialist	17	4	13		1			2				14
304512	Broadband Installer	17	2	15					1	1			15
504513	Broadband Service Technician Apprentice	1		1									1
101023	Business Management	149	92	57	8	2			6	2		2	129
504109	Carpentry Apprentice (ABC)	11		11									11
313071	Child Care Services	122	118	4	3		1			1		2	115
314441	CNC Machine Operator/Programmer	9	2	7									9
304442	CNC Technician	8	2	6									8
305442 and 305751	Community-Based Residential Facility Caregiver	122	111	11	5	2	3		4	1	1	2	104
324102	Construction and Cabinetmaking	20	3	17	1				1				18
304103	Construction Essentials	49	8	41					1				48
315021	Cosmetology	51	48	3	3	1	2					1	44

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
505021	Cosmetology Apprentice	11	9	2	1						1	9
105045	Criminal Justice Studies	117	50	67	7	1	4	4	1			100
305042	Criminal Justice-Law Enforcement 720 Academy	13	5	8	1							12
610803	Crop Production	14	9	5	1							13
311029	Customer Service Manager	145	88	57	8	2		6	2		2	125
300914	Dairy Cattle Management	2		2					1			1
300911	Dairy Feeding Management	2		2					1			1
300912	Dairy Genetics and Reproduction	2		2					1			1
310911	Dairy Herd Management	2		2					1			1
615442	Dementia Care	63	60	3	1		3	1	1			57
315081	Dental Assistant	11	11					2				9
324124	Diesel Equipment Technician	15	1	14								15
103071	Early Childhood Education	169	163	6	3	1	4	1	3		2	155
305313	Emergency Medical Technician	125	70	55	4		3	1			4	113
315311	Emergency Medical Technician - Paramedic	29	15	14			1				1	27

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
314206	Entry Level Machining	8	1	7			1					7
310804	Farm Operation	13	8	5	1							12
101142	Finance	24	19	5				1				23
301141	Financial Services Customer Representative	29	22	7	2			1				26
304426	Flux Cored Arc Welding (FCAW)	79	9	70	5	1		1			1	71
304425	Gas Metal Arc Welding (GMAW)	98	7	91	6	1	1	1			1	88
304427	Gas Tungsten Arc Welding (GTAW)	78	8	70	4	1		1			1	71
105441	Gerontology	49	48	1	2		2					45
615441	Gerontology for Healthcare Professionals	41	39	2	1		3					37
613076	Group Child Care Essentials	5	5									5
105301	Health Information Technology	60	58	2	5			1	1			53
311601	Health Office Professional	70	69	1	3		1	1				65
301602	Healthcare Receptionist	69	69		6		1					62
326011	Heating, Ventilation & Air Conditioning/Refrigerat	32	1	31	1		1		1			29

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
301092	Hospitality Foundations	14	7	7	1						1	12
101162	Human Resource Management	46	41	5			2	1				43
311162	Human Resources and Payroll Generalist	44	40	4	1		2	1				40
105203	Human Services Associate	153	134	19	10	3	4	6	2	1		127
316012	HVAC Installation Technician	27		27	1				1			25
324621	Industrial Maintenance Technician	12	1	11	1				1			10
316311	Industrial Systems Specialist	9	1	8								9
504201	Injection Mold Set-Up (Plastic) Apprentice	18	3	15		1						17
101512	IT - Cybersecurity Specialist	53	3	50	4	5	1	3			1	39
101502	IT - Network Specialist	7	1	6	1							6
301504	IT - Network Technician	74	10	64	6	2	2	2				62
101547	IT - Systems Administration Specialist	56	7	49	3		2	2	1		1	47
101527	IT-Web & Software Developer	54	12	42	3	1	1	1	1		2	45

Program Number	Program	Total Headcount	Gender		Race/Ethnicity							
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
101961	Leadership Development	22	12	10								22
301966	Leadership Essentials	40	24	16	1			1	1			37
208001	Liberal Arts - Associate of Arts	39	23	16	6		1	1	1			30
208002	Liberal Arts - Associate of Science	31	18	13	6			2	1			22
610802	Livestock Production	14	9	5	1							13
314201	Machine Tool Operation	29	1	28	5			1			1	22
324201	Machine Tool Technician	10	1	9	2			1			1	6
324205	Machine Tooling Technics	16	2	14			1					15
504231	Maintenance Mechanic/Millwright Apprentice	11		11								11
304443	Manufacturing Production Technician	7	2	5								7
614611	Marine Repair Essentials	11	1	10	1							10
314614	Marine Repair Technician	13	2	11	1							12
304541	Mechatronics Basics	11		11			1				1	9
101602	Medical Administrative Professional	67	66	1	4			1	1			61
315091	Medical Assistant	85	84	1	5	2	1	1	4			72
311605	Medical Billing	45	44	1	2		1	1				41

Program Number	Program	Total Headcount	Gender		Race/Ethnicity								
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White	
301605	Medical Billing Specialist	42	41	1	3				1				38
315302	Medical Coding Specialist	109	103	6	5	1			5	1		6	91
301066	Microsoft Office	69	65	4	1	1	1			4		1	61
304203	Multi Axis CNC Milling	15	2	13				1					14
611966	Nonprofit Essentials	13	12	1					1		1	1	10
101966	Nonprofit Leadership	10	8	2					1				9
311963	Nonprofit Professional	12	11	1					1		1		10
105431	Nursing - Associate Degree	633	582	51	19	11	11	14	6	2	4		566
305431	Nursing Assistant	32	25	7	2				1				29
105141	Occupational Therapy Assistant	81	72	9	1	1			1	1		1	76
311068	Office Support Specialist	69	66	3	2	1	1	1	3			1	60
301061	Office Technology Assistant	59	56	3	1	1	1		3			1	52
314613	Outdoor Power Equipment Technician	11	2	9									11
105311	Paramedic Technician	27	15	12				1	1		1		24
305092	Patient Service Specialist	68	67	1	3	1	1	1	3				59
315361	Pharmacy Technician	16	12	4	2				1	1			12
504275	Plumbing Apprentice	57		57									56
613079	Preschool Education Professional	84	82	2	3				1			2	78

Program Number	Program	Total Headcount	Gender		Race/Ethnicity								
			Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White	
306011	Refrigeration Essentials	18		18	1								17
304424	Shielded Metal Arc Welding (SMAW)	94	7	87	5	1		1			1		86
315501	Substance Abuse Counselor Education	141	123	18	7	3	3	6	2	1			119
611012	Tax Preparer Assistant	140	108	32	8	1		8	1		1		121
304581	Truck Driving	53	4	49	1			1	1				50
314762	Utility Construction Technician	4		4				1					3
310913	Veterinary Assistant	43	40	3		1		2					40
100911	Veterinary Technician	63	58	5		1	1	3					58
314421	Welding	91	10	81	6	1		1			1		82
304422	Welding/Maintenance & Fabrication	78	8	70	4	1		1			1		71



GENDER, RACE/ETHNICITY BY INSTRUCTIONAL DIVISION

(WTCS OLAP Cubes – Program Enrollment)

Instructional Division	Total Headcount	Gender		Race/Ethnicity							
		Female	Male	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	Multiple Ethnicities	Native Hawaiian/Other Pacific Islander	Unknown	White
Agriculture	181	135	46	4	2	1	5	4			165
Business	1,918	1,382	536	86	23	16	66	26	2	18	1,681
Family/Consumer Ed	380	368	12	9	1	6	1	4		6	353
Industrial	1,026	103	923	45	9	8	18	5		10	931
Service/Health Occupations	2,046	1,745	301	84	26	42	50	25	6	20	1,793
Technical	121	13	108	3		1	1	2	1		113
General Education	70	41	29	12		1	3	2			52



VI. ENROLLMENT

UNDUPLICATED ENROLLMENT AND FTE SUMMARY

(Cognos FTE and Headcount Cube)

FY21	Enrollment	FTE
Undergraduate	5,195	1849.73
Extended Education	529	50.52
Continuing Education	8910	151.30
TOTAL	13,798	2051.55
	Enrollment	FTE
Credit	5,598	1900.25
Non-Credit	8,910	151.30
TOTAL	13,798	2051.55



FTE BY CAMPUS SUMMARY BY CAREER AND DIVISION

(Cognos CSWSR001)

CAREER	ASHLAND	NEW RICHMOND	ONLINE	RICE LAKE	SUPERIOR	TOTAL FTE
Undergraduate	96.07	452.33	632.46	410.9	248.07	1840.99
Extended Education	10.37	14.73	0.00	14.8	10.83	50.73
Continuing Education	26.92	38.31	21.06	56.26	8.73	151.3

DIVISION	ASHLAND	NEW RICHMOND	ONLINE	RICE LAKE	SUPERIOR	TOTAL FTE
Agriculture, Food and Natural Resources	0	39.53	0.39	11.34	0	51.26
Architecture and Construction	11.37	10.13	0.25	30.01	21.74	73.5
Business, Management and Administration	8.5	46.49	114.43	30.4	15	215.12
Education and Training	0.5	9.4	48.34	13.4	10.6	82.31
Finance	5.57	35.63	46.57	36.6	12.97	137.73
General Studies	36.97	111.8	260.4	84.27	64.13	557.73
Health Sciences	22.63	81.7	78.67	81.71	55.5	320.21
Hospitality and Tourism	0.5	0.97	0	0.85	0	2.32
Human Services	0.67	10.6	42.12	32.31	27.03	112.73
Information Technology	6.77	25.97	25.74	13.57	3	75.05
Law, Public Safety and Security	12.48	43.44	25.9	63.75	15.47	161.04
Manufacturing	18.02	52.71	2.63	31.14	36.31	141.04
Personal Enrichment	2.17	16.34	7.85	31.32	2.85	60.53
Technology and Industry	0	5.47	0	1.4	0	6.87
Transportation, Distribution and Logistics	7.22	15.2	0.23	19.9	3.03	45.58



UNDUPLICATED HEADCOUNT BY CAMPUS SUMMARY BY CAREER AND DIVISION

(Cognos CSWR001)

CAREER	ASHLAND	NEW RICHMOND	ONLINE	RICE LAKE	SUPERIOR	TOTAL HEADCOUNT
Undergraduate	2,060	2,262	1,624	3,338	393	8,907
Extended Education	111	147	0	126	156	528
Continuing Education	504	1,963	2,007	1,814	961	5,119

DIVISION	ASHLAND	NEW RICHMOND	ONLINE	RICE LAKE	SUPERIOR	TOTAL HEADCOUNT
Agriculture, Food and Natural Resources	0	78	71	46	0	194
Architecture and Construction	1190	50	50	194	65	1514
Business, Management and Administration	164	483	962	334	125	1613
Education and Training	5	38	180	47	33	248
Finance	52	341	235	287	123	915
General Studies	353	761	1562	556	506	2978
Health Sciences	121	393	385	346	220	1189
Hospitality and Tourism	3	6	0	9	0	18
Human Services	10	76	543	91	69	653
Information Technology	28	96	153	45	19	278
Law, Public Safety and Security	1660	1077	198	1671	273	4457
Manufacturing	54	232	35	170	92	543
Personal Enrichment	125	1153	344	1617	162	3042
Technology and Industry	0	13	0	4	0	17
Transportation, Distribution and Logistics	14	67	20	83	6	173



FTE BY DELIVERY METHOD

(Cognos CSWSR001)

Delivery Mode	FTE											
	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	TOTAL
ACCEL	72.93	59.73	6.1	0	0	0	0	0	0	0	0	138.76
Blend/Web Conferencing	0	0	0	0	0	0	30.83	59.27	61.07	38.2	62.41	251.78
Blended	0	0	0	0	0	0	80.82	72.89	0	0	0	153.71
Blended <50% Online	0	0	0	0	0	0	0	0	66.47	63.83	0	130.3
Blended EEM	0	0	0	0	0	0	0	0	0	0	175.83	175.83
Computer Conferencing	0	0	0	0	0	0	0.02	0.09	0.01	1.16	0	1.28
Flex	126.16	13.7	0	0	0	2.83	39.2	27.17	17.87	7.87	2.9	237.7
Flex/Web Conferencing	0	0	0	0	0	0	11.53	41.27	61.13	14.97	8.03	136.93
Hybrid	0	0	0	0	86.27	95.93	6.77	1.57	0	0	148.47	339.01
Hybrid EEM	0	0	0	0	0	0	0	0	0	0	10.8	10.8
Hybrid = 50% < 100% Online	0	0	0	0	0	0	0	0	24.56	21.61	0	46.17
Hybrid/Web Conferencing	0	0	0	0	0	20.38	24.27	27.8	23.03	24.24	1.6	121.32
Hybrid +	0	0	0	0	0	0	0	0	0	0	31.3	31.3
In Person	1,010.31	899.26	794.09	740.98	615.66	547.19	478.48	455.86	318.11	226.79	314.7	6,401.43
Independent Study	16.3	20.29	17.09	12.84	10.71	32.39	3.6	4.3	20.9	14.88	16.8	170.1
On Site	0	0	0	0	0	0	0	0	0	0	152.91	152.91
Online	403.19	485.01	585.9	587.61	518.24	506.17	492.01	523.79	542.09	579.77	584.93	5,808.71
Online EEM	0	0	0	0	0	0	0	0	0	0	41.6	41.6
Online Live	0	0	0	0	0	0	0	0	0	0	232.95	232.95
Print-Based Correspondence	5.94	0	0	0	0	0	0	0	0	0	0	5.94
Web-Enhanced	1,154.99	1,075.54	1,122.01	1,029.22	874.3	817.08	781.6	703.13	742	743.51	0	9,043.38
Web Conferencing	147.38	173.25	169.75	160.54	162.31	158.15	200.84	206.29	173.43	144.32	60.68	1,756.94
Work Based Learning	43.23	47.8	47.73	45.4	36.67	33.63	36.67	27.7	29.67	32.57	27.2	408.27
Your Choice	0	0	0	0	0	0	0	0	54.53	133.63	80.73	268.89
Your Choice - Online	0	0	0	0	0	0	0	0	0	4.1	88	92.1
TOTAL	2,980.43	2,774.58	2,742.67	2,576.59	2,304.16	2,213.75	2,186.64	2,151.13	2,134.87	2,051.45	2,071.09	26,158.11



WISCONSIN TECHNICAL COLLEGE SYSTEM INTER-DISTRICT ENROLLMENT SUMMARY

(WTCS OLAP Cubes)

District	Outgoing Students		Incoming Students	
	Headcount	FTE	Headcount	FTE
Blackhawk Technical College	0	0	12	1.94
Chippewa Valley Technical College	1238	382.43	794	121.14
Fox Valley Technical College	152	23.13	28	3.94
Gateway Technical College	8	2.59	11	1.59
Lakeshore Technical College	19	1.65	9	0.09
Madison Area Technical College	56	18.01	49	3.52
Mid-State Technical College	27	7.99	28	2.61
Milwaukee Area Technical College	23	6.75	15	1.13
Moraine Park Technical College	51	3.29	19	0.98
Nicolet Area Technical College	112	32.08	42	1.21
Northcentral Technical College	202	41.07	82	7.56
Northeast Wisconsin Technical College	120	24.02	23	3.38
Southwest Wisconsin Technical College	39	6.09	29	0.64
Waukesha County Technical College	21	4.1	11	1.73
Western Technical College	63	26.6	138	6
TOTAL	2,131	579.81	1,290	157.45



HEADCOUNT BY DISTRICT AND PROGRAM TYPE

(WTCS Client Reporting – Headcount: CLI572B and FTE: CLI570B)

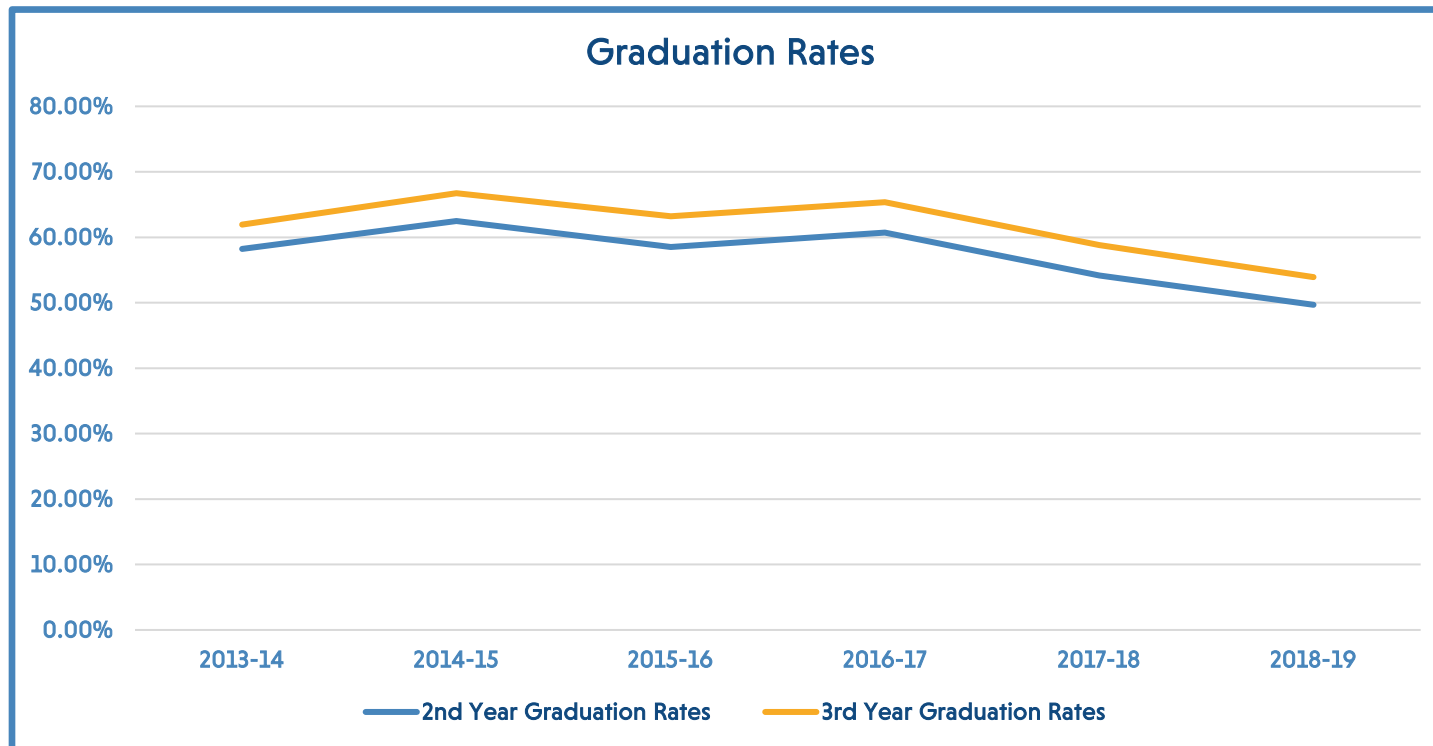
District	FY21 Associate Degree Programs		FY21 Technical Diploma Programs		Continuing Education: Course Enrollment <small>(Vocational Adult and Community Services)</small>	
	Headcount	FTE	Headcount	FTE	Headcount	FTE
Blackhawk	4,635	1,453.87	797	176.2	5,432	34.69
Chippewa Valley	9,670	3,118.71	2,225	564.17	11,895	48.45
Fox Valley	15,883	4,521.92	3,354	640.73	19,237	347.49
Gateway	11,197	3,692.64	2,468	505.46	13,665	71.43
Lakeshore	4,051	1,252.04	973	192.25	5,024	37.36
Madison	13,114	3,982.20	2,133	479.64	15,247	104.49
Mid-State	4,018	1,317.58	1,014	237.67	5,032	33.7
Milwaukee	14,060	4,806.83	2,399	725.66	16,459	65.33
Moraine Park	6,193	1,794.05	1,710	357.35	7,903	63.33
Nicolet	1,206	377.56	342	63.55	1,548	26.92
Northcentral	8,346	2,630.26	1,200	210.66	9,546	70.78
Northeast	13,278	4,822.11	3,604	693.22	16,882	149.01
Northwood	3,823	1,391.54	1,575	458.19	5,398	151.3
Southwest	2,949	1,005.66	905	286.95	3,854	64.24
Waukesha	8,585	2,880.28	2,253	457.93	10,838	97.42
Western	8,195	2,502.02	1,437	299.41	9,632	29.44
TOTAL	129,203	41,549.26	28,389	6,349.03	157,592	1,395.36



GRADUATION RATES

(WTCS OLAP Cubes)

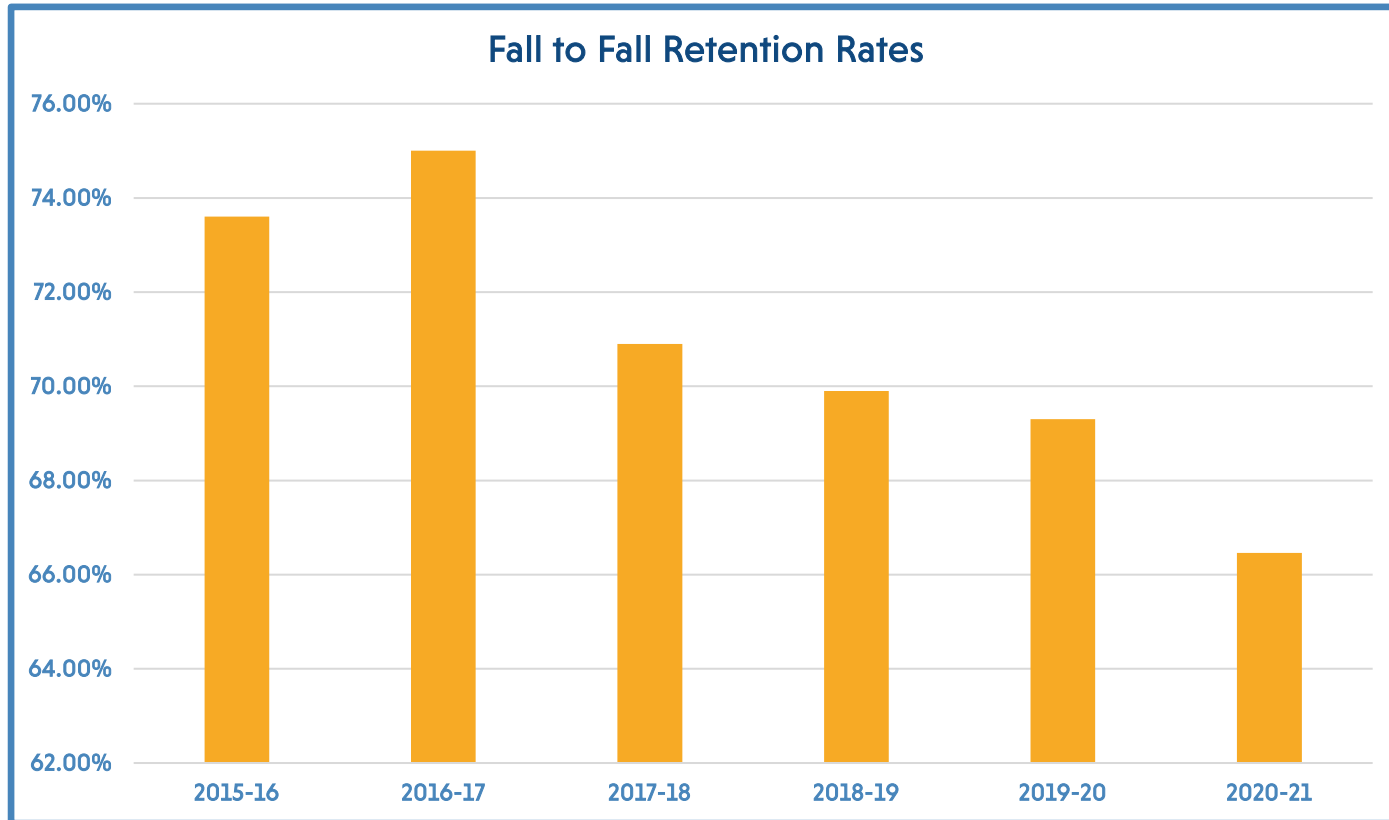
Year	2nd Year Graduation Rates	3rd Year Graduation Rates
2013-14	58.20%	61.93%
2014-15	62.48%	66.73%
2015-16	58.53%	63.19%
2016-17	60.71%	65.36%
2017-18	54.14%	58.80%
2018-19	49.68%	53.91%



RETENTION RATES

(Cognos CSWSR021)

Year	Fall to Fall Retention Rates
2015-16	73.60%
2016-17	75.00%
2017-18	70.90%
2018-19	69.90%
2019-20	69.30%
2020-21	66.46%



V. BUDGET/FINANCE

BUDGET/FINANCE

[\(College Budget 2020-2021\)](#)

Please visit the pages below to learn more about Northwood Technical College's financial operations.

[Combined Budget Summary](#)

(Budget 2020-2021; p. 53)

[Valuation and Tax Levy Analysis by County](#)

(Budget 2020-2021; p. 173-180)

[2020-2021 Project Listing by Funding Source](#)

(Budget 2020-2021; p. 104-108)

