

WITC Mission, Vision and Values & Guiding Tenets

Mission - Learning First

Learning is our passion. As Northwest Wisconsin's leader in technical education, WITC creates dynamic opportunities for career preparation and personal effectiveness. We are committed to making each and every experience with us meaningful and professional.

Vision - An Innovative Journey

Education is a lifelong journey of learning and discovery. We embrace innovative theories, techniques, and technologies to ensure success in a changing world.

Values-Empowerment, Innovation, Integrity & Collaboration

Empowerment - We value an engaging and supportive environment that inspires learners to achieve their personal and professional goals.

Excellence - We value high quality training, professional development, and customer service in a dynamic learning environment.

Innovation - We value flexible delivery options and embrace the latest theories and technologies to meet individual learners' needs.

Integrity - We value honesty, accountability, and diversity in an open and ethical environment.

Collaboration - We value partnerships that enhance learning, promote economic development, and improve quality of life.

Tenets of the Learning College

WITC is on an innovative journey to enhance and promote our mission of "Learning First." The college will apply these *Learning College* tenets to continuously improve our programming and services.

Quality and continuous improvement are expected in all aspects of the college.

Quality and continuous improvement in people, processes, services, initiatives, and projects are valued, encouraged, assessed, and expected throughout the college.

Learning environments are created and nurtured to maximize personal success.

Learning environments, including atmosphere, modes of delivery, and physical spaces for students and staff, will be created and nurtured to support personal growth and success.

Decision-making is collaborative and research based.

Research, dialogue, and formal and informal consultations will be the basis for major decisions at all levels of the college.

Leadership is based on talent and vision.

Individuals will be sought out to provide leadership based on their individual talents, abilities, and understanding of WITC's future directions rather than their position in the organization.

All individuals are valued.

All individuals (staff, students, and community members) are valuable to the vitality of WITC. The talents of each are considered necessary for the college to fulfill its mission and aspire towards its vision.

Students and staff are both teachers and learners.

In WITC's collaborative learning environment, each individual is expected to be both a learner and a teacher. This belief enhances and expands the learning potential of everyone involved with the college.

Diversity is respected and embraced.

Diversity implies being open to new and different ideas. It also implies respect for and appreciation of all staff, students and members of the community. Diversity is embraced at WITC as a means of enriching relationships and enhancing collaboration.

Dialogue takes place in a safe, open, and empathetic environment.

Since dialogue is used in a Learning College to make critical decisions and create shared understanding, it is imperative that individuals feel the environment is non-threatening and their contributions are welcome.

Risk-taking is encouraged.

As WITC's Learning College evolves, individuals and groups are encouraged to think out-of-the-box. Mistakes are O.K. - even expected - when trying new ideas.

Approved by the Learning College Coordinating Council on 6/4/2002. Reviewed on 9/25/2011