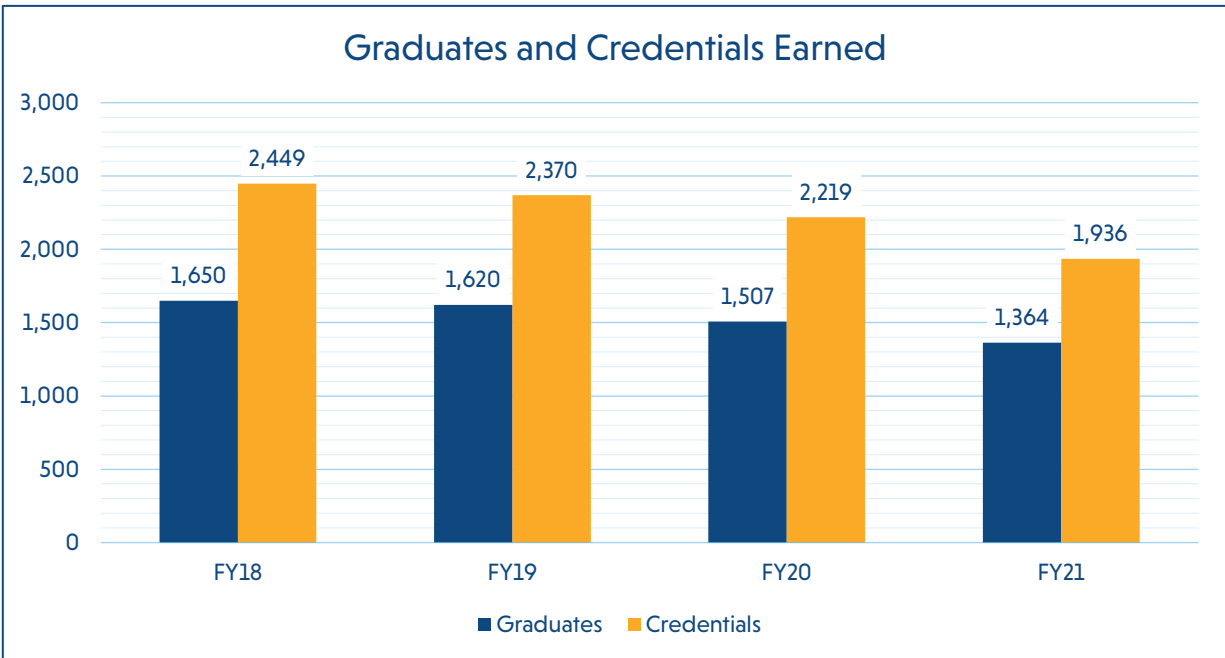
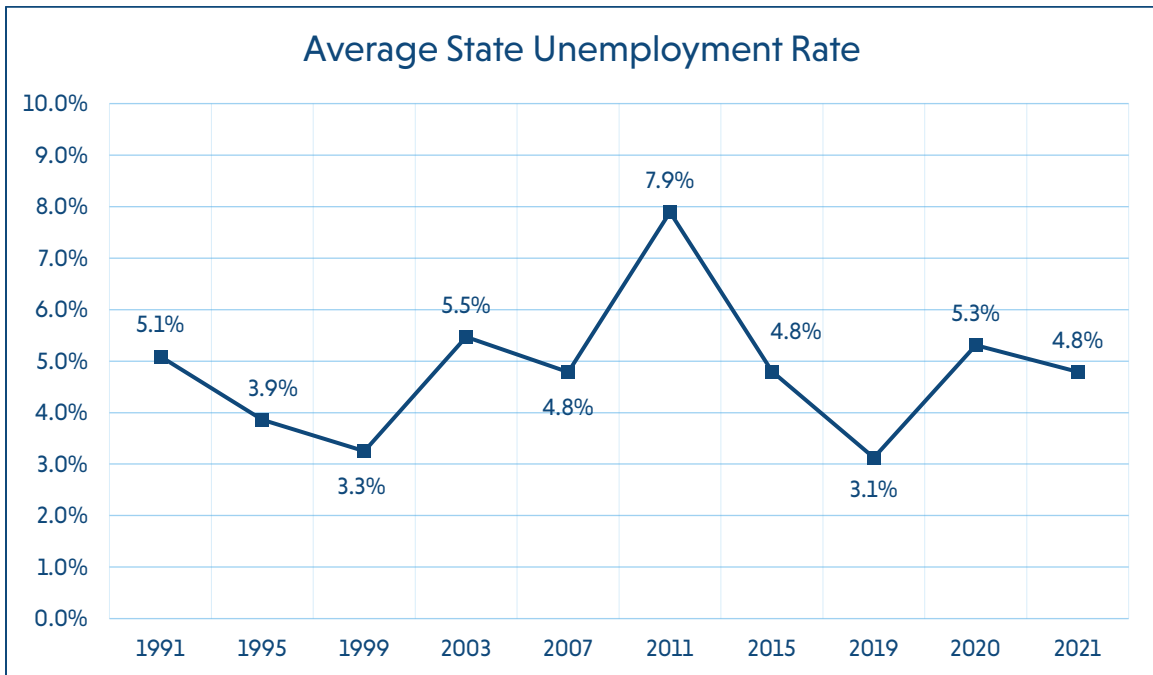


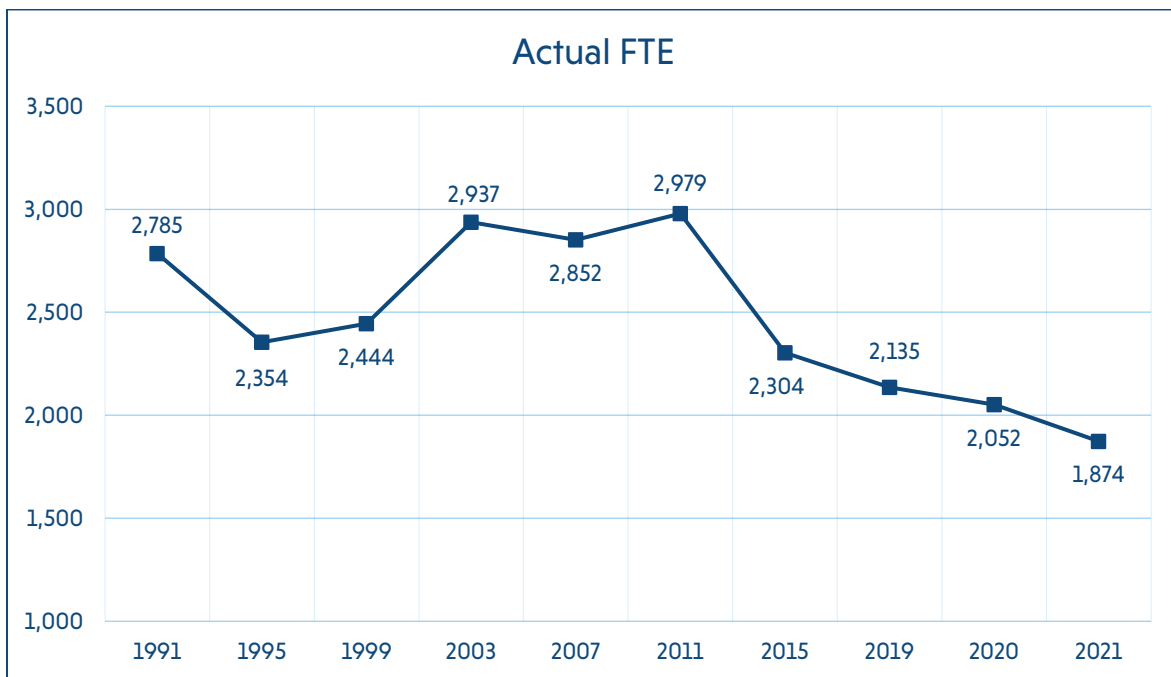
Data source: Cognos, CSWSR041 Registration Student Detail Cube Student Category 5yr



Data source: Cognos, SR8023 Actual Grad List



Unemployment rate averaged based on Northwood Tech fiscal year (July to June)
Data source: Wisconomy, Unemployment Rate – Not Seasonally Adjusted

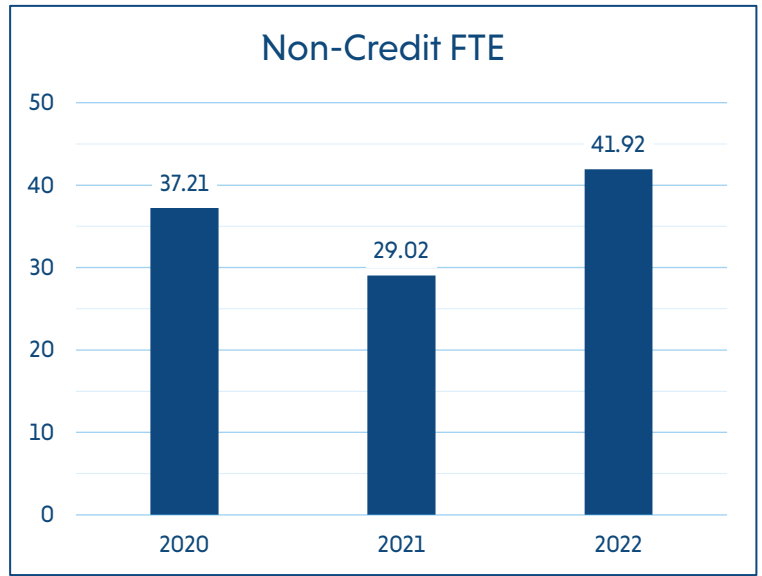
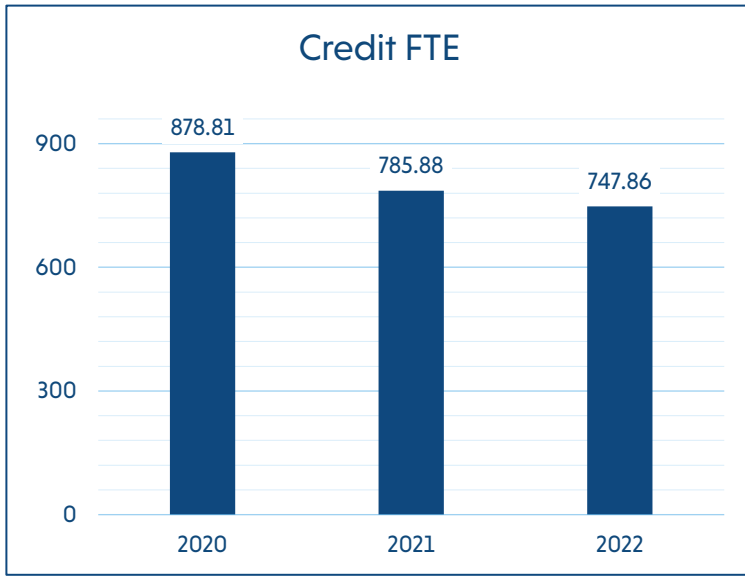


Cognos, CSWSR041 Registration Student Detail Cube Student Category 5yr

Registration Week 27

As of 8/31/2019 (Registration Year 2020), 9/5/2020 (2021), and 9/4/2021 (2022)

Actual FTE



Aid Category (Aid Code)	2020	2021	2022	Difference 2021 to 2022	Percent Change 2021 to 2022
Associate Degree (10)	670.77	631.23	582.53	-48.7	-8%
Collegiate Transfer (20)	-	-	3.17	-	-
Short-Term Technical Diploma (30)	41.80	13.00	17.63	4.63	36%
One-Year Technical Diploma (31)	74.33	61.17	61.80	0.63	1%
Two-Year Technical Diploma (32)	82.67	71.57	71.60	0.03	0.05%
Apprenticeship (50)	4.88	6.18	6.86	0.67	11%
Basic Skills (73, 74, 75, 76, 77, 78)	4.37	2.73	4.27	1.53	56%
TOTAL CREDIT	878.81	785.88	747.86	-38.03	-5%
General Adult (42)	20.59	17.04	22.28	5.23	31%
Occupational Adult (47)	13.86	11.25	18.42	7.17	64%
Adult Avocational (60)	2.75	0.72	1.22	0.50	69%
TOTAL NON-CREDIT	37.21	29.02	41.92	12.90	44%
TOTAL COLLEGE	916.02	814.90	789.78	-25.13	-3%

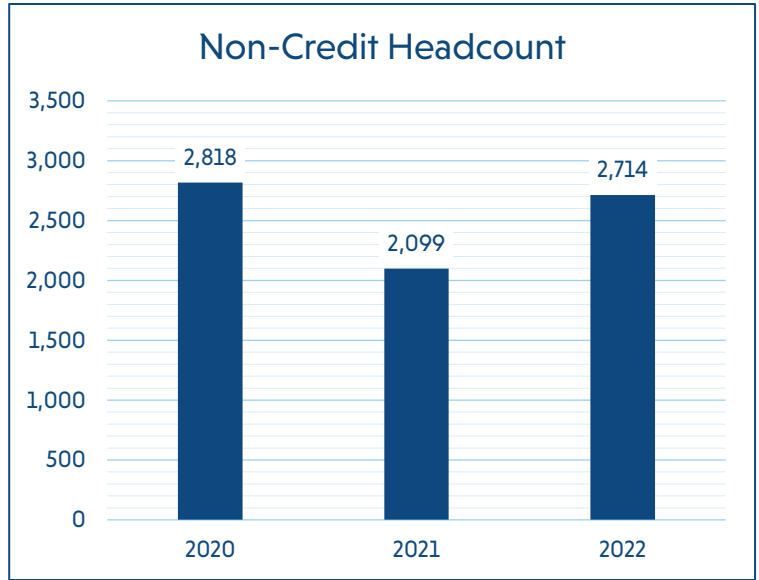
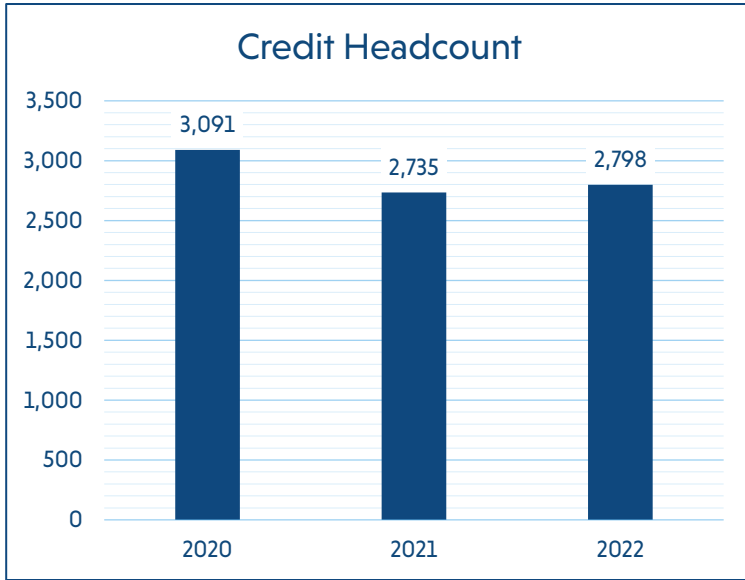
Data as of 9/17/2021

Data source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Weeks

Registration Week 27

As of 8/31/2019 (Registration Year 2020), 9/5/2020 (2021), and 9/4/2021 (2022)

Headcount based on Actual FTE



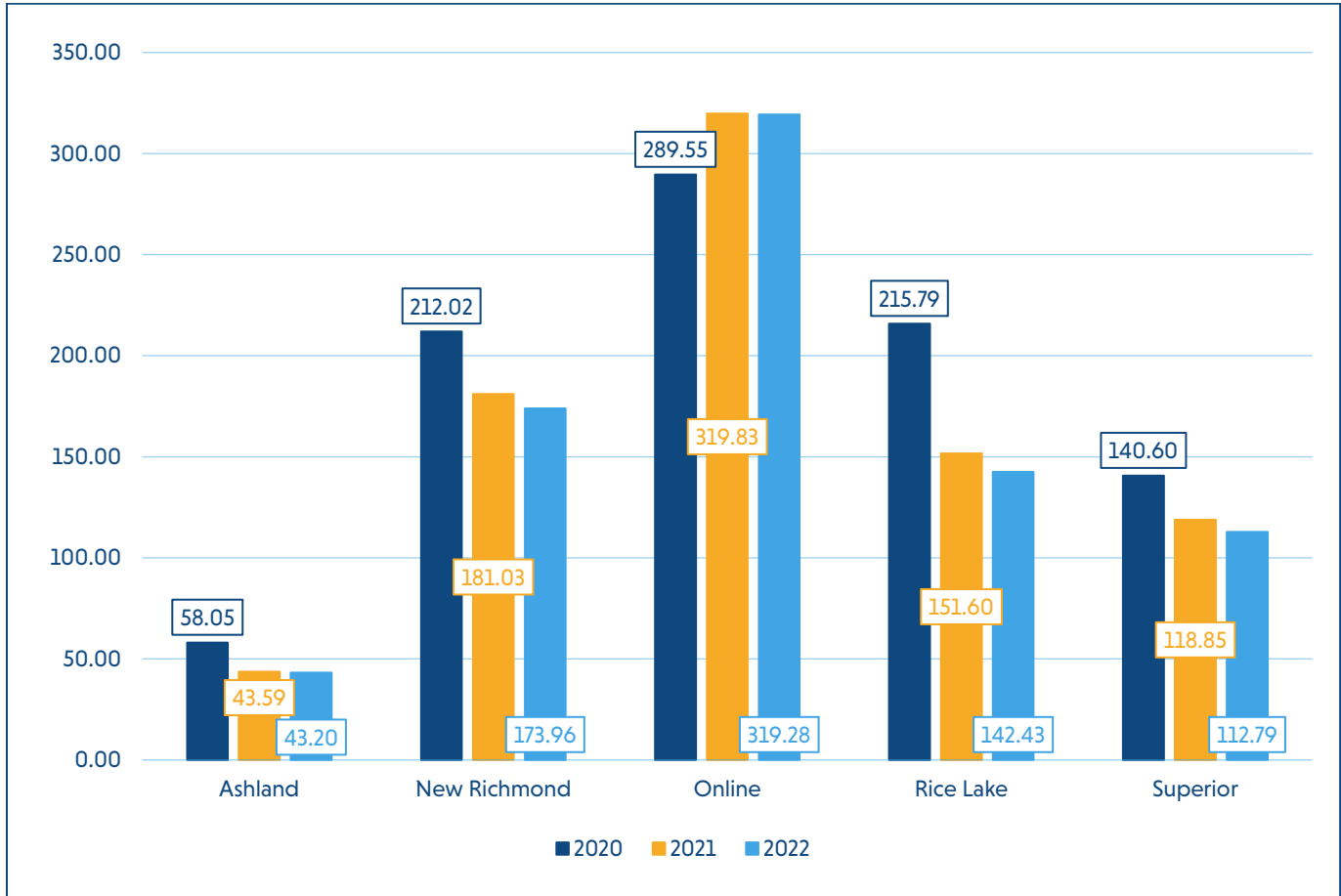
Aid Category (Aid Code)	2020	2021	2022	Difference 2021 to 2022	Percent Change 2021 to 2022
Associate Degree (10)	2,258	2,126	2,101	-25	-1%
Collegiate Transfer (20)	-	-	24	-	-
Short-Term Technical Diploma (30)	291	127	183	56	44%
One-Year Technical Diploma (31)	306	249	269	20	8%
Two-Year Technical Diploma (32)	347	289	268	-21	-7%
Apprenticeship (50)	72	95	103	8	8%
Basic Skills (73, 74, 75, 76, 77, 78)	102	64	78	14	22%
TOTAL CREDIT	3,091	2,735	2,798	63	2%
General Adult (42)	1,093	1,097	1,309	212	19%
Occupational Adult (47)	1,437	917	1,274	357	39%
Adult Avocational (60)	300	86	140	54	63%
TOTAL NON-CREDIT	2,818	2,099	2,714	615	29%
TOTAL COLLEGE	5,836	4,738	5,460	722	15%

Source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Weeks

Registration Week 27

As of 8/31/2019 (Registration Year 2020), 9/5/2020 (2021), and 9/4/2021 (2022)

Actual FTE by Campus



Campus	2020	2021	2022	Difference 2021 to 2022	Percent Change 2021 to 2022
Ashland	58.05	43.59	43.20	-0.39	-1%
New Richmond	212.02	181.03	173.96	-7.07	-4%
Online	289.55	319.83	319.28	-0.55	-0.2%
Rice Lake	215.79	151.60	142.43	-9.17	-6%
Superior	140.60	118.85	112.79	-6.06	-5%
TOTAL COLLEGE	916.02	814.90	791.66	-23.24	-3%

Data as of 9/20/2021

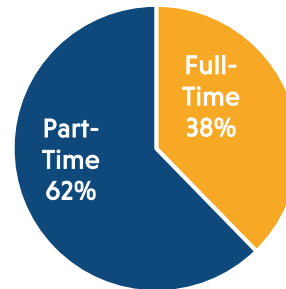
Source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Week

2,838

Fall 2021 UGRD Students

- 39% were enrolled at Northwood Tech last year.
- 91% are degree-seeking.

Enrollment Status



Full-time students' average credit load is 14 credits.

Part-time students' average credit load is 6 credits.

Data source: Cognos, SR8014

Ethnicity

Northwood Tech Students, Fall 2021

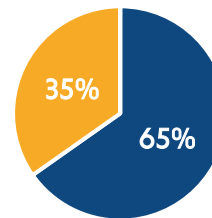
Amer. Indian/Alaska Native – 3%
Asian – 2%
Black/African American – 2%
Hispanic/Latino – 3%
Multiple – 1%
Pacific Islander - <1%
Unknown – 2%
White – 86%

Service Area Population, 2019 Estimates

Amer. Indian/Alaska Native – 3%
Asian – <1%
Black/African American – <1%
Hispanic/Latino – 2%
Multiple – 2%
Native Hawaiian/Other Pacific Islander - <1%
White – 93%

Data source: United States Census Bureau, ACS Demographic and Housing Estimates

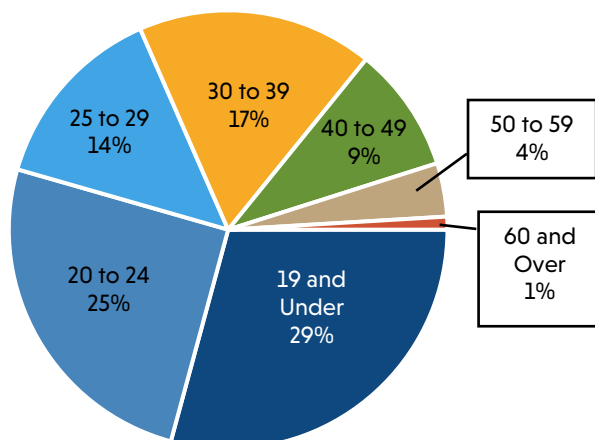
Gender



65% Female
35% Male
<1% Unknown

Age

Average Age: 27
Median Age: 23
Age Range: 15 to 71



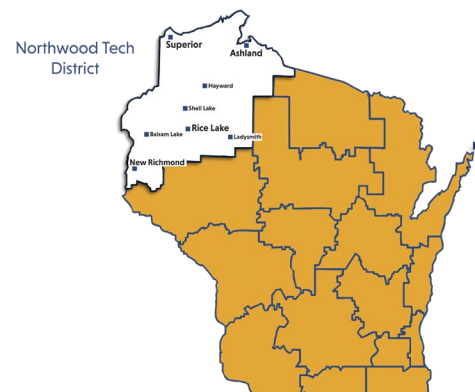
Residency

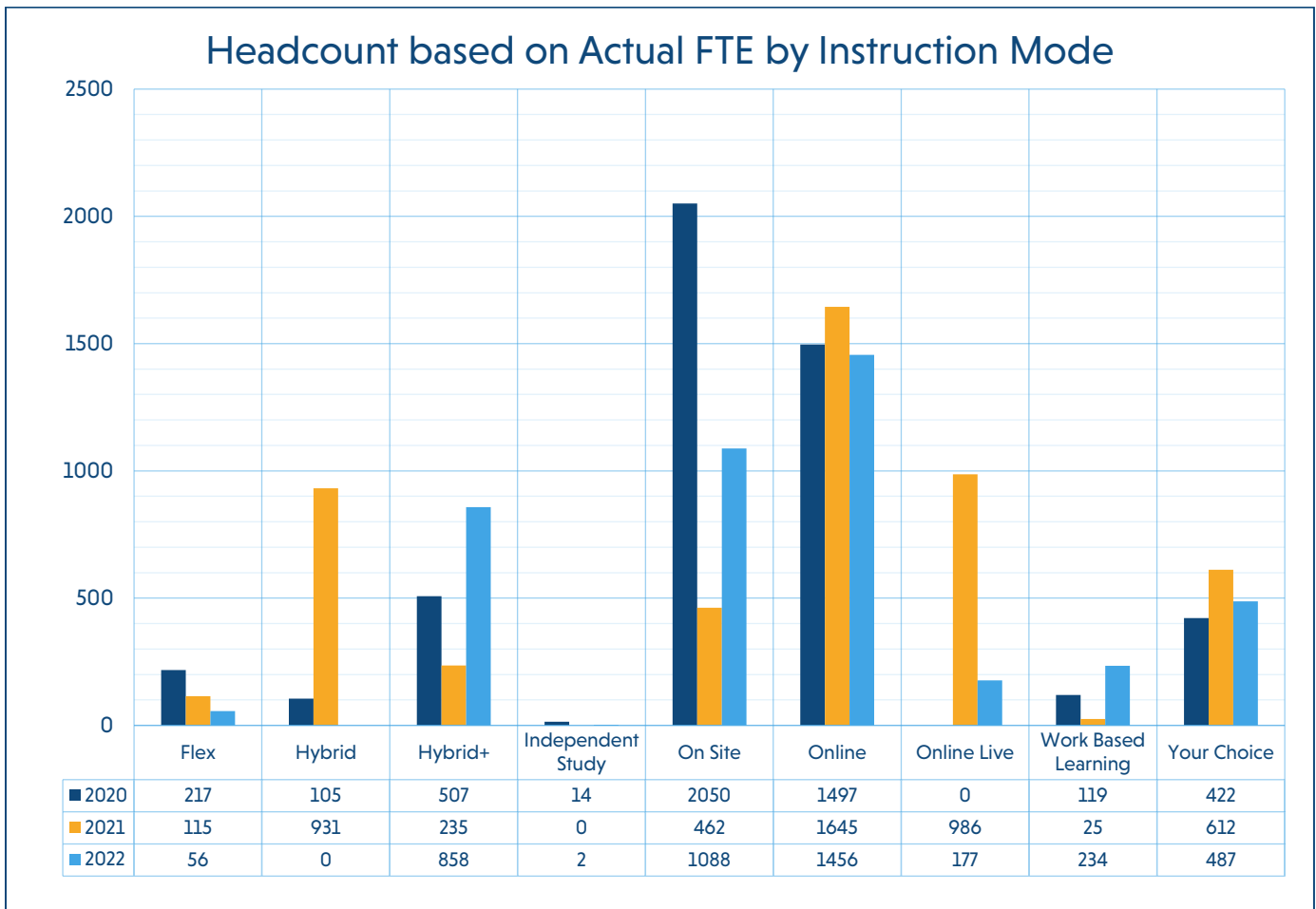
All UGRD Students

74% live in the Northwood Tech District
9% live in Wisconsin, outside the Northwood Tech District
16% live out of state

Online Students

74% live in the Northwood Tech District
8% live in CVTC's District
11% live in Wisconsin, outside the Northwood Tech District
15% live out of state





37% of UGRD students are enrolled in a course where instruction is delivered remotely (Online and Online Live). This is followed by On Site instruction, where 25% of UGRD students are enrolled, which increased 135% since last year. 20% of UGRD students are enrolled in a Hybrid+ course, where more than 50% of instruction is delivered online.

Data source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Weeks

Fall to Fall Retention

Fall 2019 to Fall 2020

69.4%

Fall 2020 to Fall 2021

66.5%

Data source: Cognos, CSWSR021 Fall to Fall Overall Retention

Second Year Retention Rate by WTCS College

Blackhawk	55%	Moraine Park	67%
Chippewa Valley	71%	Nicolet Area	62%
Fox Valley	74%	Northcentral	65%
Gateway	63%	Northeast Wisconsin	68%
Lakeshore	65%	Northwood Tech	71%
Madison Area	66%	Southwest Wisconsin	70%
Mid-State	63%	Waukesha County	74%
Milwaukee Area	48%	Western	57%

Data source: WTCS OLAP Cubes, QRP #2 Retention, 2nd Year Retention - % Retained, 2020 Cohort

New-to-College Students

596

Fall 2020 New-To-College Students
(21% of all UGRD students)

Top Five Degree-Seeking Programs

- Nursing Assistant (38)
- Nursing – Assoc. Degree (35)
- Welding (27)
- Criminal Justice Studies (26)
- Early Childhood Education (26)

65% resided in the Northwood Tech district

- 19 and Under = 47%
- 20 to 24 = 17%
- 25 to 29 = 11%
- 30 to 39 = 14%
- 40 to 49 = 8%
- 50 to 59 = 2%
- 60 and Over = <1%
- Average Age = 25
- Median Age = 20

623

Fall 2021 New-To-College Students
(22% of all UGRD students)

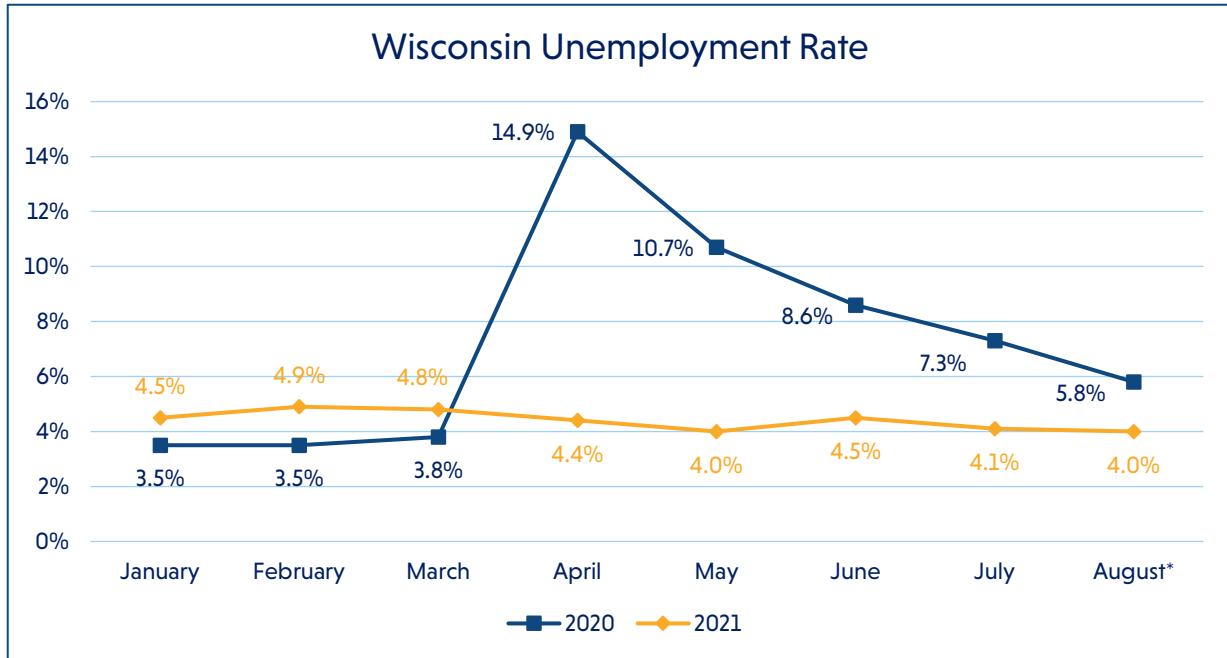
Top Five Degree-Seeking Programs

- Nursing – Associate Degree (37)
- Welding (34)
- Nursing Assistant (30)
- Veterinary Technician (28)
- Early Childhood Education (26)

64% reside in the Northwood Tech district

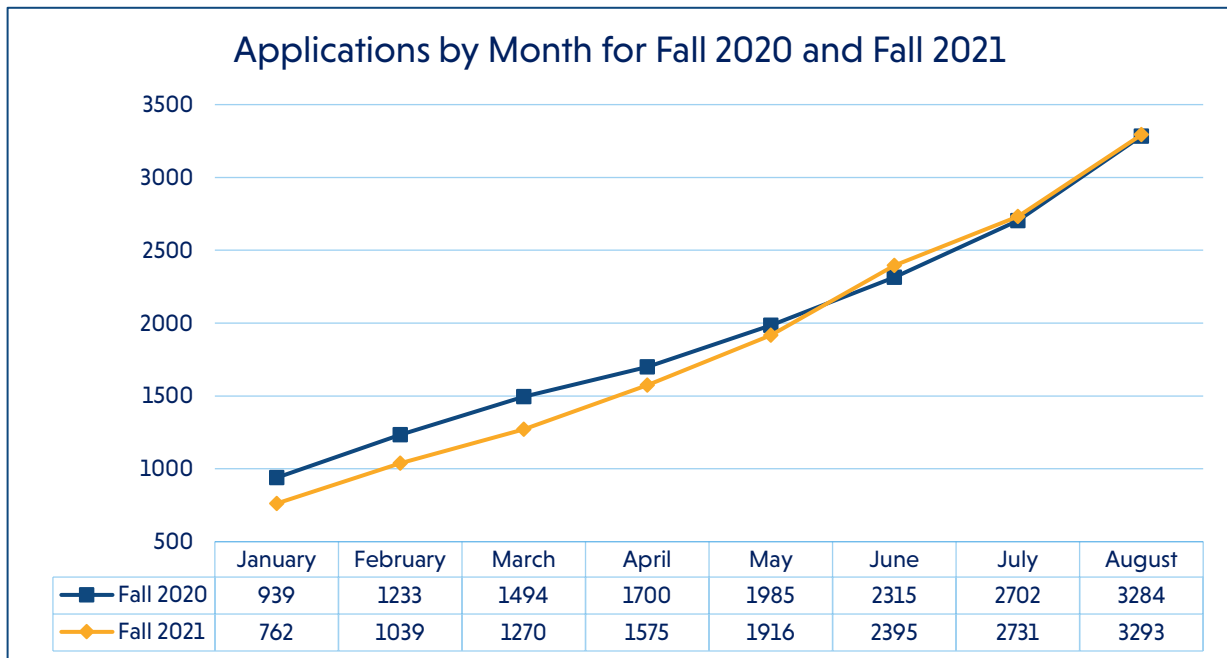
- 19 and Under = 47%
- 20 to 24 = 19%
- 25 to 29 = 11%
- 30 to 39 = 11%
- 40 to 49 = 8%
- 50 to 59 = 3%
- 60 and Over = 1%
- Average Age = 25
- Median Age = 20

Data source: CSISR016 Student Enrollment Current Contact Information_ Fall Board Report



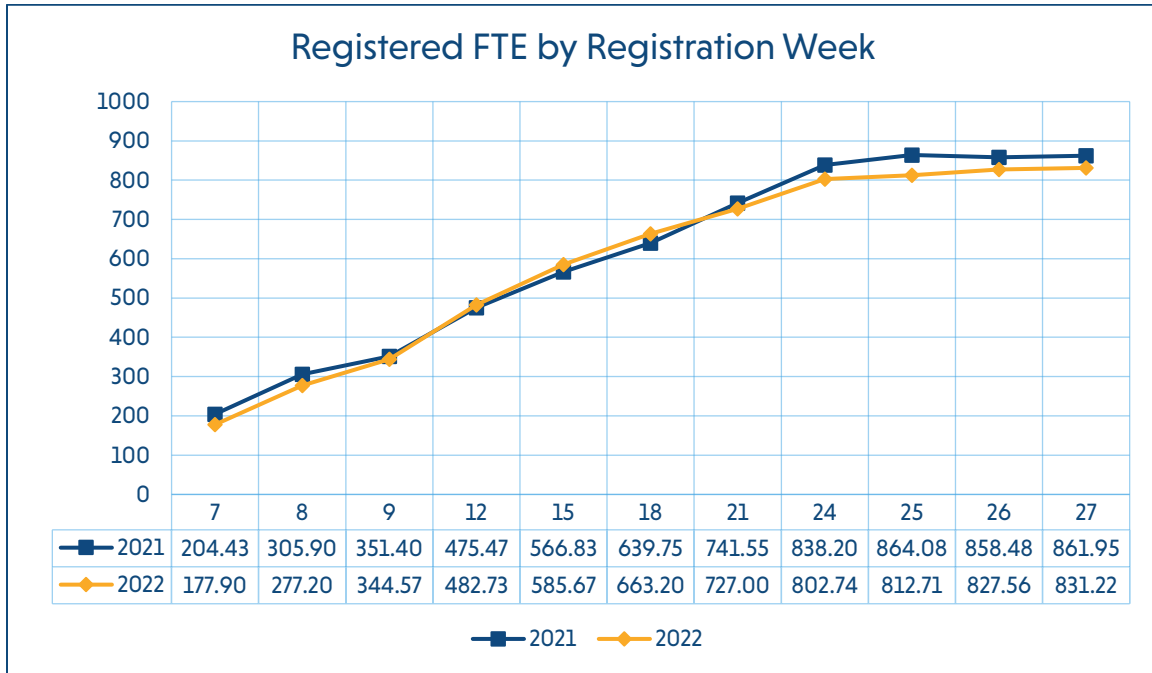
*August 2021 data is preliminary

Data source: Wisconsin, Unemployment Rate – Not Seasonally Adjusted



Data as of the first Saturday of each month for the previous month

Data source: Cognos, CSWAD006 Plan Enrollment Funnel



Priority Registration Begins

(To all new and continuing admitted students; Service Members can enroll one day before)

Open Enrollment Begins

(To non-program students)

Fall Classes Begin

Late Enrollments End

(One week after semester starts)

Financial Aid Census Date

Fall 2020 (Registration Year 2021)

4/16/2020 (Registration Week 7)

6/10/2020 (Registration Week 15)

8/24/2020 (Registration Week 26)

8/31/2020 (Registration Week 27)

9/8/2020 (Registration Week 28)

Fall 2021 (Registration Year 2022)

4/15/2021 (Registration Week 7)

6/9/2021 (Registration Week 15)

8/23/2021 (Registration Week 26)

8/30/2021 (Registration Week 27)

9/7/2021 (Registration Week 28)

Data source: Cognos, CSWSR092 Registration Student Detail History Cube by Registration Weeks

Fiscal Year: July 1 to June 30. This includes Summer, Fall, and Spring academic terms.

Registration Year: The registration year refers to the academic year that students are registering for classes. Registration year reporting starts at the beginning of March.

Registration Week: The number of weeks since Registration Year reporting began. Week 1 is at the beginning of March. Northwood Tech students typically begin registering for fall courses in April.

FTE: The measure of a full-time equivalent student is based on a standardized number of credits. The standard is 30 credits per year.

Actual FTE: The credits of the student is based upon the total credits enrolled and the start date of the class is equal or less than today's date.

Headcount based on Actual FTE: The number of students (headcount) who are actually attending a class that has started, as of the current date or before.

Registered FTE: The credits of the student is based upon the total credits registered and considered enrolled. (Credits Registered / 30 credits = Registered FTEs)

UGRD: Academic career indicating an undergraduate student

EXED: Academic career indicating an adult basic education student

Credit: UGRD + EXED combined

CNED (also known as **Non-Credit**): Academic career indicating a continuing education student. Includes three categories: General Adult, Occupational Adult, and Adult Avocational.

Transcribed Credit: Students by term that have a Recognized Credit Code of 1A (Advanced Standing/Tech Prep), 1B (Advanced Standing/Youth Appren), 8A (AB94-05 Transcript/Tech Prep) or 8B (AB94-05 Transcript/Youth Apprn) for a course.

New-To-College Students: Identifies students that are new to the college and took a course within the identified year. They were not previously at the college.

Graduates: The unduplicated count of graduates who received a degree or credential




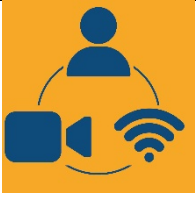

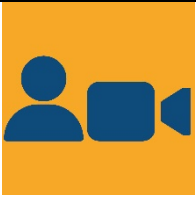
Credentials: Credentials are the degrees, diplomas, or certificates earned by students. In this report, the number of credentials is a duplicated count of graduates because graduate may receive more than one credential in each term

Degree-Seeking: UGRD students who are enrolled in a program and working towards a specified credential

Full-Time: Students attempting 12 or more credits in a term

Part-Time: Students attempting less than 12 credits in a term

Instruction Modes for Learning at Northwood Tech

<p><u>Online Live</u> Join your classes through the internet live from anywhere. Connect with your instructor and classmates during live classes via the web.</p> <ul style="list-style-type: none"> • Required, Scheduled Onsite Meetings - No • Required, Scheduled Online/Work Meetings - Yes • Instructor Location - May vary 	
<p><u>Online</u> Complete your course totally online. Course content is delivered online, with deadlines, but no set meeting times.</p> <ul style="list-style-type: none"> • Required, Scheduled Onsite Meetings - No • Required, Scheduled Online Work/Meetings - No • Instructor Location - May vary 	
<p><u>On Site</u> Attend face-to-face, scheduled meetings in a classroom setting.</p> <ul style="list-style-type: none"> • Required, Scheduled Onsite Meetings - Yes • Required, Scheduled Online Work/Meetings - No • Instructor Location - Onsite location may vary 	
<p><u>Your Choice</u> Choose from 3 ways to attend classes: 1) on-line live via the internet, 2) on site in a classroom, or 3) watch recorded sessions at a time convenient for you.</p> <ul style="list-style-type: none"> • Required, Scheduled Onsite Meetings - No, but you may choose to attend on-site • Required, Scheduled Online Work/Meetings - Varies by class • Instructor Location - May vary 	
<p><u>Flex</u> Work at your own pace in an individualized, workshop environment. Multiple courses are offered by your instructor during the same timeframe.</p> <ul style="list-style-type: none"> • Required, Scheduled Onsite Meetings - No, but you may choose to attend onsite • Required, Scheduled Online Work/Meetings - No *but, an orientation is required prior to starting class* • Instructor Location - May vary 	
<p><u>Hybrid</u> Leverage the best of on site, online, and/or online live instructional formats. Courses are delivered via a combination of modes, based on specific class content.</p> <ul style="list-style-type: none"> • Required, Scheduled Onsite Meetings - Varies by class • Required, Scheduled Online Work/Meetings - Varies by class • Instructor Location - May vary 	
<p><u>Work Based Learning</u> Get on-the-job experience combined with expert support and instruction.</p> <ul style="list-style-type: none"> • Required, Scheduled Offsite Work Experience in a Community-Based Setting - Yes • Required, Scheduled Onsite Work/Meetings - Possibly • Required, Scheduled Online or Virtual Meetings - Possibly • Instructor Location - May vary 	