

Wisconsin Indianhead Technical College FIVE-YEAR LONGITUDINAL FOLLOW-UP

2013-2014 Graduates



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Wisconsin Indianhead Technical College

FIVE-YEAR LONGITUDINAL FOLLOW-UP

2013-2014 Graduates

Prepared by the
Office of Institutional Effectiveness
September 2020



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Administrative Office | Shell Lake, Wisconsin

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OVERVIEW

Introduction

The Longitudinal Follow-Up Survey is conducted once every four years to gather data regarding the activities and perceptions of students five years after their graduation from Wisconsin Indianhead Technical College (WITC).

The primary objective of this survey is to examine the changes in selected characteristics, employment, and educational circumstances five years after graduation to assist in planning, marketing, and evaluating WITC programs. The information in this document may be useful to help students in making career choices, to assist instructors in determining the effectiveness of teaching, and to ascertain the need for revision in various program curricula.

Methodology

In late 2019, a list was generated of 2013-2014 graduates as recorded in that year's six-month graduate follow-up survey. A first-class mailing was sent in February 2020. E-mails were sent to active e-mail addresses which provided a link to an online version of the survey. Phone calls were initiated in June 2020 to increase response rates. Due to the COVID-19 pandemic, final submissions were not due to the WTCS office until July 2020. A copy of the questionnaire can be found in Appendix A.

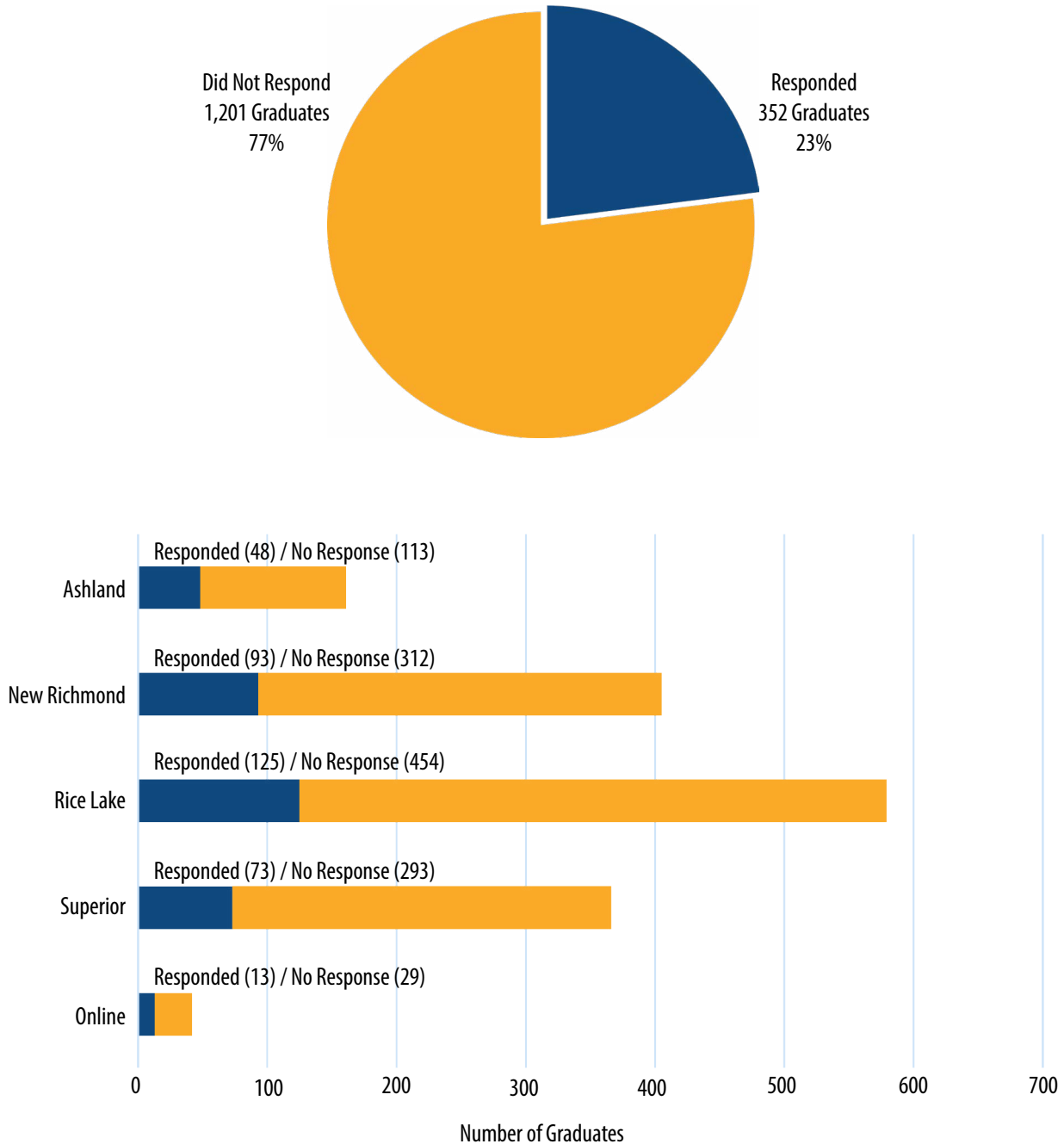


RESULTS

Summary of Responses

Of the 1,553 graduates included in the study, responses were obtained from 352 individuals for a response rate of 23 percent. Response rates by campus were Ashland – 30 percent, New Richmond – 23 percent, Rice Lake – 22 percent, Superior – 20 percent, and Online Programs – 31 percent. Figure 1 below indicates the number of graduates surveyed from each campus as well as the number who responded.

Figure 1
Number of Graduates Surveyed and Number of Responses by Campus



RESULTS

Labor Market & Related Jobs

331 graduates (94 percent of all respondents) are in the labor market, either employed or available for employment. 324 graduates in the labor market (92 percent of all respondents) are employed. Of the 297 graduates who responded to the question of whether their employment was related or not related to their training, 231 (78 percent) said that they are working in a job related to their training.

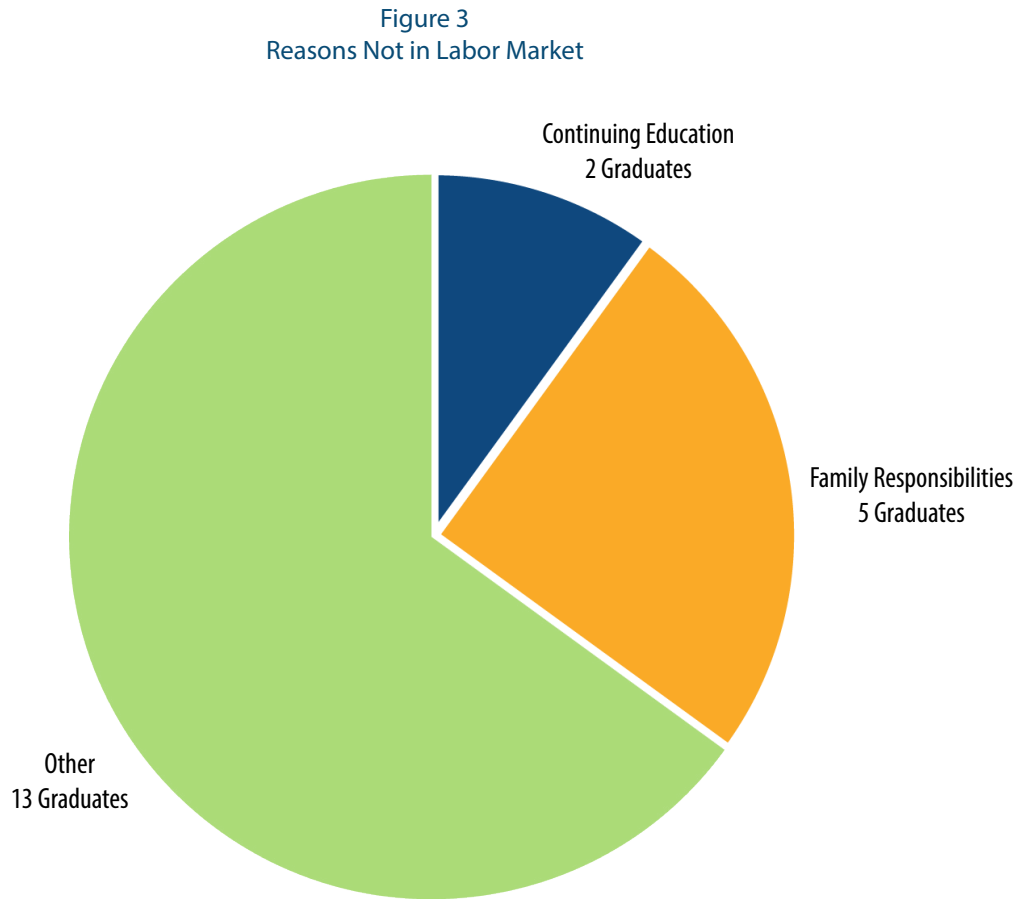
Figure 2
Percent in Labor Market and Percent Employed in Related Jobs



RESULTS

Graduates Not in the Labor Market

20 graduates (6 percent of all respondents) indicated that they were not available for employment. All responses to this question are summarized in Figure 3.

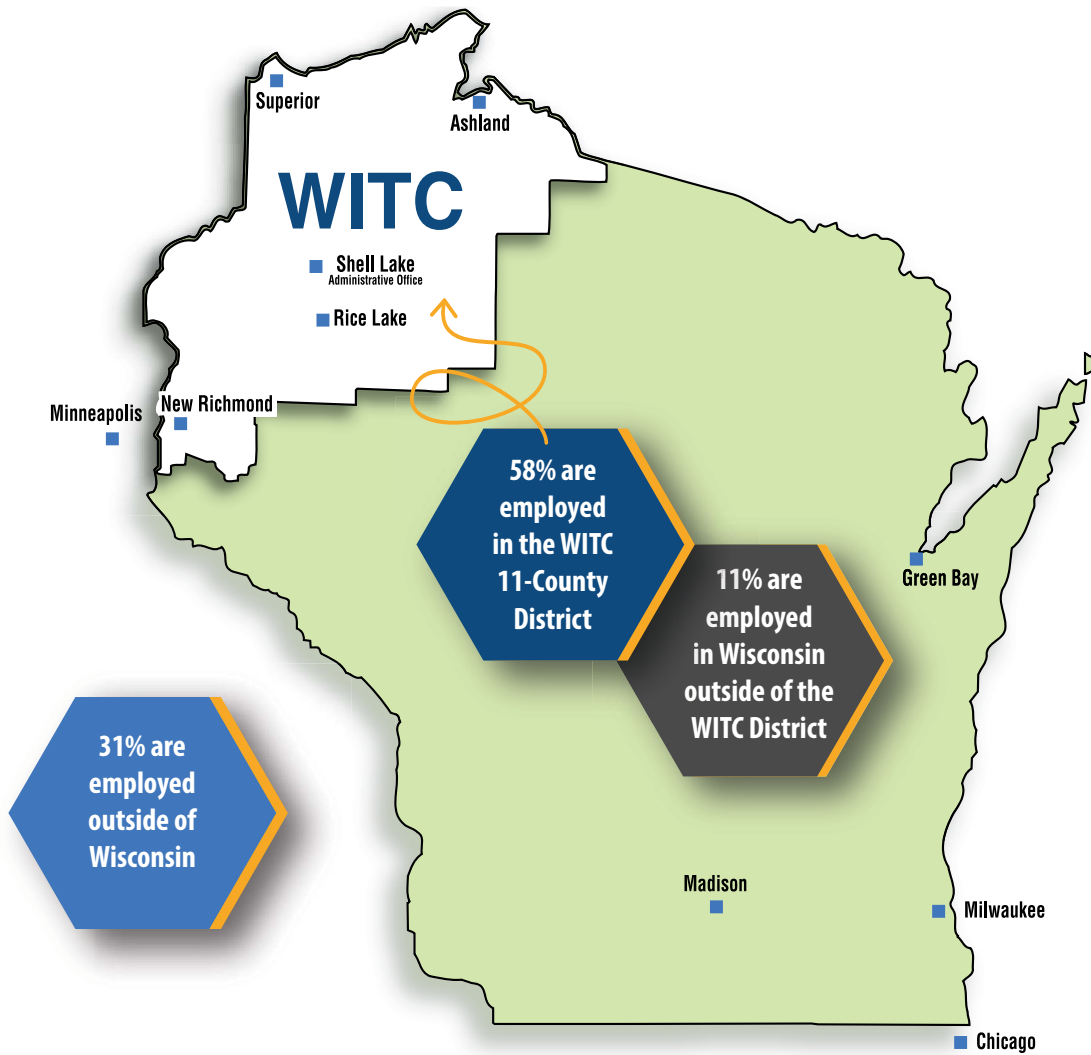


RESULTS

Employment Location

Of the 264 graduates who are working and reported their employment location, 153 (58 percent) are employed in the WITC 11-County District. 30 graduates (11 percent) are employed in Wisconsin outside the WITC District. 81 graduates (31 percent) are employed out of state. (58 graduates did not indicate where they are employed.)

Figure 4
Employment Location



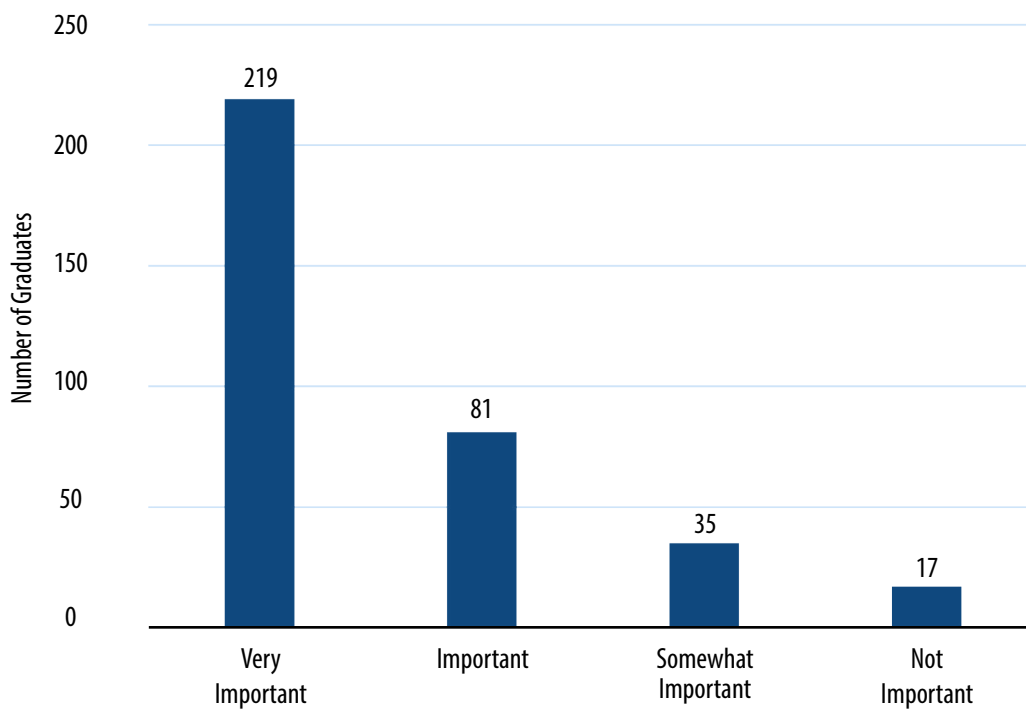
264 working graduates reported their employment location.

RESULTS

Importance of WITC Training in Beginning Career

Graduates rated how important their WITC training was in beginning their career. Of the 352 graduates that responded to this question, 300 (85 percent) said their training was “Very Important” or “Important” when beginning their career. All responses to this question are summarized in Figure 5.

Figure 5
Importance of WITC Training in Beginning Career

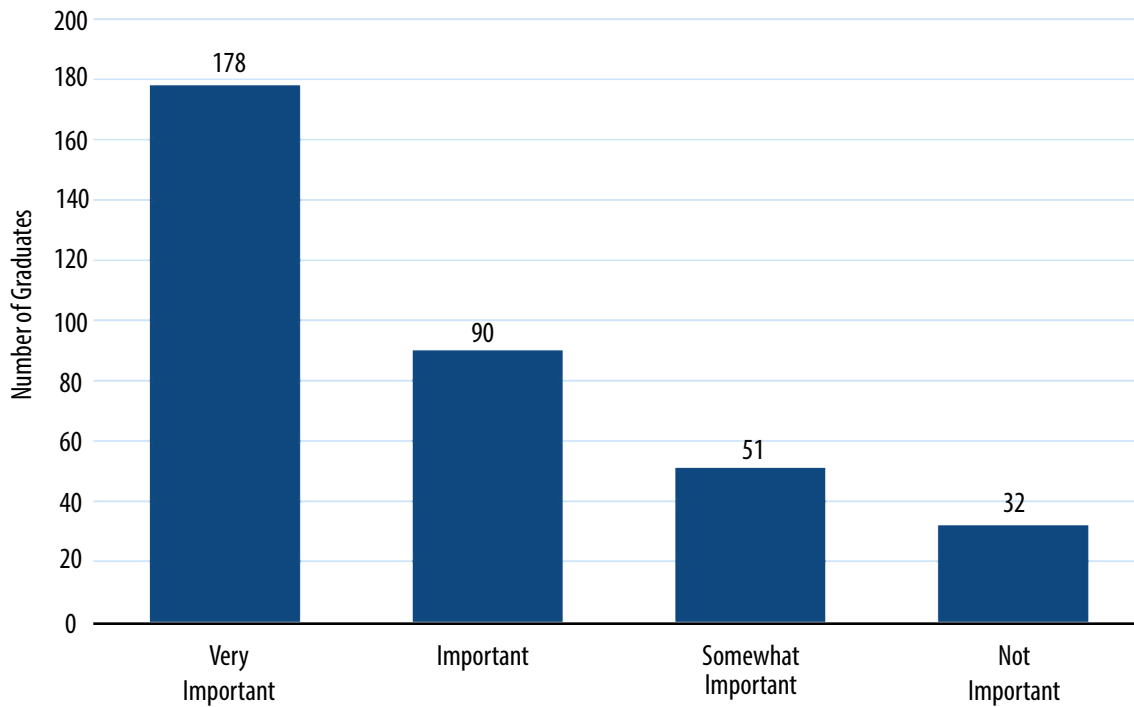


RESULTS

Importance of WITC Training in Career Advancement

Graduates rated how important their WITC training was in their career advancement. Of the 351 graduates that responded to this question, 268 (76 percent) said their training was “Very Important” or “Important” in their career advancement. All responses to this question are summarized in Figure 6.

Figure 6
Importance of WITC Training in Career Advancement

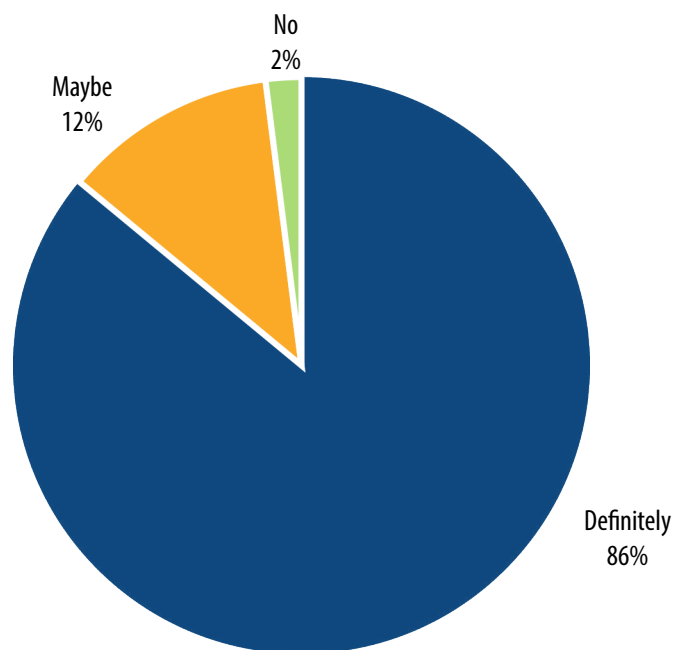


RESULTS

Graduates Recommending Technical Education

Graduates were asked if they would recommend technical education to others. Of the 351 graduates that responded to this question, 301 (86 percent) said they would “Definitely Recommend” technical education to others. All responses to this question are summarized in Figure 7.

Figure 7
Graduates Recommending Technical Education

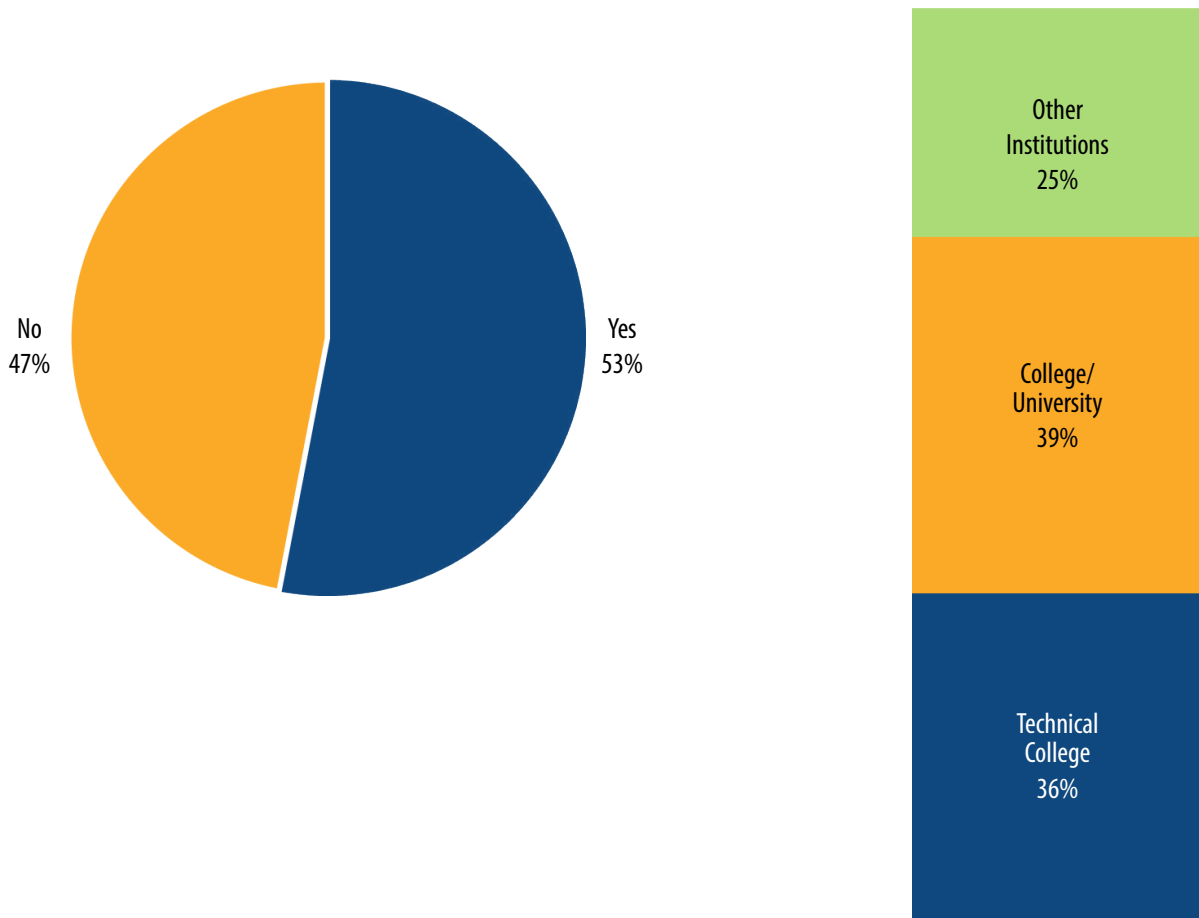


RESULTS

Additional Career-Related Training

Graduates were asked if they have had any additional career-related training since graduation. 165 graduates (47 percent of all respondents) said they had no additional training. Of those respondents who have taken additional training, 68 (36 percent) said they had training at a technical college, 75 (39 percent) had training at a college or university, and 47 (25 percent) said they had training at some other institution.

Figure 8
Additional Career-Related Training



RESULTS

Received Other Degree/Diploma Since Graduation

90 graduates (26 percent of all respondents) indicated that they have received a degree or diploma since their graduation from WITC. All responses to this question are summarized in Figure 9 below.

Figure 9
Degree/Diploma Earned Since Graduation from WITC

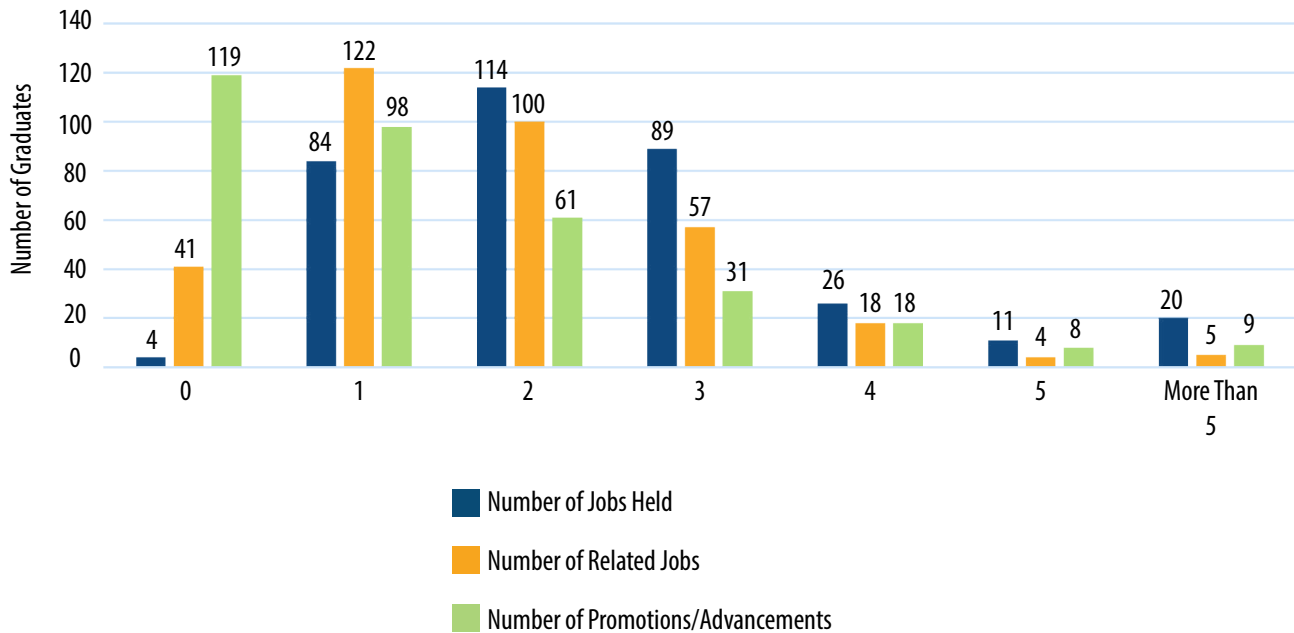


RESULTS

Number of Jobs Held, Number of Related Jobs Held, and the Number of Promotions/Advancements Received Since Graduation from WITC

287 graduates (82 percent of all respondents) indicated that they have held one, two, or three jobs since their graduation from WITC. 279 graduates (80 percent of all respondents) indicated that they have held one, two, or three related jobs since their graduation from WITC. 225 graduates (65 percent of all respondents) indicated that they have been promoted or advanced in their career one or more times since their graduation from WITC.

Figure 10
Number of Jobs Held, Number of Related Jobs Held, and Number of Promotions/Advancements Received

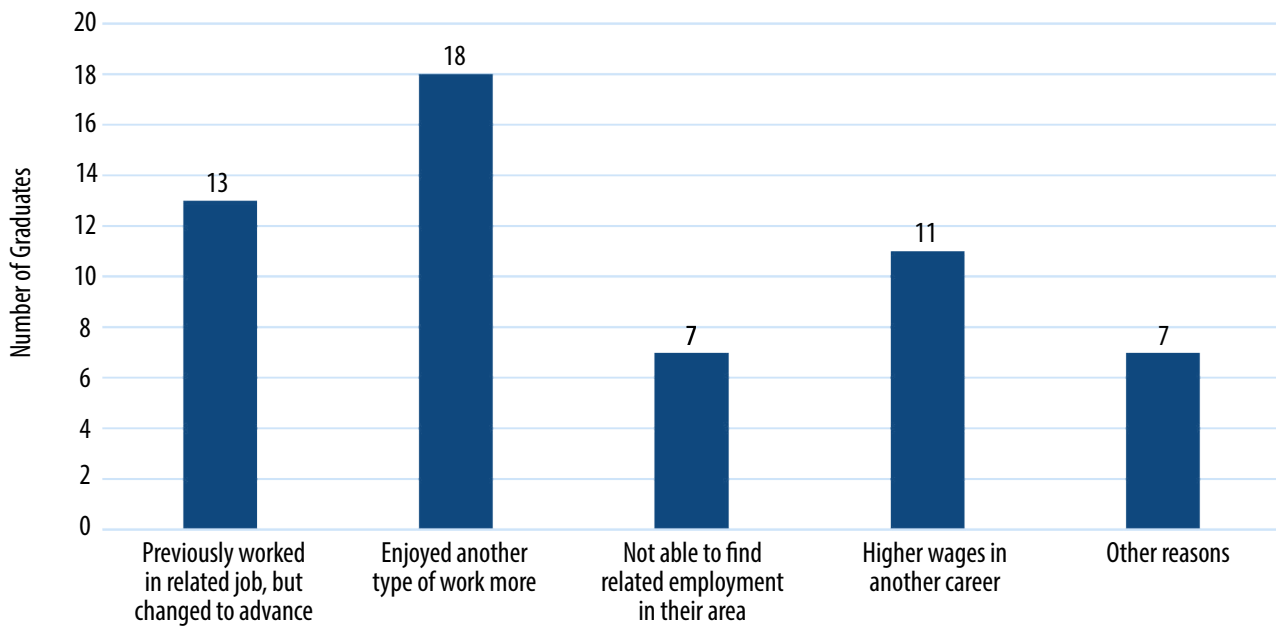


RESULTS

Reason Job Not Related to WITC Training

56 respondents (16 percent of all respondents) said they are employed in jobs that are not related to the training they received at WITC. All responses to this question are summarized in Figure 11 below. (Ten graduates did not respond to this question.)

Figure 11
Reason Job Not Related to Training



RESULTS

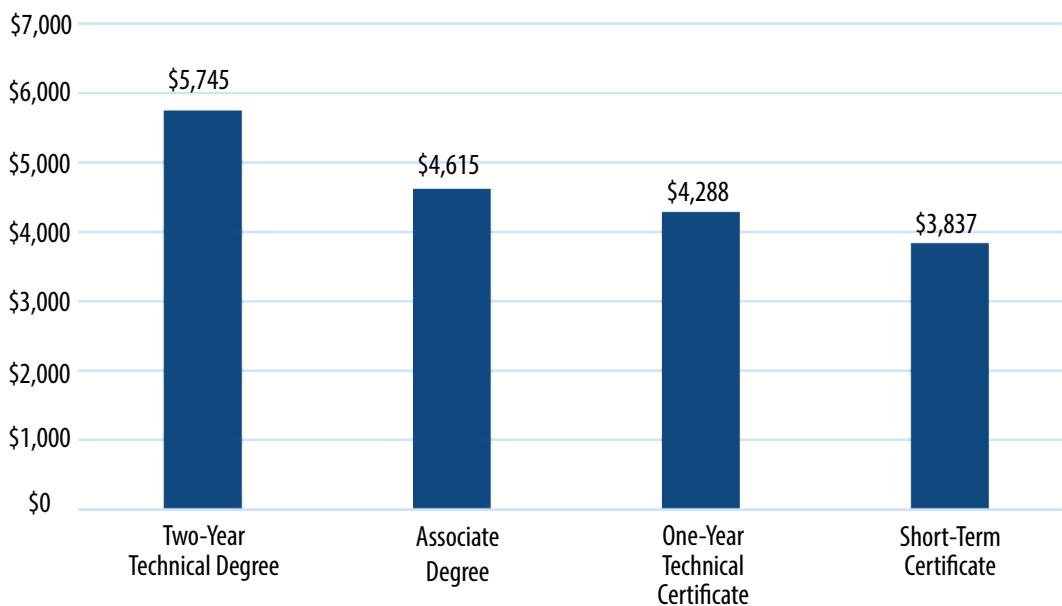
Salary

Graduates are asked to provide salary information based on hourly, weekly, monthly, or yearly wages. Regardless of the wage base used, individual responses are converted to a monthly salary and an average monthly wage is reported for each program. These averages are calculated for full-time (35 hours or more per week) employment for training-related jobs and are based on a minimum of five reported salaries.

The average monthly salary for 2013-2014 graduates is \$4,424, or \$53,085 annually. There is a relationship between the length of training and salary. The average salary of a two-year technical degree graduate is highest, followed by Associate Degree graduates, one-year technical certificate graduates, and then short-term graduates. Figure 12 below demonstrates this relationship in detail.

Figures 13 and 14 on the next page show average monthly and yearly salaries by campus and college division.

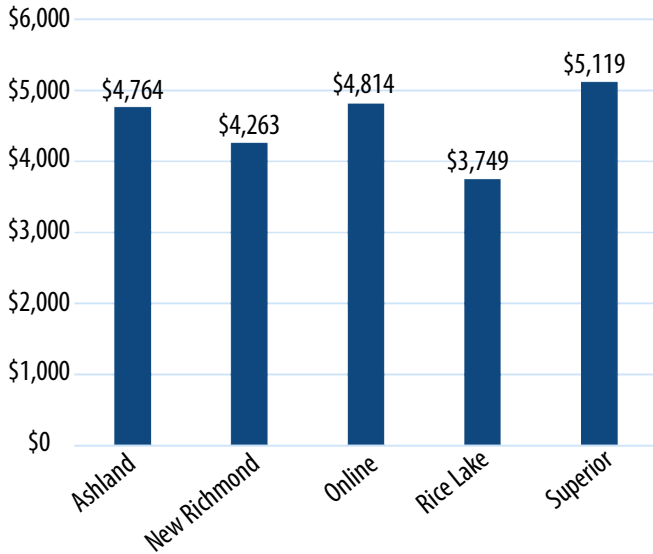
Figure 12
Average Monthly Salary by Degree Level



RESULTS

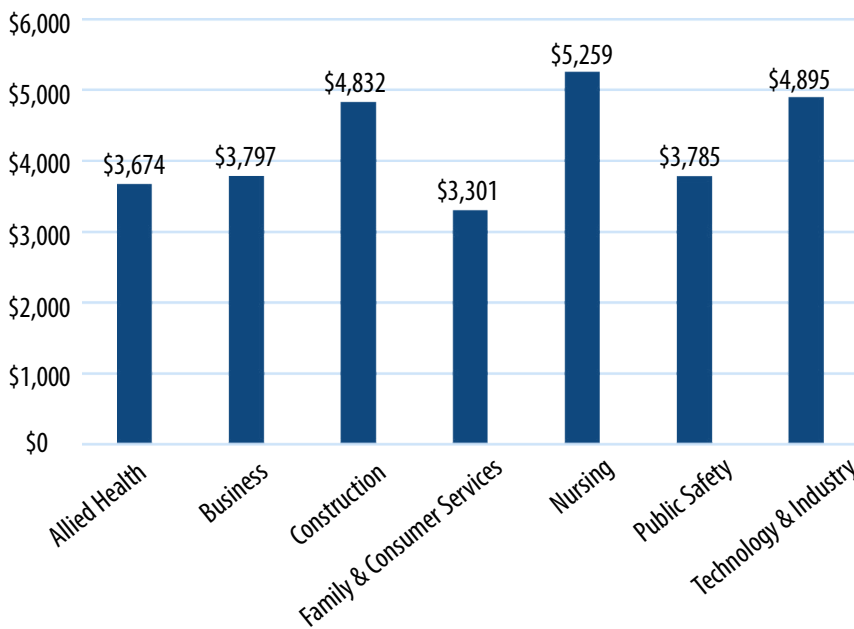
Salary (continued)

Figure 13
Average Monthly Salary by Campus



Average Annual Salary	
Ashland	\$57,170
New Richmond	\$51,158
Online	\$57,763
Rice Lake	\$44,984
Superior	\$61,427

Figure 14
Average Monthly Salary by Campus



Average Annual Salary	
Allied Health	\$44,089
Business	\$45,462
Construction	\$57,984
Family & Consumer Services	\$39,609
Nursing	\$63,110
Public Safety	\$45,419
Technology & Industry	\$58,734

LABOR FORCE INFORMATION

Summary by College Division

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Allied Health	86	37 (43%)	34	34 (100%)	23 (68%)	\$3,674
Business	160	46 (29%)	43	42 (98%)	34 (79%)	\$3,788
Construction	35	13 (37%)	11	11 (100%)	7 (64%)	\$4,832
Family and Consumer Services	97	22 (23%)	18	18 (100%)	13 (72%)	\$3,301
Nursing	707	136 (19%)	130	125 (96%)	91 (70%)	\$5,259
Public Safety	174	42 (24%)	41	41 (100%)	23 (56%)	\$3,785
Technology and Industry	294	56 (19%)	54	53 (98%)	40 (74%)	\$4,895
Total	1,553	352 (23%)	331	324 (98%)	231 (70%)	\$4,424

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

*Employed Related percentage is based on graduates who are in the labor market

Detail by Academic Program

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Allied Health						
31-508-1 Dental Assistant	7	3	3	3	2	**<5
10-530-1 Health Information Technology	9	0	0	0	0	**<5
31-509-1 Medical Assistant	47	24	21	21	14	\$3,566
31-530-2 Medical Coding Specialist	4	1	1	1	0	**<5
10-514-1 Occupational Therapy Assistant	19	9	9	9	7	\$3,790
Total – Allied Health	86	37 (43%)	34	34 (100%)	23 (68%)	\$3,674
Business						
10-101-1 Accounting	45	11	9	8	6	\$4,599
31-101-1 Accounting Assistant	4	3	3	3	2	**<5
10-106-6 Administrative Professional	16	5	5	5	4	**<5
10-102-3 Business Management	23	7	7	7	7	\$4,237
10-114-2 Finance	9	3	3	3	2	**<5
10-196-1 Leadership Development	8	1	1	1	1	**<5
10-104-3 Marketing	4	2	2	2	1	**<5
10-106-4 Medical Administrative Specialist	24	6	6	6	5	**<5
31-106-2 Medical Office Specialist	16	6	6	6	6	\$2,911
31-106-8 Office Support Specialist	11	2	1	1	0	**<5
Total – Business	160	46 (29%)	43	42 (98%)	34 (79%)	\$3,788

LABOR FORCE INFORMATION

Construction						
10-614-4 Architectural Commercial Design	3	2	2	2	2	**<5
10-481-6 Building Performance Technician	3	1	1	1	0	**<5
32-410-2 Construction and Cabinetmaking	5	1	1	1	0	**<5
32-601-1 Heating, Ventilation, Air Conditioning/Refrigeration (HVAC/R)	13	3	3	3	2	**<5
31-461-4 Marine Repair Technician	11	6	4	4	3	**<5
Total – Construction	35	13 (37%)	11	11 (100%)	7 (64%)	\$4,832
Family and Consumer Services						
31-502-1 Cosmetology	29	4	3	3	2	**<5
10-307-1 Early Childhood Education	36	12	10	10	7	\$3,023
10-520-3 Human Services Associate	24	5	4	4	3	**<5
30-537-1 Therapeutic Massage	8	1	1	1	1	**<5
Total – Family and Consumer Services	97	22 (23%)	18	18 (100%)	13 (72%)	\$3,301
Nursing						
10-543-1 Nursing – Associate Degree	92	29	27	27	24	\$6,260
30-543-1 Nursing Assistant	528	80	76	71	46	\$4,086
31-543-4 Practical Nursing	87	27	27	27	21	\$5,934
Total – Nursing	707	136 (19%)	130	125 (96%)	91 (70%)	\$5,259
Public Safety						
30-531-6 Advanced EMT	15	4	4	4	4	**<5
30-504-1 Criminal Justice – LE 520 Academy	14	5	5	5	2	**<5
10-504-2 Criminal Justice – Corrections	19	4	4	4	0	**<5
10-504-1 Criminal Justice – Law Enforcement	19	6	6	6	3	**<5
30-531-1 Emergency Medical Technician	85	19	19	19	11	\$3,418
31-531-1 EMT – Paramedic	21	3	2	2	2	**<5
10-531-1 Paramedic Technician	1	1	1	1	1	**<5
Total – Public Safety	174	42 (24%)	41	41 (100%)	23 (56%)	\$3,785
Technology and Industry						
32-070-1 Agricultural Power and Equipment Technician	11	2	2	2	1	**<5
31-454-1 Auto Collision Repair & Refinish Technician	5	0	0	0	0	**<5

LABOR FORCE INFORMATION

32-454-1 Automated Packaging Systems Technician	14	3	3	3	3	**<5
10-631-2 Automation for Industrial Systems	12	3	3	3	3	**<5
31-404-3 Automotive Maintenance Technician	27	3	3	3	3	**<5
32-451-1 Broadband Technologies	9	1	1	1	0	**<5
31-444-1 CNC Machine Operator/Programmer	10	2	2	2	0	**<5
31-091-1 Dairy Herd Management	17	4	4	4	4	**<5
30-090-1 Farm Business and Production Management	13	1	1	1	1	**<5
32-462-1 Industrial Maintenance Technician	7	3	3	3	3	**<5
10-154-3 IT – Computer Support Specialist	2	1	1	1	1	**<5
10-150-2 IT – Network Specialist	28	7	6	6	6	\$5,296
10-152-4 IT – Web Analyst/Programmer	8	1	1	1	1	**<5
31-420-1 Machine Tool Operation	11	3	3	3	3	**<5
32-420-1 Machine Tool Technician	11	3	3	3	2	**<5
32-420-5 Machine Tooling Technicians	11	2	2	2	0	**<5
10-606-1 Mechanical Design Technology	5	1	1	1	0	**<5
31-461-2 Motorcycle Marine & Outdoor Power Products Technician	8	3	3	2	1	**<5
31-442-1 Welding	76	13	12	12	8	\$5,230
30-442-2 Welding/Maintenance/Fabrication	9	0	0	0	0	**<5
Total – Technology and Industry	294	56 (19%)	54	53 (98%)	40 (74%)	\$4,895
Total	1,553	352 (23%)	331	324 (98%)	231 (70%)	\$4,424

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

*Employed Related percentage is based on graduates who are in the labor market

**<5: Per Wisconsin Technical College System (WTCS) reporting guidelines, in accordance with the Family Educational Rights and Privacy Act (FERPA) regulations, subgroups of fewer than five students need to be suppressed and their information cannot be reported.

<https://mywtcs.wtcsystem.edu/wtcsinternal/cmspages/getdocumentfile.aspx?nodeguid=8a1764c1-99f9-4b52-b9d6-2b97b8872a98>

LABOR FORCE INFORMATION

Summary by Degree Level and Campus

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Associate Degree						
Ashland	29	13	13	13	13	\$5,193
New Richmond	141	33	32	32	25	\$4,361
Online	42	13	13	12	8	\$4,814
Rice Lake	115	35	32	32	26	\$3,921
Superior	82	23	19	19	12	\$5,347
Total – Associate Degree	409	117 (29%)	109	108 (99%)	84 (77%)	\$4,615
One-Year Technical Certificate						
Ashland	54	19	17	17	15	\$4,523
New Richmond	97	32	29	28	18	\$4,116
Rice Lake	144	36	33	33	22	\$3,798
Superior	96	20	19	19	16	\$4,821
Total – One-Year Tech. Cert.	391	107 (27%)	98	97 (99%)	71 (72%)	\$4,288
Two-Year Technical Diploma						
Ashland	-	-	-	-	-	-
New Richmond	36	7	7	7	4	\$4,615
Rice Lake	14	2	2	2	-	-
Superior	31	9	9	9	7	\$6,310
Total – Two-Year Tech. Diploma	81	18 (22%)	18	18 (100%)	11 (61%)	\$5,745
Short-Term Technical						
Ashland	78	16	14	13	7	\$4,262
New Richmond	131	21	21	19	11	\$4,181
Rice Lake	306	52	51	49	30	\$3,478
Superior	157	21	20	20	17	\$4,106
Total – Short-Term Technical	672	110 (16%)	106	101 (95%)	65 (61%)	\$3,837
Total	1,553	352 (23%)	331	324 (98%)	231 (70%)	\$4,424

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

*Employed Related percentage is based on graduates who are in the labor market

LABOR FORCE INFORMATION

Summary by Campus

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Ashland	161	48 (30%)	44	43 (98%)	35 (80%)	\$4,764
New Richmond	405	93 (23%)	89	86 (97%)	58 (65%)	\$4,263
Online	42	13 (31%)	13	12 (92%)	8 (62%)	\$4,814
Rice Lake	579	125 (22%)	118	116 (98%)	78 (66%)	\$3,749
Superior	366	73 (20%)	67	67 (100%)	52 (78%)	\$5,119
Total	1,553	352 (23%)	331	324 (98%)	231 (70%)	\$4,424

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

*Employed Related percentage is based on graduates who are in the labor market

Detail by Academic Program – Ashland Campus

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Allied Health						
31-509-1 Medical Assistant	1	1	1	1	1	**<5
31-530-2 Medical Coding Specialist	1	0	0	0	0	**<5
10-514-1 Occupational Therapy Assistant	5	3	3	3	3	**<5
Total – Allied Health	7	4 (57%)	4	4 (100%)	4 (100%)	**<5
Business						
31-101-1 Accounting Assistant	1	1	1	1	1	**<5
10-106-6 Administrative Professional	2	1	1	1	1	**<5
10-102-3 Business Management	2	1	1	1	1	**<5
10-196-1 Leadership Development	1	1	1	1	1	**<5
31-106-2 Medical Office Specialist	6	1	1	1	1	**<5
31-106-8 Office Support Specialist	3	0	0	0	0	**<5
Total – Business	15	5 (33%)	5	5 (100%)	5 (100%)	\$5,032

LABOR FORCE INFORMATION

Construction						
31-461-4 Marine Repair Technician	11	6	4	4	3	**<5
Total – Construction	11	6 (55%)	4	4 (100%)	3 (75%)	**<5
Family and Consumer Services						
10-307-1 Early Childhood Education	2	2	2	2	2	**<5
Total – Family and Consumer Services	2	2 (100%)	2	2 (100%)	2 (100%)	**<5
Nursing						
10-543-1 Nursing – Associate Degree	10	4	4	4	4	**<5
30-543-1 Nursing Assistant	67	13	11	10	5	**<5
31-543-4 Practical Nursing	9	5	5	5	5	**<5
Total – Nursing	86	22 (26%)	20	19 (95%)	14 (70%)	\$5,995
Public Safety						
30-531-1 Emergency Medical Technician		9	3	3	3	2
31-531-1 EMT – Paramedic	2	1	1	1	1	**<5
Total – Public Safety	11	4 (36%)	4	4 (100%)	3 (75%)	**<5
Technology and Industry						
10-150-2 IT – Network Specialist	7	1	1	1	1	**<5
31-420-1 Machine Tool Operation	11	3	3	3	3	**<5
31-442-1 Welding	9	1	1	1	0	**<5
30-442-2 Welding/ Maintenance/ Fabrication	2	0	0	0	0	**<5
Total – Technology and Industry	29	5 (17%)	5	5 (100%)	4 (80%)	**<5
Total	161	48 (30%)	44	43 (98%)	35 (80%)	\$4,764

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

*Employed Related percentage is based on graduates who are in the labor market

**<5: Per the Wisconsin Technical College System (WTCS) reporting guidelines, in compliance with FERPA (Family Educational Rights and Privacy Act) regulations, subgroups of fewer than five students need to be suppressed and their information cannot be reported.

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LABOR FORCE INFORMATION

Detail by Academic Program – New Richmond Campus

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Allied Health						
10-530-1 Health Information Technology	2	0	0	0	0	**<5
31-509-1 Medical Assistant	17	10	8	8	6	\$3,360
10-514-1 Occupational Therapy Assistant	7	3	3	3	2	**<5
Total – Allied Health	26	13 (50%)	11	11 (100%)	8 (73%)	\$3,486
Business						
10-101-1 Accounting	15	1	0	0	0	**<5
31-101-1 Accounting Assistant	2	2	2	2	1	**<5
10-102-3 Business Management	6	0	0	0	0	**<5
10-114-2 Finance	5	2	2	2	2	**<5
10-196-1 Leadership Development	1	0	0	0	0	**<5
10-106-4 Medical Administrative Specialist	16	3	3	3	3	**<5
31-106-2 Medical Office Specialist	1	1	1	1	1	**<5
31-106-8 Office Support Specialist	3	1	1	1	0	**<5
Total – Business	49	10 (20%)	9	9 (100%)	7 (78%)	\$3,393
Family and Consumer Services						
10-307-1 Early Childhood Education	11	2	2	2	1	**<5
10-520-3 Human Services Associate	11	2	2	2	2	**<5
Total – Family and Consumer Services	22	4 (18%)	4	4 (100%)	3 (75%)	**<5
Nursing						
10-543-1 Nursing – Associate Degree	29	11	11	11	9	**<5
30-543-1 Nursing Assistant	117	19	19	17	10	\$4,181
31-543-4 Practical Nursing	31	8	8	8	4	**<5
Total – Nursing	177	38 (21%)	38	36 (95%)	23 (61%)	\$4,874

LABOR FORCE INFORMATION

Public Safety						
10-504-2 Criminal Justice - Corrections	12	3	3	3	0	**<5
30-531-1 Emergency Medical Technician	12	2	2	2	1	**<5
31-531-1 EMT - Paramedic	7	1	1	1	1	**<5
Total – Public Safety	31	6 (19%)	6	6 (100%)	2 (33%)	**<5
Technology and Industry						
32-070-1 Agricultural Power and Equipment Technician	11	2	2	2	1	**<5
32-454-1 Automated Packaging Systems Technician	14	3	3	3	3	**<5
10-631-2 Automation for Industrial Systems	12	3	3	3	3	**<5
10-150-2 IT – Network Specialist	11	3	3	3	3	**<5
10-152-4 IT – Web Analyst/ Programmer	3	0	0	0	0	**<5
32-420-5 Machine Tooling Technics	11	2	2	2	0	**<5
31-461-2 Motorcycle Marine & Outdoor Power Products Technician	8	3	3	2	1	**<5
31-442-1 Welding	28	6	5	5	4	**<5
30-442-2 Welding/ Maintenance/Fabrication	2	0	0	0	0	**<5
Total – Technology and Industry	100	22 (22%)	21	20 (95%)	15 (71%)	\$5,019
Total	405	93 (23%)	89	86 (97%)	58 (65%)	\$4,263

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

*Employed Related percentage is based on graduates who are in the labor market

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<https://mywtcs.wtcsystem.edu/wtcsinternal/cmspages/getdocumentfile.aspx?nodeguid=8a1764c1-99f9-4b52-b9d6-2b97b8872a98>

LABOR FORCE INFORMATION

Detail by Academic Program – Online Campus

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Business						
10-101-1 Accounting Online	22	7	7	6	4	**<5
10-106-6 Administrative Professional Online	11	3	3	3	2	**<5
10-104-3 Marketing Online	4	2	2	2	1	**<5
Total – Business	37	12 (32%)	12	11 (92%)	7 (58%)	\$4,215
Technology and Industry						
10-152-4 IT – Web Analyst/ Programmer Online	5	1	1	1	1	**<5
Total – Technology and Industry	5	1 (20%)	1	1 (100%)	1 (100%)	**<5
Total	42	13 (31%)	13	12 (92%)	8 (62%)	\$4,814

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

*Employed Related percentage is based on graduates who are in the labor market

**<5: Per the Wisconsin Technical College System (WTCS) reporting guidelines, in compliance with FERPA (Family Educational Rights and Privacy Act) regulations, subgroups
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Detail by Academic Program – Rice Lake Campus

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Allied Health						
31-508-1 Dental Assistant	7	3	3	3	2	**<5
10-530-1 Health Information Technology	7	0	0	0	0	**<5
31-509-1 Medical Assistant	23	9	9	9	5	**<5
31-530-2 Medical Coding Specialist	2	0	0	0	0	**<5
10-514-1 Occupational Therapy Assistant	7	3	3	3	2	**<5
Total – Allied Health	46	15 (33%)	15	15 (100%)	9 (60%)	**<5
Business						
10-101-1 Accounting	4	1	0	0	0	**<5
31-101-1 Accounting Assistant	1	0	0	0	0	**<5
10-106-6 Administrative Professional	2	1	1	1	1	**<5
10-102-3 Business Management	8	5	5	5	5	\$3,149
10-114-2 Finance	3	0	0	0	0	**<5
10-196-1 Leadership Development	5	0	0	0	0	**<5
10-106-4 Medical Administrative Specialist	7	2	2	2	2	**<5

LABOR FORCE INFORMATION

31-106-2 Medical Office Specialist	5	2	2	2	2	**<5
31-106-8 Office Support Specialist	5	1	0	0	0	**<5
Total – Business	40	12 (30%)	10	10 (100%)	10 (100%)	\$2,893
Construction						
10-614-4 Architectural Commercial Design	3	2	2	2	2	**<5
32-410-2 Construction and Cabinetmaking	5	1	1	1	0	**<5
Total – Construction	8	3 (38%)	3	3 (100%)	2 (67%)	**<5
Family and Consumer Services						
31-502-1 Cosmetology	13	3	2	2	1	**<5
10-307-1 Early Childhood Education	16	5	4	4	3	**<5
30-537-1 Therapeutic Massage	8	1	1	1	1	**<5
Total – Family and Consumer Services	37	9 (24%)	7	7 (100%)	5 (71%)	**<5
Nursing						
10-543-1 Nursing – Associate Degree	19	6	5	5	5	**<5
30-543-1 Nursing Assistant	190	27	26	24	14	\$3,886
31-543-4 Practical Nursing	22	8	8	8	6	**<5
Total – Nursing	231	41 (18%)	39	37 (95%)	25 (64%)	\$4,891
Public Safety						
30-531-6 Advanced EMT	15	4	4	4	4	**<5
30-504-1 Criminal Justice – LE 520 Academy	14	5	5	5	2	**<5
10-504-1 Criminal Justice – Law Enforcement	19	6	6	6	3	**<5
30-531-1 Emergency Medical Technician	64	14	14	14	8	\$3,185
31-531-1 EMT - Paramedic	8	1	0	0	0	**<5
10-531-1 Paramedic Technician	1	1	1	1	1	**<5
Total – Public Safety	121	31 (26%)	30	30 (100%)	18 (60%)	\$3,591
Technology and Industry						
31-454-1 Auto Collision Repair & Refinish Technician	5	0	0	0	0	**<5
31-404-3 Automotive Maintenance Technician	15	0	0	0	0	**<5
32-451-1 Broadband Technologies	9	1	1	1	0	**<5
31-444-1 CNC Machine Operator/Programmer	10	2	2	2	0	**<5

LABOR FORCE INFORMATION

31-091-1 Dairy Herd Management	17	4	4	4	4	**<5
30-090-1 Farm Business and Production Management	13	1	1	1	1	**<5
10-154-3 IT – Computer Support Specialist	2	1	1	1	1	**<5
10-150-2 IT – Network Specialist	7	1	1	1	1	**<5
10-606-1 Mechanical Design Technology	5	1	1	1	0	**<5
31-442-1 Welding	11	3	3	3	2	**<5
30-442-2 Welding/Maintenance/Fabrication	2	0	0	0	0	**<5
Total – Technology and Industry	96	14 (15%)	14	14 (100%)	9 (64%)	\$3,303
Total	579	125 (22%)	118	116 (98%)	78 (66%)	\$3,749

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

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Detail by Academic Program – Superior Campus

	Number of Graduates	Number of Responses	In Labor Market	Employed	Employed Related*	Average Monthly Salary
Allied Health						
31-509-1 Medical Assistant	6	4	3	3	2	**<5
31-530-2 Medical Coding Specialist	1	1	1	1	0	**<5
Total – Allied Health	7	5 (71%)	4	4 (100%)	2 (50%)	**<5
Business						
10-101-1 Accounting	4	2	2	2	2	**<5
10-106-6 Administrative Professional	1	0	0	0	0	**<5
10-102-3 Business Management	7	1	1	1	1	**<5
10-114-2 Finance	1	1	1	1	0	**<5
10-196-1 Leadership Development	1	0	0	0	0	**<5
10-106-4 Medical Administrative Specialist	1	1	1	1	0	**<5
31-106-2 Medical Office Specialist	4	2	2	2	2	**<5
Total – Business	19	7 (37%)	7	7 (100%)	5 (71%)	**<5

LABOR FORCE INFORMATION

Construction						
10-481-6 Building Performance Technician	3	1	1	1	0	**<5
32-601-1 Heating, Ventilation, Air Conditioning/Refrigeration (HVAC/R)	13	3	3	3	2	**<5
Total – Construction	16	4 (25%)	4	4 (100%)	2 (50%)	**<5
Family and Consumer Services						
31-502-1 Cosmetology	16	1	1	1	1	**<5
10-307-1 Early Childhood Education	7	3	2	2	1	**<5
10-520-3 Human Services Associate	13	3	2	2	1	**<5
Total – Family and Consumer Services	36	7 (19%)	5	5 (100%)	3 (60%)	**<5
Nursing						
10-543-1 Nursing – Associate Degree	34	8	7	7	6	\$6,393
30-543-1 Nursing Assistant	154	21	20	20	17	\$4,106
31-543-4 Practical Nursing	25	6	6	6	6	**<5
Total – Nursing	213	35 (16%)	33	33 (100%)	29 (88%)	\$5,244
Public Safety						
10-504-2 Criminal Justice – Corrections	7	1	1	1	0	**<5
31-531-1 EMT – Paramedic	4	0	0	0	0	**<5
Total – Public Safety	11	1 (9%)	1	1 (100%)	0 (0%)	**<5
Technology and Industry						
31-404-3 Automotive Maintenance Technician	12	3	3	3	3	**<5
32-462-1 Industrial Maintenance Technician	7	3	3	3	3	**<5
10-150-2 IT – Network Specialist	3	2	1	1	1	**<5
32-420-1 Machine Tool Technician	11	3	3	3	2	**<5
31-442-1 Welding	28	3	3	3	2	**<5
30-442-2 Welding/Maintenance/Fabrication	3	0	0	0	0	**<5
Total – Technology and Industry	64	14 (22%)	13	13 (100%)	11 (85%)	\$5,605
Total	366	73 (20%)	67	67 (100%)	52 (78%)	\$5,119

Labor Market includes graduates who are employed in a related or non-related job and graduates who are currently seeking employment

*Employed Related percentage is based on graduates who are in the labor market

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LABOR FORCE INFORMATION

Responses to Selected Survey Questions – Ashland Campus

	#	%
Importance of Technical Education in Beginning Career		
Very Important	32	67%
Important	11	23%
Somewhat Important	3	6%
No Importance	2	4%
Importance of Technical Education in Career Advancement		
Very Important	30	63%
Important	8	17%
Somewhat Important	7	15%
No Importance	3	6%
Recommend Technical Education to Other		
Definitely	45	94%
Maybe	3	6%
No	0	—
Additional Career-Related Training		
At Technical College	8	17%
At College/University	10	21%
At Other Institution	11	23%
None	19	40%
Number of Jobs Held Since Graduation		
0	1	2%
1	11	23%
2	15	31%
3	12	25%
4	5	10%
5	3	6%
More than 5	1	2%
Number of Related Jobs Held Since Graduation		
0	2	4%
1	18	38%
2	17	35%
3	8	17%
4	2	4%
5	1	2%
More than 5	0	-
Number of Promotions/Advancements Since Graduation		
0	12	25%
1	11	23%
2	10	21%
3	8	17%
4	5	10%
5	1	2%
More than 5	1	2%
Reason Employed In Job Not Related To Training at WITC		
Worked previously in related job, but changed to advance	3	50%
Enjoyed another type of work more	1	17%
Unable to find related job in geographic area	0	-
Earned more in another employment field	1	17%
Other	1	17%

LABOR FORCE INFORMATION

Responses to Selected Survey Questions – New Richmond Campus

	#	%
Importance of Technical Education in Beginning Career		
Very Important	54	58%
Important	21	23%
Somewhat Important	14	15%
No Importance	4	4%
Importance of Technical Education in Career Advancement		
Very Important	44	47%
Important	24	26%
Somewhat Important	15	16%
No Importance	10	11%
Recommend Technical Education to Other		
Definitely	78	84%
Maybe	14	15%
No	1	1%
Additional Career-Related Training		
At Technical College	17	18%
At College/University	13	14%
At Other Institution	9	10%
None	54	59%
Number of Jobs Held Since Graduation		
0	1	1%
1	26	28%
2	27	29%
3	23	25%
4	8	9%
5	4	4%
More than 5	3	3%
Number of Related Jobs Held Since Graduation		
0	11	12%
1	31	34%
2	25	27%
3	17	18%
4	6	7%
5	1	1%
More than 5	1	1%
Number of Promotions/Advancements Since Graduation		
0	33	37%
1	25	28%
2	15	17%
3	7	8%
4	6	7%
5	3	3%
More than 5	1	1%
Reason Employed In Job Not Related To Training at WITC		
Worked previously in related job, but changed to advance	4	31%
Enjoyed another type of work more	4	31%
Unable to find related job in geographic area	1	8%
Earned more in another employment field	4	31%
Other	0	-

LABOR FORCE INFORMATION

Responses to Selected Survey Questions – Online Campus

	#	%
Importance of Technical Education in Beginning Career		
Very Important	9	69%
Important	3	23%
Somewhat Important	0	-
No Importance	1	8%
Importance of Technical Education in Career Advancement		
Very Important	7	54%
Important	3	23%
Somewhat Important	2	15%
No Importance	1	8%
Recommend Technical Education to Other		
Definitely	12	92%
Maybe	1	8%
No	0	-
Additional Career-Related Training		
At Technical College	1	8%
At College/University	3	23%
At Other Institution	2	15%
None	7	54%
Number of Jobs Held Since Graduation		
0	0	-
1	4	31%
2	5	38%
3	2	15%
4	0	-
5	1	8%
More than 5	1	8%
Number of Related Jobs Held Since Graduation		
0	4	31%
1	3	23%
2	3	23%
3	2	15%
4	0	-
5	1	8%
More than 5	0	-
Number of Promotions/Advancements Since Graduation		
0	3	23%
1	4	31%
2	5	38%
3	1	8%
4	0	-
5	0	-
More than 5	0	-
Reason Employed In Job Not Related To Training at WITC		
Worked previously in related job, but changed to advance	1	33%
Enjoyed another type of work more	0	-
Unable to find related job in geographic area	2	67%
Earned more in another employment field	0	-
Other	0	-

LABOR FORCE INFORMATION

Responses to Selected Survey Questions – Rice Lake Campus

	#	%
Importance of Technical Education in Beginning Career		
Very Important	75	60%
Important	31	25%
Somewhat Important	11	9%
No Importance	8	6%
Importance of Technical Education in Career Advancement		
Very Important	60	48%
Important	30	24%
Somewhat Important	22	18%
No Importance	13	10%
Recommend Technical Education to Other		
Definitely	107	86%
Maybe	14	11%
No	3	2%
Additional Career-Related Training		
At Technical College	30	24%
At College/University	31	25%
At Other Institution	15	12%
None	51	41%
Number of Jobs Held Since Graduation		
0	1	<1%
1	26	21%
2	41	33%
3	38	31%
4	9	7%
5	2	2%
More than 5	7	6%
Number of Related Jobs Held Since Graduation		
0	17	14%
1	44	35%
2	34	27%
3	20	16%
4	7	6%
5	0	-
More than 5	2	2%
Number of Promotions/Advancements Since Graduation		
0	44	36%
1	40	33%
2	19	16%
3	10	8%
4	5	4%
5	1	1%
More than 5	3	2%
Reason Employed In Job Not Related To Training at WITC		
Worked previously in related job, but changed to advance	5	20%
Enjoyed another type of work more	10	40%
Unable to find related job in geographic area	3	12%
Earned more in another employment field	3	12%
Other	4	16%

LABOR FORCE INFORMATION

Responses to Selected Survey Questions – Superior Campus

	#	%
Importance of Technical Education in Beginning Career		
Very Important	49	67%
Important	15	21%
Somewhat Important	7	10%
No Importance	2	3%
Importance of Technical Education in Career Advancement		
Very Important	37	51%
Important	25	35%
Somewhat Important	5	7%
No Importance	5	7%
Recommend Technical Education to Other		
Definitely	59	81%
Maybe	12	16%
No	2	3%
Additional Career-Related Training		
At Technical College	12	16%
At College/University	18	25%
At Other Institution	10	14%
None	34	47%
Number of Jobs Held Since Graduation		
0	1	1%
1	17	24%
2	26	37%
3	14	20%
4	4	6%
5	1	1%
More than 5	8	11%
Number of Related Jobs Held Since Graduation		
0	7	10%
1	26	37%
2	21	30%
3	10	14%
4	3	4%
5	1	1%
More than 5	2	3%
Number of Promotions/Advancements Since Graduation		
0	27	38%
1	18	25%
2	12	17%
3	5	7%
4	2	3%
5	3	4%
More than 5	4	6%
Reason Employed In Job Not Related To Training at WITC		
Worked previously in related job, but changed to advance	0	-
Enjoyed another type of work more	3	33%
Unable to find related job in geographic area	1	11%
Earned more in another employment field	3	33%
Other	2	22%

Survey Instrument

Five-Year Follow-Up • 2013-14 Graduates

To complete the survey online, please go to <http://www.witc.edu/survey/FiveYearStudy>

1. How important was technical education in beginning your career?

- Very Important Somewhat Important
 Important Not Important

2. How important was technical education in your career advancement?

- Very Important Somewhat Important
 Important Not Important

3. Would you recommend technical education to others entering your field?

- Definitely Maybe No

4. Since graduating from WITC, have you taken any additional career-related courses?

- Yes, at Technical College
 Yes, at College/University
 Yes, at _____
(Please specify)

5. Have you received any other degree/diploma since your graduation from WITC?

- Yes _____
Institution Degree
 No

6. How many jobs have you held since graduation?

0 1 2 3 4 5 More than 5

7. How many jobs have you held that were related to your technical education program since graduation?

0 1 2 3 4 5 More than 5

8. How many times have you been promoted or advanced in your career since graduation (excluding annual salary increases)?

0 1 2 3 4 5 More than 5

9. Which one of the following best describes your present status?

- Employed (including active military service)
 Not employed, but seeking
 Not available for employment, student
 Not available for employment, family responsibilities
 Not available for employment, disabled
 Not available for employment, other (please list reason) _____

**IF EMPLOYED, PLEASE CONTINUE WITH QUESTION 10.
 IF NOT EMPLOYED, PLEASE SKIP TO QUESTION 12.**

10. Please list the following job information:

A. Job Title: _____
 B. Name/Address of Employer:
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____

C. Is your job related to the training you received at WITC?

- Yes No

**D. What is your present wage, before deductions? Please give one:
 (Do not include overtime. Used only to compute average wages.)**

\$ _____ Hour \$ _____ Month
 \$ _____ Week \$ _____ Year

E. How many hours do you work during an average work week?

_____ Hours/week

11. Did you achieve your educational objective at WITC?

- Yes, fully
 Yes, partially
 No

12. If you are working in a job that is not related to your training, please indicate the reason (check one):

- Worked previously in related job, but changed to advance.
 Found I enjoyed another type of work more.
 Unable to find related job in my geographic area.
 Could earn more in another field of employment.
 Other. (Please specify) _____

13. Has WITC prepared you to use technology effectively at work and/or at home?

- Yes No

14. Has WITC prepared you to be a "lifelong learner" (one who continues to study or take courses to keep up with change, improve the quality of their life, or for job advancement)?

- Yes No

15. Are you interested in additional training at WITC?

- Via Internet On Campus Combination of Both

16. Are you interested in being an active member of the WITC Alumni Association?

- Yes (If yes, the Alumni Association will contact you)
 No

17. Please tell us how WITC has helped you and give us your suggestions for improving the programs and services we offer.

Thank you for your cooperation. Please fold and mail as soon as possible.

WITC is an Equal Opportunity/Access/Affirmative Action/Veterans/Disability Employer and Educator.

FOLD THIS SECTION IN FIRST

AshlandNewRichmondRiceLakeSuperior



_____ @ _____

If yes, please share your e-mail address with us:
 Do you have e-mail access? Yes No

Telephone _____

New address? Please provide below.

Thanks for keeping in touch!



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