










# STRATEGIC PRIORITY

## Re-Evaluation Process

The EVOLVE XXIII 2021-2023 Strategic Plan was developed during the COVID-19 pandemic. Many unknowns existed during this period. As such, the decision was made to create a shorter, two-year strategic plan followed by a re-evaluation of the plan. The shorter strategic planning cycle allows for Northwood Tech to adjust based on emerging information about the post-pandemic “new normal.”

A process has been developed to re-evaluate the priorities of the 2021-2023 Strategic Plan. Through the process, it will be determined which strategic actions need to be extended into the future and which need to be retired. Additionally, new strategic actions will also be considered. The re-evaluation of priorities will be completed by December 2023, extending the strategic plan through 2027. A timeline of the process can be found below.

				<b>Symbol / Color Key</b>		
				 Target met	 On target	 Below target
<b>TIMELINE</b>	<b>ACTIVITY</b>	<b>RESPONSIBILITY</b>	<b>STATUS</b>			
November – December 2022	Conduct iCAT Survey: All Staff invited to participate	Student Success Core Team				
December 2022– January 2023	Review iCAT Survey Results	Student Success Core Team/CLT				
January 2023	Update Environmental Scan document	IE Team				
January 18 -19, 2023	Conduct Capacity Café: All Staff Participating	Student Success Core Team				
January – February 2023	Review Capacity Café Results	Student Success Core Team/CLT				
January 2023	Announce and recruit for new College Advisory Council	President's Office				

TIMELINE	ACTIVITY	RESPONSIBILITY	STATUS
February – March 2023	Identify members of College Advisory Council	CLT	➤
May 2023	Roll out of new College Advisory Council: ➤ Review Environmental Scan Documentation, including iCAT, Capacity Café, Anthology timeline, SSI, CCSSE, Perkins data, Grad Follow Up, FTE, Enrollment, College Effectiveness Measures, 2021-2023 Strategic Plan, latest regional occupational data	College Advisory Council	➤
May – July 2023	Conduct Gap Analysis of current strategic plan ➤ Review 2021-2023 Evolve activities ➤ Identify retiring items, expansion areas (e.g., ATD and Anthology), and continuing areas ➤ Retire completed action items ➤ Collaborative, broader group that includes CLT ➤ Non-negotiable items identified	College Advisory Council/Institutional Effectiveness	➤
June 2023	Board reviews MVV	Board/ President	➤
August 2023	Recommendations on next evolution of the Evolve Plan to CLT	College Advisory Council	➤
August 2023	Plan compression planning event to identify tactics for expansion topics  ➤ Use compression planning process to identify steps that need to be taken for expanded areas (e.g., ATD, Anthology). ➤ CLT to identify participants for the specific expansion areas	College Advisory Council/Institutional Effectiveness/CLT	➤
September – October 2023	Divisional teams determine deadlines, metrics, and detailed activities for new and expanded tactics	Divisional Teams	➤
November	Draft Updated Strategic Plan 2024-2027	IE/Marketing/CLT	➤
November	Updated document shared with all staff and public First Board Reading	President's Office	➤
December	Board Approval	President/Board	➤
January 2024	Implement re-evaluated Strategic Plan		➤