

# Engagement Workshop: Empower Your Workforce for Success

## Crack the Code of Employee Engagement

Wednesday, April 3, 2024 | 8 a.m. - 12 p.m.

Join us for a morning of exploration and growth!

### Empower your workforce for success.

Calling all Supervisors and HR Professionals! Discover the keys to enhancing employee engagement in today's rapidly evolving workplace environment. This event offers a unique opportunity to delve into the intricacies of employee engagement, network with fellow professionals, and gain valuable insights from esteemed experts in the field.

### Unveiling the Rivet Assessment: Forge Stronger Connections.

As an attendee, you'll have the chance to take a quick 7-minute psychology-based assessment that will unlock your workplace persona. This assessment will not only facilitate meaningful connections during the event but also post-event, providing you with a comprehensive understanding of your team's dynamics. Learn how the Rivet assessment can seamlessly connect your team, fostering intelligence and camaraderie in a cost-effective manner.

## Event Highlights

8 a.m. - 8:30 a.m. ....**Registration & Networking**

8:30 a.m. - 10 a.m. ....**Crack the Code of Employee Engagement**

Join us for this interactive Keynote Presentation, with Dr. Melissa Furman, to learn more about relevant, modern ways to effectively define, assess, and enhance employee engagement.

10 a.m. - 10:15 a.m. ....**Morning Break**

Refresh and recharge before the next engaging session.

10:15 a.m. - 12 p.m. ....**Interactive Engagement Session**

Participate in an immersive session designed to provide hands on experience in boosting team engagement with Northwood Tech Human Resources and Leadership Development Faculty.

## HOW TO REGISTER

Choose Your Campus Location:

- New Richmond
- Rice Lake

To register, please visit [bit.ly/engagementworkshop2024](https://bit.ly/engagementworkshop2024) or scan the QR code below.



### Dr. Melissa Furman

has a passion for guiding individuals with career, professional, and leadership development which inspired her to launch Career Potential to help individuals achieve and organizations succeed. As the owner of Career Potential, Dr. Furman delivers highly engaging sessions at state, national, and international conferences in addition to providing consulting and training services.



Dr. Furman served as the assistant dean and currently serves as a faculty member at the James M. Hull College of Business at Augusta University in Augusta, Georgia. She also serves as an affiliate faculty member for the Professional Education division at GA Tech and the Kenan-Flagler Executive Education division at UNC-Chapel Hill. Dr. Furman has previously served in a variety of roles at other universities such as Emory University, The University of Georgia, and Johns Hopkins University. She obtained her Doctorate of Business and Masters of Science in Professional Counseling from Georgia State University and her Bachelor of Arts degree in Psychology from Susquehanna University.



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