

Northwest Wisconsin Career Prep Consortium

January 12, 2017

ITV (See Locations/Rooms Below)

9 a.m. to 12 p.m.

Minutes

Welcome and Introductions

Members present: Jeanne Germain, Liz Pizzi, Craig Fowler, Jen Siem (recorder), Christy Roshell, Brenda Kretzschmar, Julie Thompson, Andy Eaton, Jim Erickson, Dede Maki, Jim Lee, Connie Erickson, and Jeff Muse.

Career Prep Updates

▶ Dual Credit Update

- ▶ Jeanne shared that a record number of courses, 260, were reviewed at Dual Credit Day. If all are approved, the current number of agreements will be doubled.
- ▶ Jeanne shared that the process was changed in that high school teachers had credentials reviewed prior to attending Dual Credit Day.
- ▶ Follow-up regarding meetings on Dual Credit Day are now taking place.

▶ Academies Update

- ▶ A Dual Welding Academy was held in New Richmond last year and this year. Conversations are currently taking place regarding the process for future academies. WITC is moving toward offering more courses in academies as transcribed credit and fewer contracted courses.
- ▶ There are currently 12 students enrolled in Clayton's Construction Academy. WITC has received much positive feedback from both high school students and staff. This program has been chosen to be showcased in Madison. Two of the students in the academy have enrolled in WITC for fall 2017. The participating students are very vocal about how appreciative they are of this opportunity. Offering a program at Washburn High School was being investigated, but it has now been announced that the teacher is now retiring. An Auto Academy is also being investigated for Superior, Maple and Northwood High Schools to take place at WITC-Superior.
- ▶ WITC's Associate Business Dean is looking at high schools that currently have transcribed credit agreements in place with the goal of turning those into academies.

- High School Relations Report
 - Jeanne shared the High School Relations report electronically (<http://www.witc.edu/counselorscontent/techprepcontent/hsrr16.pdf>). This provides information regarding high schools on the following topics: the Career Prep Grant, articulation agreements, class offerings within NWECS, Youth Options, 118.15 students, high school graduate enrollment, high school scholarships, and Career Pathways.

Grant Activities/Budgets

- Career Days/Events
 - Career Prep provides funds for materials and some food for these events. One of these such events has been Diva Tech for the past few years; however, this year, Diva Tech did not take place.
- ACP Update
 - Brenda shared that last year, CESA 11 and CESA 12 provided ACP 1 & 2 training to all school districts. Very positive feedback was received. ACP 1 & 2 training will be offered again this year. Many schools are finding that they have something in place, but it doesn't currently cover all students. CESA has been involved in state ACP meetings. Jeanne shared that she attended the ACP Conference, which held approximately 1,000 attendees.
- Dual Credit Video
 - Jeanne shared that lately there have been a number of requests for more information regarding Dual Credit. Career Prep is currently working with the WITC Marketing team to create a video, which will feature a testimonial from a current WITC student who received transcribed credit in high school. The goal is to have the video on a monitor for students during the High School Career Day at WITC in February. Funds from the Career Prep Grant are supporting this endeavor.
- Facilitating the Future
 - The focus this year is K12 faculty and staff, working in specific areas (one area of interest per content area). Examples of Learning Communities currently being planned: fablab, mental health for counselors, building bridges for administrators and school leaders, articulation, On Course for Success Strategies, food service, and coding. Jeanne shared that the Facilitating the Future offering this year will be very rich and very focused.
 - The 2017 Facilitating the Future dates are: June 14-15. Since On Course requires three days, The On Course Learning Community will take place June 14-16.
- 2017-18 Budget
 - Jeanne shared that she made some updates to last year's grant by removing specific areas of focus and making them more flexible. She also put more focus on professional development for high school teachers to help in articulation credentialing. Christy shared the title change of one of the events featured in the grant. Jeanne will update

the grant with this change. Jim Lee motioned to accept the grant and Brenda Kretzschmar seconded the motion. All members were in favor and none were opposed.

Member Updates

- Liz Pizzi shared that Workforce Resource has rolled out a new application process to make it easier for applicants of their programs.
- Jeff Muse shared that they received Rescue Divas funds through AHEC. The training for eighth grade girls will likely be held the second week of June. Craig offered WITC's willingness to partner on this event. Jeff shared that he will be contacting WITC to explore this possibility.
- Cindy King shared that WITC is currently performing a healthcare assessment to explore new programming activities. Assessments are also being explored regarding CDL and Diesel Mechanic.
- Christy Roshell shared that WITC is currently working on a number of different areas regarding pathways. Some areas are automotive maintenance, waiting on final approval; Financial Services, which would provide high school opportunities; accounting, broadband technologies, one of which will be offered completely online; and machine tool. She also shared that she is working with Jeanne to list articulation with high schools on the career pathways maps. This will assist in working with high school students. Christy shared that a partnerships meeting will be held on Jan. 26, including WITC and partner agencies that work with WIOA. The hope is for all the agencies to explore opportunities to collaborate on initiatives/projects that lead towards more people becoming ready for work. Most of the focus will be on individuals out of high school, but not all. One project, that has already started, is a Communications and Partnering Group. They had a brainstorming session on January 6 and, as a result, will be working on a referral/flowchart that would assist the various agencies to know how to refer clients to each other. This document could also be shared with various organizations/schools/etc. throughout the counties.
- Brenda Kretzschmar shared that a CTE Night has been offered to represent all content areas, which includes transcripted credit opportunities. It also focuses on Work Keys. There will also be a focus on sharing resources available with high school teachers.
- Craig shared that the High School Relations Committee is currently being revamped. He also shared that WITC is currently part of the EAB, which provide phenomenal resources. One of the focuses is the report on how we can better partner with high schools.
- Jim Lee shared that the next ACP meeting is approaching. More training will likely be provided on Career Cruising. In the future, CTE teacher shortages will be a focus. Schools are currently utilizing alternative sources of certification, which seems to cause

high turnover. CESA would like to do more to support high schools in this area. They are currently working on the Perkins Grant application, and the dollars available are down.

- Dede Maki shared that Student Services is currently concentrating on reviewing the admissions process with the goal of making improvements. They are finding that it is very helpful if high school students bring in their high school transcripts. This allows counselors to review for credit for prior learning in the area of advanced standing.
- Connie Erickson shared that she is seeing the same trend as Jim regarding high schools using alternative certifications for high school teachers. These teachers know the content, but are struggling with skills needed in working with high school students.
- Andy Eaton shared that part of Perkins is to do the CTEERS (Career and Technical Education Enrollment Reporting System). Regarding articulation courses, our CTE teachers understand these agreements well; however, office staff do not. In late March or early April, he will be calling office staff to explain the process to them.
- Julie Thompson shared that her articulation courses were cancelled due to low enrollment for those specific courses. Community businesses found out about this and now a summer accounting course will be offered. This shows the importance of community support.
- Jeanne shared that some of the sister schools in WTCS have already subscribed to Career Cruising. So, she hosted a meeting on this. We are considering subscribing to this. Jeanne shared that WITC is able to contract with high schools that are having difficulty hiring credentialed teachers. Jeanne offered to help Andy in providing information to office staff on articulation.

Next meeting date: April 19, 2016, at WITC-Rice Lake, 9 a.m. to 3 p.m.

Adjourn

Meeting held via ITV at the following locations/rooms:

WITC-Ashland Room 106

WITC-Hayward Room 4

WITC-New Richmond Room 2203

WITC-Rice Lake Room 128

WITC-Superior Room 115A

WITC-Shell Lake Board Rm A