STRATEGIC PLANNING TIMELINE

STRATEGIC PLANNING TIMELINE					(Revised: 12-30-15)
NO.	STRATEGIC PLANNING MAJOR EVENTS	TIMELINE	CHAMPION(S)	Additional Participants	Communication Plan
1.	PRE-PLANNING Subcommittee meeting planning	Late-April 2013 Completed	President Executive Assistant	President's Cabinet	 President and Executive Assistant draft agenda for PC's review President requests QISC volunteers for subcommittee Executive Assistant schedules IPV meeting and prepares mtg materials
2.	PRE-PLANNING QISC Strategic Planning Subcommittee meets to: 1) Review Strategic Planning Process and materials from the last cycle 2) Prepare 2015-2018 Strategic Planning recommendation for QISC	Late-June 2013 (June 26, 2013, 9 a.m. – 12 noon; IP video) Completed	President Executive Assistant	+7 QISC Volunteers (2 PC members, 4 QISC members, 1 QISC student)	Executive Assistant posts subcommittee meeting materials on Connection
3.	PRE-PLANNING Subcommittee follow-up	June – Aug. 2013 Completed	Executive Assistant	President Research & Planning Staff Web Manager Admin. Specialists	 Executive Assistant develops the Forum Schedule and confirms room availability before Aug. inservice Executive Assistant contacts the College Culture Chair to have Task Force give input on the Employee Survey questions Executive Assistant works with the Research and Planning Coordinator on the electronic surveys (need on Web by July 31) – Web page is linked in Busn/Indstry & Community letters Executive Assistant sets up a new 2015-2018 Strategic Planning Web Page, providing links to the previous Strategic Planning Web pages and updating all content In late July, Executive Assistant sends communication to Admin. Spec. on mailing lists and communication next steps (see forums)

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4.	PRE-PLANNING QISC meets to: 1) Review Subcommittee's Recommendation 2) Determine volunteers for local forum sessions	Early-Sept. 2013 (September 4, 2013; 1 – 3 p.m.; IP video)	President Executive Assistant	QISC Members	 Executive Assistant gets feedback from subcommittee on potential mtg dates and schedules 2 hour IPV QISC mtg Executive Assistant posts meeting materials on the QISC Strategic Planning Connection
5.	PRE-PLANNING Forum schedule: Request Board member volunteers	Aug. – Sept. 2013 (August 19 and September 16, 2013) Completed	President Executive Assistant	Board Members	Draft forum schedule is brought to Board meetings to request volunteers to introduce the President and acknowledge the importance of the Strategic Plan at the forums
6.	FORUMS	Late September –	WITC Board	Admin. Specialists	How do we communicate the
	Forum Type/Groups:	Mid-November 2013	(intros)		forums to the stakeholders?
	1) Business & Industry:			Conference Center	 In late July, Executive Assistant
	Advisory Committee Members, Bd	(See 2013 forum	President's Cabinet	Staff	sends communication to Admin.
	VIntrs, Chambers, Economic Dev.	schedule)	(co-welcome of		Spec. on mailing lists and
	Orgs, Employers, Foundation Bd		Board Chair and	Research & Planning	communication next steps below
	Mbrs, Media	Completed	President)	Staff	o Admin. Specialists are the local
	2) Employees	Completed	0100.00		campus point person (with Campus
	3) Students		QISC Core		Admin's review) to communicate
	4) Community/Education:		Traveling Team		the forum details to each forum
	Alumni, Bd VIntrs, CESAs,		President		stakeholder group (includes
	Community, Education: Super- intendents or Reps., Elected		(facilitator), Executive Assistant		updating their local Busn/Indstry and Community mailing list and
	Officials, Higher Ed, Media,		(recorder), VP-Busn.		mailing the forum letters; e-mailing
	Retirees, Tribal Ofcls		Services (record on		an employee and student forum
	Locations & # of forums		flip chart)		communication, and putting a short
	(Campuses are scheduled on a				news release in the newspaper
	Thursday): Ashland (4), Hayward (1),		Quality		about their community forum)
	Ladysmith (1), New Richmond (4),		Improvement		Executive Assistant reviews and
	Rice Lake (4), Shell Lake (2),		Steering		updates last cycle's generic mailing
	Superior (4)		Committee		list (template/resource) and
	Materials Needed:		members		provides a High School database
	- Agenda (for QISC and Board		Local: 5 QISC		for the Admin. Specialists use when
	volunteers)		volunteers to include		updating their local Busn/Indstry
	 4 Paper Questionnaires (B,E,S,C) 		Campus Admin. and		and Community mailing lists

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	(Obtain Culture Task Force input on Employee Questionnaire) 2012 Graduate Survey 2013 Forum Schedule (Props/talking points) 2012-2015 Strategic Goals and Themes, President's statement of value with examples of tangible outcomes (w/prop of 2012-2015 Strategic Plan), work-in progress; 2012-2015 Progress Report; 10 themes AQIP action projects; President's Busn Cards Mission, V, V, & Tenets 4 th Ranking Brochure 6 Flip Charts (one for each forum key category), markers, sign-in sheets, snacks*, refreshments, pens, WITC table cloth *Pizza for student forums only		VP-Busn. Services (record feedback on 6 flip charts – one person records on "category" and "other" flip charts)		 Executive Assistant revises the generic (template) Busn/Indstry and Community letters to include date and time block (and link to Web page online survey) for the local forums for Admin. Spec. use Admin. Specialists merges the letter with their revised local Busn/Indstry and Community mailing lists and mails the letters 3-4 weeks before the scheduled forums Admin. Spec. are encouraged to follow-up with phone calls to confirm local Busn/Indstry and Community forum attendance Admin. Spec. determine final food/refreshment counts Admin. Spec. are encouraged to request that the Chambers include the Busn/Indstry and Community forum information in their Chamber Newsletters Admin. Specialists e-mail their final local mailing list to the Executive Assistant for the Pres Ofc records Communicate Forum Results Executive Assistant posts the forum schedule on Web site by the Aug. inservice and President will make staff aware of the schedule Executive Assistant posts the forum comments (assigned to categories) on the Web site within 7 days after each forum Executive Assistant posts and provides each QISC member with a master copy of all verbal, written/paper, electronic survey

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					comments sorted by category, stakeholder group, and campus for the Nov./Dec. QISC meetings February 26, 2014 Inservice (validation from staff will be given)
7.	STRATEGIC THEMES with REVIEW of MISSION, VISIONS, VALUES, TENETS Develop themes from forums and online feedback; review MVVT (Include Noel Levitz Employee Survey Results/Gaps, SSI & CCSSEE Summaries)	Dec. QISC Meeting (Dec. 2, 2013; in person) Completed	Quality Improvement Steering Committee		 Quality Improvement Coordinator posts draft themes on Web after first meeting Quality Improvement Coordinator posts revised themes on Web after second meeting
8.	STRATEGIC GOALS 2015-2018 Review Themes (if needed) Develop Goals from Strategic Themes	Jan. QISC Meeting (January 22, 2014; in person) QISC Feb. Inservice Planning Mtg (January 22, 2014; in person) Feb. PC Meetings *as needed (February 2014) Completed	President's Cabinet	Quality Improvement Steering Committee	Quality Improvement Coordinator posts draft goals on Web (they are pending Board approval in March)
9.	2015-2018 STRATEGIC PLANNING PROGRESS REPORT TO THE COLLEGE	Jan. Inservice *update if needed (January 9, 2014) Feb. Inservice *½ day or less – validation from staff) (February 26, 2014) Completed	President's Cabinet Quality Improvement Steering Committee		

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10.	WITC BOARD APPROVAL OF 2015-2018 STRATEGIC GOALS (*2 Board readings) AND PRESENTATION OF SUGGESTED CHANGES TO THE MVVT	Feb. and March 2014 (2 Board Mtgs) (Feb. 24, 2014 and March 17, 2014) Completed	WITC Board President's Cabinet		
11.	ACTION ITEMS DEVELOPMENT AND PROPOSED TEAM MEMBERS Develop 2015-2018 Action Items	*allow a month for divisions to develop (March – May, 2014) Completed	President's Cabinet Divisions	Divisional members to give input on draft action items and proposed team members	
12.	ACTION ITEMS DEVELOPMENT AND PROPOSED TEAM MEMBERS Cross Pollinization of divisions on 2015-2018 Action Items	Summer Summit 2014 (new step in process) (July 29, 2014) Completed	President's Cabinet	Upper-level Managers Deans	
13.	ACTION ITEMS REVIEW Review 2015-2018 Action Items that were developed by divisions and approve proposed teams	Sept. 2014 – Feb. 2015 (PC Mtgs)	President's Cabinet		
14.	(DRAFT) STRATEGIC GOALS AND ACTION ITEMS (2015-2018) Present 2015-2018 Strategic Plan Action Items and teams to QISC; Identify AQIP Action Projects and team members	February 6, 2015 (QISC Mtg)	President's Cabinet Quality Improvement Steering Committee		
15.	2015-2018 STRATEGIC PLAN - OUTCOMES, MEASURES, AND TIMELINES DEVELOPED	March 1 – April 1, 2015 Completed	President's Cabinet Divisions		

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16.	2015-2018 STRATEGIC PLAN -	April – July, 2015	President's Cabinet		Communicate by
	OUTCOMES, MEASURES, AND	(PC Mtgs)			August 1, 2015
	TIMELINES APPROVED BY PRESIDENT'S CABINET	Completed			*Announce and put on the Web site
17.	2015-2018 STRATEGIC PLAN	July 1, 2015 -	All WITC		
	ACTION ITEMS IMPLEMENTED	June 30, 2018	Employees		
		(ongoing)			
18.	PROGRESS ON 2015-2018	July 1, 2015 -	President,		External:
	STRATEGIC PLAN REPORTED	June 30, 2018	President's		County Board Meetings
	TO BOARD AND	(ongoing)	Cabinet,		 Foundation Meetings (Regional
	STAKEHOLDERS		and		and Board)
			QISC		Future Strategic Planning forums
					Advisory Committees
					Internal:
					Inservices (interactive,
					celebration)
					Divisional/Staff meetings
					Web/Connection